

## Management Excellence for Principals

This is your opportunity to avail of a leading management development initiative. Over two thirds of Ireland's principals have participated over the past 19 years of its existence.

In June 2001, **Business in the Community Ireland** established the Schools' Business Partnership. One of the programmes on offer to post primary school principals and deputy principals is a seminar series called 'Management Excellence for Principals'. MEP's aim is to harvest the potential benefits of sharing information and experiences of business leaders with educational managers. Three seminars are delivered from the topics: **Leadership, Performance Management, PR & Marketing and Time Management**. The companies who have delivered the seminars to date include Janssen Pharmaceutical, Vistakon, Coillte, Allergan Pharmaceuticals, élan, CRH (John A. Wood), Anglo Irish Bank, Diageo, IBM, Pramerica, RTÉ, Musgrave SVC, Bose, Irish Management Institute, Centocor, Intel, Ulster Bank, Britvic, Letterkenny IT, Cornmarket, Smurfit Kappa, LEAP, Janssen Biologics and Donegal Creameries. **The series is sponsored and funded by Cornmarket Group Financial Services Ltd.**

The series which has been in place for 19 years has proven itself to be of significant benefit to both the educational participants and the business leaders. Principals nationwide have rated the series as excellent and have since implemented several of the management practices. To date the seminars have been held in most cities and towns. The feedback from participants is overleaf:



The benefits are clearly illustrated by the evaluation quotes from principals and deputy principals who have taken part so far:

## **Leadership:**

*"This was simply an outstanding CPD session. It was refreshing, informative and most of all challenging!"* on the seminar by Smurfit Kappa, North East Region.

*"The perspective from industry is invaluable to our work as school leaders"* on the seminar by Smurfit Kappa, North East Region.

*"Leadership is about people, regardless of the workplace, affirming and empowering."* on the seminar by Alere, Galway

*"I found the delivery excellent and the gems of input on leadership very interesting. I also found the points on workshop ideas worthwhile and I will use them with staff at a later stage"* on the seminar by Alza, Tipperary

## **Performance Management:**

*"I feel that I am learning to do my job better by participating in this project. It is an invaluable insight into the world of corporate companies. Everybody has made us feel welcome at all the seminars and information and insights have been, and will be most useful"* on the seminar by IBM, Dublin.

*"I found the seminar very helpful and informative. I found the templates provided quite useful and the overall quality of the presentation was excellent"* on the seminar by Pramerica, Donegal.

*"I hope the Irish education system embraces more of this"* on the seminar by Allergan, Westport.

*"Great to have someone give us back some energy! It is easy to fall into routine and great to have someone help us to aspire to something"* on the seminar by Vhi, Cork.

## **PR and Marketing:**

*"I will use the Google paid ad's to promote the Further Education and Second Level offerings in our school"* on the seminar by Three, Dublin

*"The Board of Management has given the 'go ahead' for use of social media so the timing was perfect"* on the seminar by Three, Dublin.

*"Updating our PR campaign is necessary and today gave me some tools"* on the seminar by Laya Healthcare, Dublin