

2023 BITCI Event & Webinar Recordings

Tues, 21st Feb	Knowledge Session - Elevate Pledge	Watch Recording
<p>This Knowledge Session focuses on the Employment Programmes delivered by BITCI which support diverse jobseekers facing additional challenges. Working with businesses, our programmes support asylum seekers, vulnerable migrants, people with disabilities, women returners, and Travellers to find employment and training.</p> <p>At this session you will hear from businesses taking practical steps to help people to integrate in Ireland by supporting BITCI's Employment Programmes and offering employment opportunities. Our guest speakers Gareth Kealy, Head of People, RSA Insurance and 123.ie and John King, Environmental, Social and Governance Director, Bidvest Noonan, explain why they became involved in these programmes, and the business benefits they are seeing.</p>		
Tues, 28th Feb	Knowledge Session - Business Working Responsibly Mark: 'Designing your EESG Management System'	Watch Recording
<p>The Business Working Responsibly Mark is Business in the Community's Environmental, Economic, Social, Governance (EESG) standard, aligned to international best practice and audited by the National Standards Authority of Ireland (NSAI).</p> <p>This Knowledge Session will be focused on the management system structure which underpins the Mark. Session participants will learn how to build a robust management system to support best practice EESG implementation. They will learn which management system elements tend to be strong, which ones tend to be weak, and how to avoid pitfalls in influencing key internal stakeholders to support management system development. Hear from two of our Mark certified organisations, Tesco and Bus Eireann, about their experiences building and maintaining management systems as a way of embedding sustainability throughout their organisations.</p>		
Tues, 14th Mar	Knowledge Session - Low Carbon Pledge: 'Climate Transition Plans on the road to Net Zero'	Watch Recording
<p>Our first Low Carbon Pledge Knowledge Session of 2023 will focus on how organisations can produce and implement a climate transition plan. UN Secretary General Antonio Guterres told attendees at the World Economic Forum in Davos to "put forward credible and transparent transition plans on how to achieve net zero — and submit those plans before the end of this year.</p> <p>"The transition to net zero must be grounded in real emissions cuts."</p> <p>Speakers include:</p> <ul style="list-style-type: none"> • Brian O'Kennedy, on behalf of CDP Ireland • Clive Bowers, Energy Policy Manager, ESB 		
Thurs, 27th Apr	Elevate Pledge Report Launch	Watch Recording
<p>In 2021 we launched the Elevate Pledge to support companies to build more inclusive workforces. Two years on, over 60 companies have signed up and are on the journey to a more inclusive future.</p> <p>At this event, we heard about the importance of leadership for building a diverse and inclusive workplace. We discussed the progress our signatory companies have been making. We also focused on where we can do better to tackle exclusion and build fairer, more inclusive societies.</p> <p>Speakers include:</p> <ul style="list-style-type: none"> • Cathleen McDonagh Clark, Education and Training Service Manager, Exchange House • Debbie Byrne, Managing Director, An Post Retail • Eamonn Crowley, CEO, Permanent TSB • Harry Goddard, CEO, Deloitte Ireland • Klair Neenan, Managing Director, SSE • Marian Hennessy, Ability@Work Coordinator, Cope Foundation • Peter Brabazon, CEO, Specialisterne • Sinead Patton, Chief Financial and Commercial Officer, Veolia Ireland 		

Tues, 9th May	Knowledge Session - Business Working Responsibly Mark: 'Management System Gap Closure'	Watch Recording
<p>In this Knowledge Session, we will focus on the Management System Gap Closure process that occurs after the Initial Assessment (the first step in Mark certification). We discuss practices that organisations use to establish a gap closure action plan, what gaps to focus on prior to audit, versus what to save for continuous improvement after the certification, and how the gap closure process itself does the work of embedding sustainability and driving continuous improvement. Speakers reflecting different sectors and governance structures of Irish business will discuss how they closed the management systems gaps within their organisations.</p>		
Tues, 23rd May	Knowledge Session - Low Carbon Pledge: 'Nature-Based Solutions'	Watch Recording
<p>Following the adoption of the 'Global Biodiversity Framework' at the United Nations Biodiversity Conference (COP 15), the need for businesses to address the biodiversity crisis in tandem with the climate crisis is becoming increasingly important. This session will give an overview of the implications of the Global Biodiversity Framework for businesses in addition to other legislation such as the CSRD and the EU Nature Restoration Law. The session will include a case study from a business on how they have incorporated nature into their wider sustainability strategy. We will also have a guest speaker from an Environmental Non-Governmental Organisation (ENGO) on how the sector can support businesses to implement Nature-Based Solutions. Speakers include: -Debbie Good, Senior EHS Specialist, Janssen Sciences Ireland UC - Niamh Sweeney, Ecology Specialist, Uisce Éireann -Jeremy Casey, General Manager, Native Woodland Trust</p>		
Tues, 26th Sept	Knowledge Session - Elevate Pledge: 'Building your Diversity & Culture Profile - a Case Study from RSA Insurance and 123.ie'	Watch Recording
<p>A cornerstone of the Elevate Pledge is the publication of an annual diversity profile of signatory companies. From our 2023 report, we recognise that signatories are making progress in the collection of diversity, equity and inclusion data. However, we also appreciate the complexity of gathering data to present this profile, and as such we are hosting this information workshop to share a case study from a BITCI Member and Elevate Signatory RSA Insurance & 123.ie. RSA Insurance & 123.ie has partnered with Inclusio to understand, track and measure diversity, equity and the culture of inclusion within their business. The workshop will include the rationale behind this approach as well as insights into the data gathered and the experience of colleagues in taking part. We will hear from both RSA Insurance & 123.ie and Inclusio. Speakers include: - Anthony Kelly, Head of Communications, Culture, and Capability, RSA Insurance & 123.ie - Laura Stafford, Senior Manager, Customer Success, Inclusio</p>		
Tues, 3rd Oct	Knowledge Session - Governance & Leadership: 'Understanding Trends & Practices in Materiality'	Watch Recording
<p>Materiality assessment is a crucial tool to inform sustainability strategy and decision-making. Expectations of materiality are evolving, with companies attempting to more thoroughly consider their interdependencies and impacts on their social and natural environment.</p> <p>The impending Corporate Sustainability Reporting Directive (CSRD) and its European Sustainability Reporting Standards (ESRS) are also driving greater focus on materiality, with a “double materiality” approach mandated for every company in scope, and disclosure topics identified through materiality assessment.</p> <p>In this Knowledge Session, Business in the Community Ireland will help to interpret trends in materiality, and give you the keys to defining an appropriate approach for your organisation.</p> <p>Members of the BITCI Governance and Leadership Team will be joined by two guest panellists:</p> <ul style="list-style-type: none"> • Bethan May Freire, Head of Sustainability Reporting, SSE Ireland; • Frédéric Pinglot, VP Sustainability Performance, Schneider Electric, and President of the Reporting Working Group of the French Sustainability Observatory (Orse) 		
Tues, 17th Oct	Knowledge Session - Low Carbon Pledge: 'Decarbonising Supply Chains'	Watch Recording
<p>Supply chain-related carbon emissions make up the greatest portion of Scope 3 emissions for several Low Carbon Pledge signatories. It can be a daunting task knowing where to start or what approach will work best for your business. Join us as we take a deep dive into decarbonising and engaging with supply chains.</p> <p>This session will give an overview of the recently launched guide by the Science Based Targets initiative (STBi)</p>		

'Developing and Achieving Scope 3 Supplier Engagement Targets'.

Additionally, the session will include case studies from LCP signatories on how they are addressing decarbonisation in their supply chains. The guest speakers will share practical examples of initiatives, policies, incentives, and challenges to accelerate emissions reductions.

Speakers include: -

- Paul Murphy, Climate Action Solutions Lead, Climeaction
- Sian Young, Director of Sustainable Business, Britvic Ireland

Wed, 8th Nov

BITCI CEO Forum

Watch Highlights

Business in the Community Ireland held its annual CEO Forum which brought together over 100 CEOs from multiple sectors to share insights, experiences and ambitions on how to advance the ESG and sustainability agenda that is so critical for protecting the planet and business development.

The Forum featured an exclusive conversation on transforming finance between Melíosa O’Caoimh, Country Head, Ireland, Northern Trust, and our special guest Ruth Kent, Partner and Head of Control, Technology, and Finance at Generation Investment Management. [Watch the full discussion here.](#)

Our CEO Panel session discussed leadership and the role of the CEO in driving change. Deborah Threadgold, General Manager, IBM Ireland; Noel Keeley, Group CEO, Musgrave; and Stephen Garvey, CEO & Co-Founder, Glenveagh Properties plc debated collaboration, inclusion, and the key themes that were driving the agenda of transformation and what this meant for Ireland, our economy, and society. [Watch the full CEO Panel session here.](#)

Tues, 21st Nov

Knowledge Session - Human Rights:

'Increasing Corporate Accountability for Human Rights in the Supply Chain'

Watch Recording

Join us as we look at the changing regulatory context, including the upcoming Corporate Sustainability Due Diligence Directive (CSDDD), and explore how Irish businesses can ensure they have the right due diligence and policy frameworks in place to address and increase accountability for potential social risks and impacts.

We will provide an update of the Irish context on Human Rights, based on the Government’s draft Second National Plan on Business and Human Rights, including resources. Our guest speakers will talk us through their learnings, providing insights and best practice examples.

Speakers include:

- John C. Ryan, Detective Sergeant, Human Trafficking Investigation & Co-ordination Unit;
- Katie Metcalf, Sustainability Manager (Social and Human Rights), SSE plc;
- Róisín Leonard, Deputy Director, Human Rights Unit, Department of Foreign Affairs and member of the Business and Human Rights Implementation Working Group