

# The Schools' Business Partnership

## Industry Insights for Teachers Evaluation Report 2021-22



An Roinn Oideachais  
Department of Education

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## Introduction

Business in the Community Ireland (BITCI) is the network for responsible and sustainable business. Our purpose is to inspire and enable businesses to bring about a sustainable, low carbon economy and a more inclusive society where everyone thrives. One of our flagship social inclusion supports is the Schools' Business Partnership (SBP) which has been in place supporting Government for the past twenty years. Within the SBP suite of programmes is a teacher support programme called Industry Insights for Teachers, formerly called Management Excellence for Teachers (MET) and it is an initiative that engages teachers with industry. The programme is funded by the Teacher Education Section of the Department of Education.

It is important for our country that we engage the business and education sectors because it provides teachers and students with a much-needed insight into careers. For teachers to engage and understand industry it helps them prepare their students for life after school. An insight and understanding of industry trends adds real value to education professionals. Finally, it also widens the knowledge that teachers can bring into the classroom to share with their students. The initiative has evolved over the last decade and incorporates topics that teachers have identified as being of relevance to them as educators. The past two years has seen a diverse range of topics in the various seminars. In 2021 following discussions with the Teacher Education Section of the Department of Education the series narrowed its focus to industry insights.

Since the 2010/11 national roll out of the programme, 4,540 teachers have participated in 216 varied and interactive sessions. These have involved whole school staff, senior leadership teams and regional clusters of guidance counsellors and other subject specific teachers. In 2021/22 we continued to deliver a virtual programme. Industry Insights for Teachers engages education and business in a very effective way which benefits both sectors, with all the participating businesses equally valuing the collaboration. The programme is playing an important part in bringing Irish business and education leaders together and will continue to help shape the development of this significant engagement.

## Evaluation Trends

The main findings from the 2021/22 session evaluations are:

- 99% of teachers found the session very useful or useful (in comparison with 97% in 2019/20)
- 91% rated the delivery either excellent or very good (in comparison with 99% in 2019/20)
- 95% rated the session content as either excellent or very good (in comparison with 90% in 2019/20)
- 90% of teachers would definitely recommend the series to other teachers and a further 8% said they might. 2% said they wouldn't. (in comparison with 81% of teachers in 2019/20 who would definitely recommend the series)

From a business perspective, the companies delivering the sessions said they were a very valuable way of engaging with our educators at a meaningful level that addressed issues such as the current skills gaps in many of our sectors as well as emerging trends in the fast-developing sectors such as IT. From the speakers' point of view, they all gained a deeper insight into the education sector from the sessions.

Top line qualitative measures of impact as provided anonymously by the participating teachers:

***"It's important to hear from people who are doing the jobs so that we can make connections between their studies and careers."***

***"Alternative routes to good professional jobs outside of university being formally and finally recognized. Work many years in PLC I have been aware of this but good to see that it is filtering to the wider population."***

***"Great to see all the different options that a general degree can lead to. The emphasis on students having good soft skills and being eager to get involved in projects etc."***

***"Was great to hear the non-linear career path the Deloitte managers took and so important to reinforce the message to young people that not everyone goes straight into their ideal career, often there are many twists and turns along the way."***

## Industry Insights for Teachers Programme Details

School	Topic	Business	Participants	Date
Boyne CS Trim & Scoil Ui Mhuiri	Financial Services	Justin Kinnear/The Learning Bureau	10	19 <sup>th</sup> November 2021
Cork Region Guidance Counsellors and Teachers	Careers and Skills Gaps in Sustainable Energy Sector	Amarenco, Green Rebel Marine, Simply Blue Energy,	23	1 <sup>st</sup> December 2021
Cork Region Guidance Counsellors and Teachers	Innovations and Future Trends in IT Sector	Dell Technologies	30	20 <sup>th</sup> October 2021
Cork Region Guidance Counsellors and Teachers	Careers in the Hospitality Sector	Fota Resort	20	2 <sup>nd</sup> March 2022
Cork Region Guidance Counsellors and Teachers	Innovation, Career Paths and Future Opportunities in the Agri-food sector	Dairygold	29	15 <sup>th</sup> September 2021
Cork Region Guidance Counsellors and Teachers	Technological Developments and Skills Gaps in the Construction Sector	John Sisk & Son	23	29 <sup>th</sup> September 2021
Dublin Teachers	Looking at our skills	Deloitte	8	4 <sup>th</sup> October 2021
Dublin Guidance Counsellors and Teachers	Careers in STEM and Cloud Computing	AWS	15	15 <sup>th</sup> October 2021
Dublin/Midlands Guidance Counsellors and Teachers	Business Insights for Business Teachers	Boots	19	12 <sup>th</sup> November 2021
James Street CBS, Scoil Ui Mhuiri and Boyne Community School	Building a TRIBE: Schools developing Leadership Capacity	Avolon	12	15 <sup>th</sup> October 2021
Laois (Ed Centre venue) and Monaghan (Ed Centre venue)	Introduction to Amgen Biotech Experience	Amgen/Conway Institute	25	August 25 <sup>th</sup> and August 26 <sup>th</sup> 2021
Leinster Schools & Border Counties - teachers + career guidance counsellors	Broadband, Media and Telecoms	Sky Ireland	12	17 <sup>th</sup> January 2022

Leinster Schools Guidance Counsellors and Teachers	Careers in Cloud Computing, Networking and Cyber Security	Cisco	13	19 <sup>th</sup> January 2022
Mid-West Region	Telecommunications & Media	Virgin Media	14	6 <sup>th</sup> December 2021
Mid-West Region	ICT	Dell Technologies	15	6 <sup>th</sup> November 2021
Mid-West Region	The Importance of Foreign Languages	Northern Trust, AIB and IPS Financial Advice	18	4 <sup>th</sup> October 2021
Munster Region Guidance Counsellors and Teachers	Innovations and Careers in the Pharmaceutical Sector	STEM Lower Harbour Group - Pfizer, Hovione, J&J, Thermo Fisher, Eli Lilly, IBEC	36	10 <sup>th</sup> November 2021
National Event - Virtual	The Importance of Languages in Industry	IBM in collaboration with Post Primary Languages Ireland	50	9 <sup>th</sup> December 2021
Scoil Ui Mhuire Boyne CS Trim, NE Region	Leadership in the Educational Setting	Utmost	13	4 <sup>th</sup> November 2021

## Teachers' Feedback

### Boyne CS Trim/Scoil Ui Mhuire & The Learning Bureau

*"Great to stop and chat about things we are doing as professional from public and private sectors. Found myself energised after it."*

### Cork Region Guidance Counsellors and Teachers & Amarenco/Green Rebel Marine/Simply Blue Energy

*"Very informative regarding the future career possibilities for current students in renewable energy."*

### Cork Region Guidance Counsellors and Teachers & Dell Technologies

*"Good to hear the avenues available for students into Dell"*

### Cork Region Guidance Counsellors and Teachers & Fota Resort, Co. Cork

*"Necessary to stay updated with developments in all areas and this session did just that. Hospitality is changing and Charlie and Kelly communicated that very well."*

### Cork Region Guidance Counsellors and Teachers & Dairygold

*"Made me even more aware of opportunities for our students in the Munster area in agri*

*business and of the importance of farming in the economy.”*

**Cork Region Guidance Counsellors and Teachers & John Sisk & Son**

*“The digitalisation of construction was incredible to learn about. I had very little idea of all the roles now in the IT/Virtual aspects of the job. Great to see Sinead Hickey's career path from her Arts degree - very inspiring for students considering Arts. Fantastic to hear from two females also.”*

**Dublin Teachers & Deloitte**

*“I gained a greater understanding into Deloitte and its associated industry. These insights are great to feed back to my students, especially in my one to one guidance sessions.”*

**Dublin Guidance Counsellors and Teachers & AWS**

*“Speakers were excellent and very well-informed on the chosen topics. The slides and content were clear, unambiguous and well-defined in terms of the various perspectives of what a Data Centre is and why it is an important element of 21st century teaching and learning, creation of new and emerging job roles, and demonstrating viability in the context of economics and job creation.”*

**Dublin/Midlands Guidance Counsellors and Teachers & Boots**

*“This type of event is hugely beneficial for teachers, especially teachers like myself who have been teaching for many years and very much appreciate some up-to-date input”*

**James Street CBS/Scoil Ui Mhuire/Boyne Community School & Avolon**

*“It encouraged me to think about how I'm putting our values into practice, while also encouraging me to think about it at a whole school level.”*

**Laois (Ed Centre venue)/Monaghan (Ed Centre venue) & Amgen/Conway Institute**

*“I hadn't heard of Amgen - this was all completely new to me, and it looks like a great practical addition to my senior cycle curriculum.”*

**Leinster Schools Guidance Counsellors and Teachers & Sky Ireland**

*“I would recommend it to secondary school teachers as I think it showed how there could be opportunities for students of various levels of ability.”*

**Leinster Schools Guidance Counsellors and Teachers & Cisco**

*“Great to hear from professionals at the coal face of STEM.”*

**Mid-West Region & Virgin Media**

*“Good to hear insights into what's important for roles and to follow transferable skills and passions like "storytelling" for example as opposed to going for job titles”*

### **Mid-West Region & Dell Technologies**

*"It's really important that we inform guidance counsellors and schools of the alternatives to HE that are available to our students. In fairness, most teachers have come through the HE system themselves and are unaware of the alternative pathways available to students."*

### **Mid-West Region & Northern Trust/AIB/IFS Financial Services**

*"The emphasis employers are given to transferable skills and that Northern Trust had such an inclusive employment policy. The range of different apprenticeships available in the financial sector."*

### **Munster Region Guidance Counsellors and Teachers & STEM Cork Lower Harbour Group – Pfizer/Hovione/J&J/Thermo Fisher/Eli Lilly/IBEC**

*"Fantastic to hear about the growth and development of the pharma industry in the Lower Harbour, so beneficial to get such an insight into an area of huge expansion and Growth."*

### **National Event in collaboration with PPLI (Languages Connect) & IBM**

*"Teachers can be very insulated from the developments in industry and the wider economic world so need to be exposed to this type of insight."*

### **North-East Region & Utmost**

*"Looking forward to further BITC courses."*



Virtual Event: Industry Insights Munster - Innovations and Careers in the Pharmaceutical Sector



<b>Company</b>	The Learning Bureau – Justin Kinnear
<b>Region</b>	Northeast Region - Online
<b>Topic</b>	Reflecting Our Practice
<b>Delivered by</b>	Justin Kinnear
<b>Participants</b>	10 (6 respondents)
<b>Date</b>	19 <sup>th</sup> November 2021
<b>BITCI Lead</b>	Kate Horton

#### Q1. How beneficial was this initiative to you in your professional role?

Answer Options	Response Percent
Very beneficial	80%
Beneficial	20%

#### Please tell us why

Really enjoyed the boat idea - puts the staff into perspective. Can be easy to think the boat is unbalanced - not so in reality! Was great reality check.

Opportunity to discuss ideas with colleagues.

I really enjoyed reflecting on our practice and hearing other experiences.

Great to get a snapshot of how groups of people work and how they align their engagement

Great to stop and chat about things we are doing as professional from public and private sectors. Found myself energised after it.

It was interesting to look at the dynamics within staff and how this can affect the running of our school. We could easily identify with this.

#### Q2. Please rate the value of the content of today's session on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).

Answer Options	Response Percent
Excellent	80%
Very Good	10%
Good	10%

#### Please tell us why

Very engaging speaker - good questions for break out rooms- very focused presentation

Content of the discussion enables us to reflect on enablers of engagement within the workplace.

Communication was excellent.
Justin was outstanding. He portrayed very clearly how challenges can be overcome by taking the right approach in seeking engagement
The content was very appropriate and delivered with excellent understanding of the issues we face as school leaders.
It was enjoyable and interesting, but it is difficult to delve into this kind of work remotely and in a short period of time.

**Q3. In overall terms, please rate the delivery of the speaker/s today on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).**

Answer Options	Response Percent
Excellent	100%
Please tell us why	
Very clear and focused	
Clear, concise information.	
I really enjoyed listening to Justin, I found him very informative and helpful.	
Everyone was very professional and had a great understanding of our needs and issues.	

**Q4. What was the most important new learning you obtained today?**

4 elements of engagement- is there even 1 area we can focus on next year to start the shift to greater engagement. Also, the idea that people choose where they want to be - I really can't influence that
To make less assumptions about people's understanding of programmes /projects taking place in the school. To listen to other people's views/opinions.
How we need to lead by example and appreciate and create an engaging work environment to enable initiatives to flourish.
Trust = Engagement. Tricky balance to reach but I believe with more trust comes better engagement
The rowing boat analogy and being able to frame the same to within our context and seeing where we are in terms of our own ship!
The importance of showing appreciation for your staff so they'll feel valued.

**Q5. What would you change or improve from today's initiative? (Consider timings, structure, topics covered, number of speakers, etc.)**

Friday afternoons are tough – loved mixed breakout rooms – think that is worth keeping with.
Friday evening not always the best time!!
No, really enjoyed the session
For it to be longer than the prescribed time allowed, and it would be a lot easier if evaluation form was on MS forms
If it wasn't on a Friday afternoon, I think we would have more buy in from staff

Longer time allocated. Getting into groups and actively working on strategies to improve communication and morale among staff as well as communication levels.

#### Q6. Will you adopt any of the principles or ideas that were outlined?

Answer Options	Response Percent
Definitely	80%
Maybe	20%

#### Please tell us why

Have the image on my wall now of the boat – keep me focused in the numbers that are rowing with us.

Yes, I feel it is important to recognise when people volunteer to start initiatives. They need to feel appreciated and be resourced to do so. I also believe that employee voice is also very important.

I will now look at the whole organisation thinking how we can get people above the line.

#### Q7. In the event of a follow-up session(s), please tell us what topics or areas you would like to focus on.

Ways to improve staff motivation

A little more time on how-to element of making people achieve or appeal to people's wellbeing. Things that work for other organisations.

I would like to continue from where we left off last Friday as I feel it was too short a time to cover the topic comprehensively.

I would like to learn more about employee motivation

The three sessions have been great, I think if we were to do it again, it would be great to start with what the school would like to get out of it again -who do we target – existing middle management-aspiring middle management??

#### Q8. In a national context, would you recommend this type of engagement and support from business to other teachers?

Answer Options	Response Percent
Definitely	100%

#### Please tell us why

Most definitely. These should be adopted by PDST.

Yes. Helpful insight into team building

Yes – gives you another outlook.

Thanks a million for your continued support

Really enjoyed all the sessions. Good food for thought.

<b>Company</b>	Amarenco, Green Rebel Marine, Simply Blue Energy
<b>Region</b>	Munster
<b>Topic</b>	Careers in Sustainable Energy
<b>Delivered by</b>	Nick Howard, Consultant Advisor, Amarenco Mia Piccoli, Marketing Executive, Green Rebel Marine Capt. Brian FitzGerald, Director of External Affairs, Simply Blue Energy
<b>Participants</b>	23, Teachers & Guidance Counsellors
<b>Date</b>	1 <sup>st</sup> December 2021

<b>Q1. How beneficial was this initiative to you in your professional role?</b>	
<b>Answer Options</b>	<b>Response Percent</b>
Very useful	100%
Useful	0%
Not useful	0%
<b>Please tell us why</b>	
Good to know what qualifications are needed for these type of industries	
Very informative regarding the future career possibilities for current students in renewable energy.	
I'm interested in the prospects for the labour market.	
Essential to keep in abreast of growing industries and opportunities for our students	

<b>Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:</b>	
<b>Answer Options</b>	<b>Response Percent</b>
Excellent	100%
Very Good	0%
Good	0%
Fair	0%
Poor	0%
<b>Please tell us why</b>	
Presenters were very well prepared with their slides	
Hearing from three different companies regarding the future opportunities in Cork for different types of renewable energy. It was great to hear the diverse career paths of the three speakers - and the importance of valuing the great natural resources Cork has to offer. The explanations of the types of degrees	

and skills necessary in each sector of the industry is very practical for students to understand.

Speakers were very energised & led us through well thought out presentations

Excellent information easy to digest and not too technical considering the industry

**Q3. What would you change or improve from today's initiative? Consider timings, structure, etc.**

No recommendations

Very well organised, great slides, great speakers - I wouldn't change anything.

Learn more about the energy creation economy

Nothing

**Q4. What was the most important new learning you obtained today?**

The diversity of jobs available in the industries

Over 8000 jobs to be created in the next ten years in renewable energy.

The three companies were new to me and very interesting to hear about.

There is considerable potential for programmes at all levels.

The scale of opportunity and speed of change

**Q5. What further industry sectors or businesses would you like to see featured in future Industry Insight sessions?**

Hospitality

Engineering companies. Media companies. Entrepreneurs.

Supply Chain Sector

More on sustainability and careers for the future

**Additional Comments**

Thank you Mia - Fantastic stuff! Always so good to hear the back story!

Thanks for so much info. I'll be happy to go back to my principal and pass on the career opportunities for our students here in Pobalscoil na Tríonóide Youghal - CORK

Love your company title (Green Rebel) and great to get insight for our adult learners into the skills and people qualities you are seeking.

Absolutely brilliant perspective Brian! "Wind" as the resource... and the connection to the geography, history of developments and the opportunities that are emerging are fantastic. Thank you!

Brian great for us Guidance Counsellors to see this breadth of roles that will be in demand

It's amazing how many career opportunities that are available. Thanks so much to all 3 speakers

Excellent session, thank you very much
Thank you everyone. Excellent session
Thank you all very much, a very heartening session indeed!!
Great session..... gives us all great hope for the future
Excellent information and thanks to speakers for delivering in such an accessible manner.
Thanks to all our speakers. Invaluable information given
Thanks for such great presentations. Excellent information for students and very informative for Guidance Counsellors.

The screenshot shows a virtual seminar interface. On the left, a slide titled "Business in the Community - Ireland" is displayed. The slide features the "Simply Blue Group" logo at the top left, followed by the title in large white text. Below the title, it says "1<sup>st</sup> December 2021" and "Capt Brian FitzGerald". To the right of the text is a photograph of a green and white offshore supply vessel with a large white 'B' on its side, sailing on the ocean. In the background of the photo, two offshore wind turbines are visible. On the right side of the interface, there is a vertical list of participant names, each with a small video thumbnail above it. The names listed are: Caitie McGrath, Diana Beckingham, Nyla Piccoli, Brian Fitzgerald, Sara MacKeown, and Nicholas Howard.

*Slides from Virtual seminar with Capt. Brian Fitzgerald, Director of External Affairs, Simply Blue Energy*

<b>Company</b>	Dell Technologies
<b>Region</b>	Munster
<b>Topic</b>	ICT sector
<b>Delivered by</b>	Marguerite Coleman: Chief of Staff Cork Campus Ger Collins: Senior Manager and Talent Acquisition Lead Cork campus
<b>Participants</b>	30
<b>Date</b>	20 <sup>th</sup> October 2021

#### Q1. How beneficial was this initiative to you in your professional role?

Answer Options	Response Percent
Very useful	80%
Useful	20%
Not useful	0%
<b>Please tell us why</b>	
Extremely informative and well presented	
See links with industry and opportunities for students and links with school. great link with competencies too. great video. personal testimonies great.	
I try to describe the industry properly to my Linux Administrator class and to my Accounting Technicians Financial Data Management class.	
General understanding of the industry and opportunities for the future	
Good to hear the avenues available for students into Dell	

#### Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:

Answer Options	Response Percent
Excellent	60%
Very Good	40%
Good	0%
Fair	0%
Poor	0%
<b>Please tell us why</b>	
Variety, good visuals	
Relevant	
The information all very interesting and relevant to me. Thanks for showing us around. It's lovely to get an overview of an industry.	

Clarity of presentation - no jargon
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Professionally presented with great personal stories
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Very relevant for students
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<b>Q3. What would you change or improve from today's initiative? Consider timings, structure, etc.</b>
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Roll out to schools as guest speakers
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All good
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Everything was excellent and would not change anything
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<b>Q4. What was the most important new learning you obtained today?</b>
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The diversity of employment opportunities available in Dell
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About careers in ICT
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The diversity of projects and concerns at Dell and the size of Dell in the country.
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Unfortunately was delayed in joining but was able to get overview of the sector, plus the initiatives that provide links to second level and PLC students
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The move to recruit more woman
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<b>Q5. What further industry sectors or businesses would you like to see featured in future Industry Insight sessions?</b>
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Marketing/PR area, Services, e.g. Beauty etc
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Engineering business construction
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Public sector
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Tourism industry
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Virtual Event: Industry Insights Cork - Innovations and Future Trends in IT Sector



<b>Company</b>	Fota Island Resort Cork College of Further Education & Training
<b>Region</b>	Munster
<b>Topic</b>	Careers in the Hospitality Sector
<b>Delivered by</b>	Charlie Dineen, HR Director, Fota Island Resort and Kingsley Hotel Fionna O'Connor, Course Director, Cork College of FET Kellie McKiernan, Training Co-Ordinator, Fota Island Resort
<b>Participants</b>	20 Teachers & Guidance Counsellors
<b>Date</b>	2 <sup>nd</sup> March 2022

#### Q1. How beneficial was this initiative to you in your professional role?

Answer Options	Response Percent
Very useful	100%
Useful	0%
Not useful	0%

#### Please tell us why

Excellent insight into "Experience economy"

Very, it's easy to focus on the more visible industries but I needed this reminder on the opportunities that are available for students in this industry.

Necessary to stay updated with developments in all areas and this session did just that. Hospitality is changing and Charlie and Kelly communicated that very well.

Not enough is known about the range of possibilities in hospitality

Great to highlight the positives of the sector and not the negative perceptions

#### Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:

Answer Options	Response Percent
Excellent	100%
Very Good	0%
Good	0%
Fair	0%
Poor	0%

#### Please tell us why

Really interesting and informative presentation from Charlie

Excellent presentations, the career progression and salary information useful. Great speakers.

Loved the speakers, passion for the industry very evident and interesting that they had different backgrounds before joining Fota.

Never realised the range of courses on offer at Cork College of FET

**Q3. What would you change or improve from today's initiative? Consider timings, structure, etc.**

More time.

Nothing, it was very informative.

Would like to have included some of my students.

Would have loved a tour around the hotel!

**Q4. What was the most important new learning you obtained today?**

The range and scope of possibilities in the sector. How accessible it is to all.

The information on all the career development opportunities for staff at Fota Resort.

Timely reminder of the different roles and skills in the industry and very accessible for those who don't go to college.

The shortage of young people joining the industry – this needs to be addressed.

Points of entry and potential for progression

What an exciting and fulfilling career could be had

**Q5. What further industry sectors or businesses would you like to see featured in future Industry Insight sessions?**

Sports and recreation

Supply chains and logistics

Retail

Financial Services

**Additional Comments**

Thank you

Thank you to Fota

Great session, thanks

Excellent talks, thank you.

Very informative session, thank you.

<b>Company</b>	Dairygold
<b>Region</b>	Munster
<b>Topic</b>	Dairygold – Innovation, Career Paths & Future Opportunities
<b>Delivered by</b>	Sean O'Donovan, Talent Acquisition Specialist Trish Hayes, Agri Operations Graduate Jack O'Hanlon, Apprentice Electrician
<b>Participants</b>	29
<b>Date</b>	15 <sup>th</sup> September 2021

Q1. How beneficial was this initiative to you in your professional role?		
Answer Options	Response Percent	Response Count
Very useful	67%	10
Useful	33%	5
Not useful	0%	0
Please tell us why		13
<i>answered question</i>		15
<i>skipped question</i>		0
Please tell us why		
Great to link with large employer in North Cork and learn what the skill gaps are.		
Content was very beneficial to potential candidates.		
I would love to develop a professional relationship with Dairygold, Mallow. We are neighbours after all with the Mallow College campus being on your doorstep.		
Broad awareness of opportunities and very up to date.		
Made me even more aware of opportunities for our students in the Munster area in agri business and of the importance of farming in the economy.		
Insights into potential pathways for our learners.		
Insight into types of positions currently being recruited to ensure a provision of the skills required via our local FET centers.		
Gave good idea of activities of Dairygold and career opportunities in that firm.		
Outlines food and industry areas although not specific roles to my specialty.		
Info on opportunities within Agri sector.		
Presented good insight into Business.		
Gave an insight into an Irish agri-food company		
Up to date picture of Dairygold's business and employment opportunities		

**Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:**

Answer Options	Response Percent	Response Count
Excellent	33.00%	5
Very Good	60.00%	9
Good	7.00%	1
Fair	0%	0
Poor	0%	0
Please tell us why		11
<i>answered question</i>		15
<i>skipped question</i>		0

**Please tell us why**

Good to hear about graduate and apprenticeship programmes.

Hugely varied.

Good pace, varied content, mix of speakers.

Variety of participants was excellent especially the young apprentices/graduates.

The speakers spoke very well and the content was very informative.

Very good maybe could have been more focus on careers.

Excellent honest presentation by the graduate and the apprentice.

Very informative, clearly presented.

It was interesting to hear from people who are working in the industry. I would love more detail about the courses that people study (agri sc, food sc. agricultural studies etc.) and what qualifications they had before they embarked on a career with Dairygold.

Good to hear from young employees who were well prepared and communicative.

Excellent range of speakers and great to see apprenticeship route spotlighted.

**Q3. What would you change or improve from today's initiative? Consider timings, structure, etc.**

One hour slot is a good idea and time is also good.

Excellent.

Moderator to mute attendees with rogue mics.

No change.

All microphones muted to prevent noise disturbance.

Nothing.

Mid Sept is not a good time. Oct onwards preferred

The time was good. It's important to hear from people who are doing the jobs so that we can make connections between their studies and careers.

I would like to visit to Lab. in Lombardstown-I would like follow up on new product development as it may allow for the production of crops for ingredients to enhance existing production lines, e.g. garlic Butter.

**Q4. What was the most important new learning you obtained today?**

The graduates personal stories.

The partnership that are set up already with schools and industry.

I learned about the diversity of roles within Dairygold and how they look after their employees once they are in the door.

About apprenticeship opportunities.

Importance that Dairygold place on apprenticeship and diversity.

The variety of areas that opportunities arise in.

Possibility of a work experience connection with Dairygold for the Retail Skills QQI L4

Lot of learning about Dairygold.

Alternative routes to good professional jobs outside of university being formally and finally recognized. Work many years in PLC I have been aware of this but good to see that it is filtering to the wider population.

Extent of opportunities within Agri sector.

The numbers who are employed by Dairygold, their sites, the companies that they provide raw materials for, more work needs to be done to engage women in industries such as Dairygold. It was important to hear where the skills gap lie.

The scale of the processing plants.

Hearing about the apprenticeship programme.

**Q5. What further industry sectors or businesses would you like to see featured in future Industry Insight sessions?**

Service industries e.g. hotels, tourist organisations.

Cork based industries.

Project management roles within all sectors - IT, pharma, engineering, events logistics, supply chain public sector - seems to be a lack of entry/apprenticeships in public sector.

Pharmaceutical perhaps.

Information technology.

leisure. hospitality, pharmaceutical, media.

Hospitality in large hotels and hotel groups

Computers, financial, health.

Pharmaceutical.

Perhaps Horticulture in Conjunction with Culinary Arts

Software Developers, Tourism, Contact Centers.

Hospitality and retail sectors - there is uncertainty out there about these as viable career options post-Covid.

<b>Company</b>	John Sisk & Son
<b>Region</b>	Munster
<b>Topic</b>	Sisk– Innovation, Career Paths & Future Opportunities
<b>Delivered by</b>	Cillian Kelly, Head of Digital Project Delivery Sinead Hickey, Head of Sustainability Aisling O'Brennan, Digital Information Systems
<b>Participants</b>	23 participants, 10 evaluation survey respondents
<b>Date</b>	29 <sup>th</sup> September 2021

<b>Q1. How beneficial was this initiative to you in your professional role?</b>	
<b>Answer Options</b>	<b>Response Percent</b>
Very useful	75%
Useful	25%
Not useful	0.00%
<b>Please tell us why</b>	
Updated my perception of the building industry	
Insight into an industry that outside of the traditional careers, I have little knowledge of	
Fantastic insight into the changed employment roles in Construction. Great to see all the different options that a general degree can lead to. The emphasis on students having good soft skills and being eager to get involved in projects etc. Great opportunities for study and opportunities for progression within SISK.	
Interesting to learn more about the industry	
Increase awareness of opportunities and very up to date	
A good insight into Sisk	

<b>Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:</b>	
<b>Answer Options</b>	<b>Response Percent</b>
Excellent	50%
Very Good	25%
Good	25%
Fair	0%
Poor	0%
<b>Please tell us why</b>	
Excellent presentations, so interesting but I would have liked to have even more	

information relevant for school students. e.g. How does a student apply for a Data apprenticeship or any apprenticeship within SISK, what are the criteria for selection etc. Other new apprenticeships SISK. Is having a foreign language an advantage as SISK are global company.
Some parts very useful, others were interesting
Slightly pitched too high for me- presentations a little too technical but useful to know the level for students
Good presenters and different for me to hear from people directly employed in the business
Very informative clearly presented

### Q3. What would you change or improve from today's initiative? Consider timings, structure, etc.

I would prefer pre lunchtime meetings e.g. 12-1 due to noise/class changes/
More information that would apply to 5th/6th year students now. Opportunities currently there in apprenticeships etc.
Make it more applicable to Guidance Counsellors...what did the speaker study & where, detail the characteristics that would suit someone in their role, give more detail on what the role involves.

### Q4. What was the most important new learning you obtained today?

How far the industry has come in the last decade
Wide variety of career opportunities and the diverse range of qualifications
The digitalisation of construction was incredible to learn about. I had very little idea of all the roles now in the IT/Virtual aspects of the job. Great to see Sinead Hickey's career path from her Arts degree - very inspiring for students considering Arts. Fantastic to hear from two females also. Cillian Kelly explained BIM and Digital Projects so well and interesting that he did Architectural technology. Also Aisling O'Brennan - a more practical route into her role and how that happened. Very inspiring for students to hear.
How broad the industry is and how many roles are on offer
Evolution of the industry from traditional roles such as trades and architects and also how technology forms part of traditional jobs now such as the digital snagging list.
IT literacy is essential for everything now

### Q5. What further industry sectors or businesses would you like to see featured in future Industry Insight sessions?

Hospitality
Biomedical/Medical devices company, Jones Engineering, ESB, Pharma industry, Software Development
Pharma/ Computers
Pharmaceutical and logistic, supply chain and project management roles
Public sector roles and apprenticeships

<b>Company</b>	Deloitte
<b>Region</b>	Dublin
<b>Topic</b>	Industry Insights for Guidance Counsellors
<b>Delivered by</b>	Sinéad Gogan, CHRO; Anya Cummins - Partner, Head of Deloitte Private & David Conway - Partner Lead for Customer & Marketing
<b>Participants</b>	8 (7 responses)
<b>Date</b>	October 4 <sup>th</sup> 2021
<b>BITCI Lead</b>	Germaine Noonan, Head of Education

<b>Q1. How beneficial was this initiative to you in your professional role?</b>		
<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
Very useful	17%	1
Useful	67%	4
Not useful	16%	1
<b>Please tell us why</b>		
Was great to hear the non-linear career path the Deloitte managers took and so important to reinforce the message to young people that not everyone goes straight into their ideal career, often there are many twists and turns along the way.		
Most of my contact is with HEI's so it was great to get some industry perspective.		
I found it interesting to hear about what Deloitte do and to hear about the professional backgrounds of the speakers.		
Interesting to hear from industry and what they look for in graduates		
I did not really find the session useful. I think had it been delivered to students it would have been more beneficial. We already know about the career paths people take and how diverse they can be in companies such as Deloitte, Zurich, Google and so on. Interested to hear about people with a design background being sought after in companies like this.		
It was very useful to her about the transferable skills that employers look for.		

**Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:**



Answer Options	Response Percent	Response Count
Excellent (5)	0%	0
Very Good (4)	33%	3
Good (3)	50%	3
Fair (2)	17%	1
Poor (1)	0%	0
<b>Please tell us why</b>		
I enjoyed hearing about the 'non traditional' career opportunities that Deloitte offered		
It was great to hear back stories from the presenters and hear where they came from. It would have been useful to focus in on trend/patterns in the market – what they want from graduates. Who will be the most sought after graduates (I know this was mentioned).		
I found the talk interesting personally however I do not feel the material would suit my students in terms of a career guidance class.		
It's personal more so – the virtual format just leaves no interaction room, no one's fault.		
Slides are nice – They would make good posters		
Would have liked more information about the apprenticeships on offer.		

<b>Q3. How valuable was the content of the session to your educational role?</b>		
Answer Options	Response Percent	Response Count
Very valuable	17%	2
Valuable	67%	5
Of no value	0.00%	0
<i>skipped question</i>		<b>1</b>
<b>Please tell us why</b>		
I gained a greater understanding into Deloitte and its associated industry. These insights are great to feed back to my students, especially in my one to one guidance sessions.		
It was great to be able to say to students that I had attended a talk from Deloitte and this is what they are saying – transferable skills, interest in course is what's important etc		
I found aspects of the talk helpful in terms of future lessons I have planned for my students. For example, I am currently planning a lesson on coping with failure. David and others gave good insight into the topic of coping with and moving on from failure from their own experiences.		
As GC, it is helpful to explain, especially to senior students, what was discussed here.		
Of some value as all information relating to careers is useful but I would have preferred to hear from an apprentice and how they went about getting the apprenticeship and how they are finding the working/studying.		

It is more valuable to third level guidance counsellors, but very useful to have industry insight when promoting third level education in general. Also, it is important to reinforce that career paths are not linear anymore. The speaker's personal career paths helped reinforce this point.

**Q4. In overall terms please rate the delivery of all speakers today on a scale of 1 to 5 where 1 is very poor and 5 is excellent:**

Answer Options	Response Percent	Response Count
Excellent (5)	50%	3
Very Good (4)	50%	4
Good (3)	0%	0
Fair (2)	0%	0
Poor (1)	0%	0

**Please tell us why**

It was personable, light and relevant.

The presenters were great, they were clear, willing to share their back story – I particularly enjoyed listening to Anya – I thought she gave some really practical advice that we could bring back to senior cycle students.

I thought the delivery was warm and friendly and it was particularly good to hear the different backgrounds of the Deloitte staff present.

Well run and good speakers. Again, I am personally just tired of screen interaction.

All three presenters were interesting and they really seem to get the challenges facing students in relation to being prepared for the working world.

Speakers very clear and well prepared.

The slides were concise and clear. There were an appropriate amount of speakers.

**Q5. Please rate the participation engagement level of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:**

Answer Options	Response Percent	Response Count
Excellent (5)	0%	0
Very Good (4)	50%	4
Good (3)	34%	2
Fair (2)	16%	1
Poor (1)	0%	0

**Please tell us why**

It was great to have so much time given over to the Q & A

I did not think the level of engagement was particularly strong during the session. I am new to my own Career Guidance role at my school and feel I would need to understand more about

the background of the session subject better in order to offer more engagement personally. For example, it would be great to hear more about how DEIS schools can be involved and more detail on how students with lower levels of education can engage with programmes such as those featured during the session.

As above

It was my afternoon off, so I only had a meeting I had scheduled to cancel. Having to miss classes or appointments is a much bigger hassle. Some participants might have felt that.

Openness to questions from participants.

The speakers were engaging and honest in their reflections about working in Deloitte and their career paths.

#### Q6. In a national context, would you recommend this type of engagement and support from business to other teachers?

Answer Options	Response Percent	Response Count
Definitely	50%	3
Maybe	34%	2
No	16%	1

#### Please tell us why

It was great for me to gain a greater understanding of a large company such as Deloitte and also great to hear the various entry routes into Deloitte.

I would love to see more of these talks, more industry links with schools, more engagement from industry with our students.

Yes, I feel that other teachers may get better direct engagement between the session subject and their students, such as business or commerce teachers for example.

Interesting to hear from industry and what they look for in graduates

Could be useful in lots of subjects.

I think it would be more beneficial to students to hear career journeys of employers, not the teachers.

#### In the event of a follow up session/s please tell us what topics or areas you would like a session on?

More insights into the different careers with Deloitte

How the world of work has changed in the past 10 year – what changes they see coming down the line that will affect graduates.

I personally would like to see a session based on how students from distinct disadvantaged backgrounds could access a range of different careers, hearing directly from professional personnel and how they could provide support in this area. I would also very much like to take part in a session based around the area of promoting better opportunities for students of the Leaving Cert Applied programme in professional industries.

Linked In – I find it's not an area used by many GCs but used so widely in the business world. Could be on how to build a linked in profile with students.

Getting newer members of staff both graduates and apprentices to talk about their path and experiences.

More on the apprenticeship route into financial services, ICT, logistics and other areas.

### Further comments and suggestions

More insights into the different careers within Deloitte

Thanks for organising – it was great to have the opportunity to attend. It would be useful to have more information and engagement with additional ways for school leavers to access opportunities with some of these companies outside of the CAO – apprenticeships, traineeships, internships etc.

Thank you, Germaine, for always trying to come at this stuff from different angles.

Zoom Meeting

The skills/attributes we need....

- Excellent written and oral communication
- Numerical Reasoning & Understanding
- Soft Skills – Psychology, Creativity, Empathy
- Hard Skills – IT, Accounting, Taxation, Organisation
- Adaptability, Perseverance, Happiness

Participants: Eamon Lynch, Sharon Murphy, Eleanor Walsh, Jack Barry

Unmute, Start Video, Participants, Chat, Share Screen, Record, Reactions, Leave

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*Skills Slide from Virtual Event: Industry insights on the importance of foreign languages*

<b>Company</b>	Amazon Web Services (AWS)
<b>Region</b>	Online
<b>Topic</b>	Industry Insights: Data Centres & Cloud Computing
<b>Delivered by</b>	Joanne Reynolds, Community Engagement Manager Kira Gusakova, Recruitment Manager Marcin Otto, Data Centre Operations Manager Lee Flinter, Data Centre Technician
<b>Participants</b>	15 (8 respondents)
<b>Date</b>	15 <sup>th</sup> October 2021
<b>BITCI Lead</b>	Andrea Lazenby Simpson

<b>Q1. How beneficial was this initiative to you in your professional role?</b>	
<b>Answer Options</b>	<b>Response Percent</b>
Very beneficial	50%
Beneficial	50%
<b>Please tell us why</b>	
During World of Work programmes, I undertake an exploratory insight into what employers seek. Information was valuable in highlighting leadership principles and the necessity to prepare your people for more 'scenario based' questioning during recruitment interviews	
Useful information to pass on to students.	
I work in an all-girls secondary school so I don't have that many students pursuing this area and therefore I don't have much knowledge in this area. This presentation will allow me to encourage and support some of the students I feel that fit the skill set of this area.	
Gave me a small idea of what Cloud computing means.	
I am a Datacenter Academy Coordinator for a DC Course in Collinstown Park Community College in Clondalkin. I am seeing ways to make our courses known in and around the community and welcome new learners. I am also seeking to build and forge relations with employers who hire and are seeking out new ways and means of developing a talent stream.	
It's great to make these connections and as a school leader, it allows me to identify how I can share this important information with students. My only negative was that the depth of the presentation was a bit too much for me – that's what our students need to see! When time is so pressurised, sometimes I think a 30min pitch and questions would be better than the full 90-minute session. But that's me speaking as a school principal and I'm aware that also teachers in the room etc.	

Interesting insights into courses and roles available.

**Q2. Please rate the value of the content of today's session on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).**

Answer Options	Response Percent
Excellent	38%
Very Good	62%
<b>Please tell us why</b>	
A comprehensive series of presentations.	
Lots of information.	
Great to hear the different perspectives of each presenter. I enjoyed hearing the different roles available in AWS.	
I thought it was interesting to hear about the various roles and how the roles are recruited for.	
Speakers were excellent and very well-informed on the chosen topics. The slides and content were clear, unambiguous and well-defined in terms of the various perspectives of what a Data Centre is and why it is an important element of 21 <sup>st</sup> century teaching and learning, creation of new and emerging job roles, and demonstrating viability in the context of economics and job creation.	
As above! Just a bit too much detail. The most impactful pieces were the personal accounts and that was the shortest!	
Great to hear this information from the 'coal face'.	

**Q3. In overall terms, please rate the delivery of the speakers today on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).**

Answer Options	Response Percent
Excellent	50%
Very good	50%
<b>Please tell us why</b>	
Very informative.	
Knowledgeable and relevant.	
All speakers were very informative and engaging	
Thank you for the awareness level of this sector in the context of educational practices. It is becoming more necessary to deflate the countering voices of Data Centre presence with facts and evidence of the positives of Data Centres in Ireland and how they can enhance our economy and equally enhance the lives of those who pursue a career in the field – even	

though some of the countering voices view their presence in somewhat simplistic manner – of course, in my opinion.

Very committed and passionate. Very good.

#### Q4. What was the most important new learning you obtained today?

Availability of internships, women's data centre leadership group.

Information on scholarships for students.

For me today's session was about gaining a greater understanding of the roles in the area of data storage/cloud computing. I also found it really beneficial to learn of TUD scholarship/programme.

Scholarship requirements and opportunities to progress in AWS.

What Data centres are all about and the kind of people who work there.

The different job roles available and the skills being looked for.

I'm really interested in the earn and learn model for our students. This is exactly what they need!

The potential to follow this as a career path without a Bachelors or Masters degree.

#### Q5. What would you change or improve from today's initiative? (Consider timings, structure, topics covered, number of speakers, etc.)

All good.

No changes.

As a guidance counsellor I am always asked to explain different jobs/roles so that side of things is so important. The next area I am asked about is salary and whereas I understand it can be hard to fully pinpoint this, I think it would be useful to include a salary scale for various jobs.

Timings were good and the number of speakers was good. I would like to have less technical explanation of each role, e.g. what HVAC and EOTs were all about.

I found it worked as it.

As above – just a bit shorter and sharper.

No changes – all very good

#### Q6. What is the key message that you will take back to your students/school?

Improve preparation for interviews.

Scholarship opportunities. Importance of problem solving and written and verbal communication skills.

The vast range of jobs available in this area. The message that there are not enough females working in this area and finally the endless opportunities for students who have an interest in IT, or who are 'thinkers', 'solvers' etc.

That this is a career growth area.

Keep an open mind on everything.
The viability of this area for work roles and carving out a long-term career.
Jobs in tech, women in tech, earn and learn! New pathways!
To promote the TUD courses available and the skillset required for working in data centres/ cloud computing.

Q7. Would you recommend this type of Industry Insights webinar to other teachers?	
Answer Options	Response Percent
Definitely	100%
Please tell us why	
Useful information.	
Good information.	
Its informative.	
It is an area that only those working in can give an explanation for the skills required for the positions.	
Unfortunately, without the facts presented here today, there is a lot of exposure to negative voices and viewpoints. Organisations like Amazon and Microsoft have huge potential to tackle and handle these viewpoints with hard facts - like today's. The more teachers who know the facts, the better the dissemination to young learners and their families.	
We can't know what we don't know. We need to become aware so we can share the knowledge with our students and expose them to these new opportunities.	
Great to have the business perspective.	

Q8. In a national context, would you recommend this type of engagement and support from business to teachers/school leaders?	
Answer Options	Response Percent
Definitely	100%
Please tell us why	
Inside information.	
It's really useful to get industry insights so we can pass this knowledge onto our students.	
It is always great to interact with the Industrial world and see the various jobs therein.	
It forges a strong link between businesses and the community and offers a voice to the employers to demonstrate value, worth and interest and commitment.	
Networking opportunities are great. We all learn from each other.	



Finally, any further comments ...

Nothing further – thank you.

Thank you.

Just that I enjoyed the presentations and thought it hugely beneficial.

Thanks for a great session, very well organised and very informative, relevant and in line with our values of promoting equality of opportunity.

Thank you!

**Subjects & Soft Skills for a career in IT**

**Creative**      **Team Player**

English      Art      Accountancy

**Curious**

**Attention to detail**      **Good organization skills**

Chemistry      Physics      Resilient      Coder Dojo

Business Studies      Maths

*Soft skills required for a career in IT from the virtual event: Industry Insights Cork - Innovations and Future Trends in IT Sector*

<b>Company</b>	Boots Ireland
<b>Region</b>	Dublin
<b>Topic</b>	Business Insights for Business Teachers
<b>Delivered by</b>	Eimhear Kennedy, ROI Leadership & Retail Trainer Maeve McNamara, CSR Manager
<b>Participants</b>	19 (18 responses)
<b>Date</b>	November 12 <sup>th</sup> 2021
<b>BITCI Lead</b>	Germaine Noonan, Head of Education

Q1. How valuable did you find this session as a Business Teacher?		
Answer Options	Response Percent	Response Count
Very useful	61%	11
Useful	39%	7
Not useful	0%	0
<i>answered question</i>		<b>18</b>
<i>skipped question</i>		<b>0</b>
Please tell us why		
It's great to have real world examples to tell the students about in class.		
Overview of the whole business operation/ system. Very comprehensive. Up to date. Marketing. CSR. Equality, inclusion, diversity etc. very interesting		
It was nice to get up-to-date information from a company		
Informative and industry led		
Tried and tested formula that works. Useful examples that can be brought to the classroom.		
Great real life examples to use - current and very dynamic		
Great to have real life examples and up to date jargon		
Gave the opportunity to give an insight into the running of the organisation. All this info would be particularly relevant to help explain the process of running a business to students within my subject.		
I received a lot of information that could be used in class to add weight to examples of real-world business		

Practical examples of business theory that can be used in the classroom
Very interesting content, excellently prepared and presented
It gave me an insight into this important industry and sector of the economy. It was also very timely given the global pandemic and the important role that the pharmaceutical industry is playing in the fight against COVID-19
Practical insights into how businesses operate. Contemporary examples of very topical business issues particularly in relation to CSR. A wonderful account of the history & development of the business.
Up to date examples for use in the Business class
Real life examples
Nice to hear about how Boots established their brand

**Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:**

Answer Options	Response Percent	Response Count
Excellent (5)	56%	10
Very Good (4)	39%	7
Good (3)	5%	1
Fair (2)	0%	0
Poor (1)	0%	0
<i>answered question</i>		<b>18</b>
<i>skipped question</i>		<b>0</b>

**Please tell us why**

Good information, explained well.
The Boots presenter put a lot of preparation into the presentation. She made us aware of all the sustainability projects Boots were engaged in and of all the community pharmacy involvement.
Very well presented, with lots of relevant information
Excellent - great insight into the company
Thought the first half might have had too much detail and unfortunately I had to leave for the end where they were covering the CSR - which links to Business and CSPE
I thought the content was very relevant. One area I would like to have heard about was the process that Boots have for a business who wants to get their products on the shelf in Boots.
Content was excellent - perhaps a little too much information on the development of Boots as a business
Content was relevant, varied and presented in a meaningful and well-ordered manner
The slides used were very clear and informative and it was also nice to hear from real employees of Boots such as the Pharmacist in Boots Liffey Valley
As it was practical & insightful providing relevant information on the issues confronting

business & how they have adapted to deal with these e.g. Brexit & Article 16, COVID-19, supply chain issues, staff development, environmental & sustainability etc
Interesting content
Great examples to use in the classroom
More emphasis on other areas apart from Boots the brand

**Q3. Please rate the delivery of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:**

<b>Answer Options</b>	<b>Response Percent</b>	<b>Response Count</b>
Excellent (5)	61%	11
Very good (4)	28%	5
Good (3)	11%	2
Fair (2)	0%	0
Poor (1)	0%	0
<i>answered question</i>		<b>18</b>
<i>skipped question</i>		<b>0</b>

**Please tell us why**

Good, delivered at an understandable level.
Inviting audience participation as part of the delivery would improve the delivery
Delivery was very good. It was natural and not forced
Very well presented, with lots of relevant information
Very clear and good speakers
Excellent - very well put together to make it very relevant to us as Business Teachers
Excellent, very professional
I think the session flowed well with a lot of good very relevant content.
Minor issue re. the over-run in timing as it meant that I missed some interesting information on diversity and environmental issues that are particularly useful for LC business
Excellent slides, good examples and explanations, a small few technical issues made it run overtime
Delivery was well pitched for an audience of Business teachers. The timing of the various sections was well apportioned
Presenter spoke clearly and concisely and at a pace that made the content easy to follow
Very enthusiastic & knowledgeable speakers who had prepared an excellent & enjoyable presentation.
No issues, all ran smoothly
Pity it ran over
People presenting were very good

**Q4. Please rate the participation engagement level of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent**

Answer Options	Response Percent	Response Count
Excellent (5)	28%	5
Very Good (4)	22%	4
Good (3)	44%	8
Fair (2)	0%	0
Poor (1)	5%	1
<i>answered question</i>		<b>18</b>
<i>skipped question</i>		<b>0</b>

**Please tell us why**

There wasn't really an opportunity to participate
Online interaction e.g. mentimeter.com would engage the audience to a greater degree
I thought everyone was engaged - because of the interesting content
Use of survey at the start very good
Definitely content kept us engaged
Due to time constraints difficult to get engagement from the participants
There was plenty of opportunity to engage with the audience at any stage during the session. The session ran over on time so perhaps that did not allow for as much question asking at the end.
It was mainly a presentation style event but I was ok with that as I wanted to hear about the facts and figures, rather than engagement exercises.
Very little participant engagement probably due to the fact it was an online forum
There was not a lot of audience participation but I would imagine most teachers were happy to sit back and absorb the excellent content
Unfortunately I was unable to stay until the end and I feel that some opportunities could have been given during the presentation for question rather than this being only invited toward the end. I did type in one question to the chat but I had to leave at 11.10am so I am not sure if the question was seen/answered
Time didn't permit participation by teachers but this did not detract from my enjoyment. I was able to participate via the chat box & felt this was sufficient for this purpose
All excellent
Engagement didn't bother me as the overall story of Boots was engaging

**Q5. In a national context, would you recommend this type of engagement and support from business to other teachers?**

Answer Options	Response Percent	Response Count
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Definitely	89%	16
Maybe	11%	2
No	0%	
<i>answered question</i>		<b>18</b>
<i>skipped question</i>		<b>0</b>
<b>Please tell us why</b>		
Very useful for examples.		
Insight into the real world for teachers who have not work in a business/industry prior to teaching		
I would love other teachers to see it - but initially it would be difficult to persuade them to become involved as they would imagine it is just for Business teachers		
Real life industry experience bringing business theory to life.		
Keeps the subject alive		
It is great that a business will take the time and make the effort to share their real life story to us as Business Teachers, which in turn we can keep our course content dynamic and up to date.		
Great to have current real life examples that aren't in the text books. Gives students a sense of businesses they already know but from the business end		
Yes. I fully believe that any of these talks where a business can give teachers an insight into their world can only be a positive thing. As teachers, we can sometimes be unaware of how what we teach actually fits into the working world. Getting an opportunity to hear from different people and on their roles will help us as teachers to back up our teaching with real life practical examples that will help cement the students learning		
Yes it gives teachers insight into the inner workings of a large and well-known entity such as Boots.		
This type of event is hugely beneficial for teachers, especially teachers like myself who have been teaching for many years and very much appreciate some up-to-date input		
I think it is valuable for teachers of Business to have more insight into real Irish businesses and their day-to-day operations. It can provide teachers with richer lessons which incorporate more real life examples and case studies for their students.		
As it educates you as to the latest issues with practical insights into business operational issues & challenges & what steps are being used to tackle thus & adapt. It energized me as a teacher & has brought the curriculum to life.		
Real Industry insight is invaluable		
Simple, nice time slot. Very useful.		
Examples to use in the classroom		

**Q.6 In the event of a follow up session/s please tell us what topics or areas you would like a session on?**

Industrial relations conflict. Consumer issues.

I would like to see sessions on other businesses who participate in Business in the Community. They would have very interesting presentations created - as they have to make presentations to students for the Skills @Work Programme.
Progression within the company
Marketing, Human Resource management activities, leadership styles, etc.
Technology HRM CSR - from another companies view point - Boots was very interesting in this regard
Hospitality sector Recruitment
I would like to hear some info about the process Boots has for prospective clients to get their products on the shelves. I think a lot of students can come up with some great entrepreneurial ideas and it would be extremely worthwhile to hear how a product makes its way to the shelf of a large business like Boots.
Interview practice, e.g. role play activities that could be used in the classroom Managing change, e.g. the introduction of new legislation / technology / global events such as Covid
Sustainability and corporate social responsibility. Maybe more on how ICT supports the business
Would love a similar overview given from other business areas such as financial services, social media companies etc.
One area I think would be very interesting is the area of renewable energy and it's economic potential for Ireland in light of the COP talks in Glasgow and the shift towards a carbon neutral future.
Anything on the business curriculum such as the use of technology, management styles & staff recruitment, selection, training etc. I really enjoyed today's presentation as it was so relevant to issues relating to business such as green business, Brexit. It would be good to learn more about the role of the European Union & the role of the Institutions
Boots' Marketing strategies, human resources/ recruitment initiatives and company management activities/ skills and leadership styles... Etc.
I felt the stock control and merchandising was very interesting. Since things move at a fast pace sometimes even fairly new textbooks are not up to date enough. This was excellent and would appreciate some powerpoints / shared videos is at all possible.
Jobs within Boots, customer service, marketing

#### **Q.7 Please add any Further comments or suggestions about this session that you would like to include**

I would like to have received a copy of the slides/information so I could refresh myself on it before I teach specific topics. e.g. the sustainability initiatives Boots are involved in.

I would love to have access to the wonderful presentation given by Boots. Thank you Germaine for organising it.

The session was very engaging and interesting and gave a great insight into the Company.

Thank you very much

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Really enjoyed it. Very rare as a business teacher to get the time or space to look at a business, rather than just snippets. Thank you to all involved

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I'm not sure if I have never seen events promoted before receiving the email to attend this presentation. Perhaps if it's not done already, a communication to schools to let them know about the services provided by BIC.

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More engagement from participants would be welcome. More on how ICT has benefitted the business.

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Perhaps the inclusion of some related resources which would allow us to share what we have learned with our students e.g. The sharing of powerpoint slides etc.

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A little more discussion time between audience and presenter at various points during the session rather than solely at the end

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Thanks so much for today! The speakers were very articulate, engaging, knowledgeable & well prepared. I really enjoyed the look behind the scenes & it has piqued my interest for a similar look behind the scenes in other businesses in our economy. Thanks so much Germaine for a very professional & productive morning.


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An excellent session overall, very informative!!


I'm not sure if I have never seen events promoted before receiving the email to attend this presentation. Perhaps if it's not done already, a communication to schools to let them know about the services provided by BIC.

Perhaps the inclusion of some related resources which would allow us to share what we have learned with our students e.g. The sharing of powerpoint slides etc.


Thanks so much for today! The speakers were very articulate, engaging, knowledgeable & well prepared. I really enjoyed the look behind the scenes & it has piqued my interest for a similar look behind the scenes in other businesses in our economy. Thanks so much Germaine for a very professional & productive morning.


STEM Community Group


### What skills companies are looking for



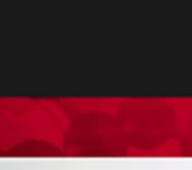
"Hands on experience in college - through project work. Report writing. Social skills"








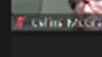


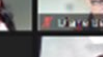
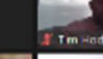


"Innovation mindset, potential to lead, change agile"



Project Management Skills, Excel. Problem Solving"



 Kevin Baker	 Mary Leinen	 Margaret Sullivan
 Kean Baker	 Tim Robinson	 Orla McNamara
 Maura O'Sullivan	 Lara Toole	 Susan Crowley
 Dawn Aston	 David Coomey	 Julie O'Brien

## The Network for Responsible Business



<b>Company</b>	Avolon
<b>Region</b>	Online
<b>Topic</b>	Gathering A TRIBE: a session with 3 schools on School Values
<b>Delivered by</b>	Dorothy Chestnutt, Technical Finance Manager, AVOLON
<b>Participants</b>	12 (7 respondents)
<b>Date</b>	15 <sup>th</sup> October 2021
<b>BITCI Lead</b>	Andrea Lazenby Simpson & Kate Horton

#### Q1. How beneficial was this initiative to you in your professional role??

Answer Options	Response Percent
Very beneficial	58%
Beneficial	42%

#### Please tell us why

It encouraged me to think about how I'm putting our values into practice, while also encouraging me to think about it at a whole school level.

It offered the space to reflect as a school group on our strengths and weaknesses

I really enjoyed hearing about the values in Avalon and comparing them with our own values.

It was very interesting looking at our values and how they are in everyday aspects of our school.

It gave me time to reflect on the job we do!

It got me thinking about how visible our values are in the school - they are in our journal etc. but are they being actively promoted. Food for thought.

Good to talk, find out what we are doing well.

#### Q2. Please rate the value of the content of today's session on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).

Answer Options	Response Percent
Excellent	43%
Very Good	43%
Good	14%

#### Please tell us why

It was interesting to hear about TRIBE but some more strategies on how to embody values would have been worthwhile.
The opportunity to share our experiences in the breakout room was a valuable experience.
Mutual respect is a vital part of every company.
This viewpoint from outside the school environment is beneficial.
I think more time with Dorothy about building values etc. would have been worthwhile. How are the values shared with people when they join the company? How often are they discussed?
Very informative.

**Q3. In overall terms, please rate the delivery of the speaker today on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).**

Answer Options	Response Percent
Excellent	86%
Very good	14%
<b>Please tell us why</b>	
Excellent presentations and interaction	

**Q4. What was the most important new learning you obtained today?**

Values need to be embodied, otherwise they're just advertising.
How to recognise and target areas for improvement in staff morale.
We can always improve what we are doing.
Working as a team is really important.
The need to live the values - model what we want people to do. Really liked the idea of promoting the sense that we take our work seriously but we don't take ourselves too seriously. I think it's important to get people to recognise that its ok to not reach the expected outcome - and be able to look at what we learned from the experience.
How we should acknowledge what we did well.

**Q5. What would you change or improve from today's initiative? (Consider timings, structure, topics covered, number of speakers, etc.)**

Perhaps more practical advice regarding those who are reluctant.
Nothing.
Maybe give less time to the breakout room.
Maybe shorter break out rooms - one question - feedback then another question. Real quick brainstorm of what would a visitor see as the values you promote?
We had a few silences in our breakout room.

**Q6. Will you adopt any of the principles or ideas that were outlined?**

Answer Options	Response Percent
Definitely	57%
Maybe	43%

**Please tell us why**

They were solid and mostly relevant.

Very useful to see how management works in a private sector setting.

If possible, I would love to adopt the principle of a weekly meeting with all staff.

I think we need to consider how to live our values - but that's building it from one place slowly rather than a full re-examination of what we do.

Yes, we will try.

**Q7. In the event of a follow-up session(s), please tell us what topics or areas you would like to focus on.**

Strategies on how to put these principles into practice.

Staff morale/positivity, encouraging staff.

How to deal with conflict in the workplace.

Time management.

Communication.

Aligning values with actions.

**Q8. In a national context, would you recommend this type of engagement and support from business to other teachers?**

Answer Options	Response Percent
Definitely	100%

**Please tell us why**

It's interesting.

It gave us time to reflect on our roles and collaborate.

Great to look at things from another viewpoint- rather than always through a school point of view.

<b>Company</b>	Conway Institute, UCD & BITCI
<b>Region</b>	Laois and Monaghan
<b>Topic</b>	Amgen Biotech Experience Information Session
<b>Delivered by</b>	Síle Lane, Ciara Lynch, Declan Cathcart, Anna Wedderburn and Diya Mecheri, TCD student.
<b>Participants</b>	25 (8 responses)
<b>Date</b>	25 <sup>th</sup> & 26 <sup>th</sup> August 2021
<b>BITCI Lead</b>	Germaine Noonan, Head of Education

Q1. How beneficial was this initiative to you in your professional role?		
Answer Options	Response Percent	Response Count
Very useful	50.00%	4
Useful	50.00%	4
Not useful	0.00%	0
Please tell us why		8
<i>answered question</i>		<b>8</b>
<i>skipped question</i>		<b>0</b>
Please tell us why		
Good speakers and very interesting.		
Brought some practical activities to my classroom that I wouldn't have been able to offer.		
Gave a very clear overview of the teaching materials and what to expect from the workshops as well as a picture of how it could be used to shape students' 3rd level goals.		
Good introduction to the Biotech Experience and the supports and resources available to teachers.		
To understand the need that the students should experience labs provided.		
It's a long time since I have been in college, and I didn't specialize in Biotechnology but it such a growth area of Biology.		
Offers new experiences that we can bring to the classroom providing us with something unique.		
It is very relevant to the current Leaving Cert course.		

**Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:**

Answer Options	Response Percent	Response Count
Excellent (5)	50.00%	4
Very Good (4)	37.50%	3
Good (3)	12.50%	1
Fair (2)	0.00%	0
Poor (1)	0.00%	0
Please tell us why		6
<i>answered question</i>		<b>8</b>
<i>skipped question</i>		<b>0</b>

**Please tell us why**

Easy to understand.

Good introduction to what's involved. Could be a little shorter and more specific to what's involved in introducing Biotech Experience. 45-50 mins would be ideal.

Very well delivered, to the point with time used valuably.

It was far too long. We had all the information we needed from the 1st two Amgen speakers. While I appreciate and admire the super work of Declan, a regular Biology teacher like myself may be very intimidated by all the work he has done and worried that they need to be able to do similar work.

Manageable sized material/content delivered especially given the time of year.

It is very relevant to the current Leaving Cert course.

**Q3. In overall terms please rate the delivery of all speakers today on a scale of 1 to 5 where 1 is very poor and 5 is excellent:**

Answer Options	Response Percent	Response Count
Excellent (5)	62.50%	5
Very Good (4)	25.00%	2
Good (3)	12.50%	1
Fair (2)	0.00%	0
Poor (1)	0.00%	0
Please tell us why		5
<i>answered question</i>		<b>8</b>
<i>skipped question</i>		<b>0</b>

**Please tell us why**

Nice PowerPoints.

Some of the information was irrelevant.

Very clear and a constant reflection of the main points.

Excellent delivery of information.
Clear speakers broken up into short manageable sections.

Q4. What was the most important new learning you obtained today?
Access to resources and ease of use.
That I can collect the "kit" from Monaghan Education Centre.
I hadn't heard of Amgen - this was all completely new to me, and it looks like a great practical addition to my senior cycle curriculum.
Courses days, resources available.
The benefits of the experience for the students.
The direct relationship between the workshop and the material on the leaving cert course.
What labs you can do with the kits and that they can be used by you when requested.
That the packs are available.

Q5. What would you change or improve from today's initiative? Consider timings, structure, etc.
Nothing.
Perhaps more CPD days later on in the school year (beginning of Sept is a very busy time in schools).
Not sure yet. First interaction with the Biotech Experience.
Have it much shorter and just focused on what we would learning on the training day and borrowing the equipment.
Perhaps not have it the first couple of days of the school year as we had start up meetings so I had to request to miss a slot but if I was new in a school this would be more difficult as I would be missing out on potentially important material from my school.

Q6. Do you think your school will participate in the Amgen Biotech Experience this year?		
Answer Options	Response Percent	Response Count
Definitely	75.00%	6
Maybe	25.00%	2
No	0.00%	0
Please tell us why		5
<i>answered question</i>		<b>8</b>
<i>skipped question</i>		<b>0</b>
Please tell us why		
Lots of courses to use in class.		
Will be a good module for our TY's.		
Excellent opportunity.		

Our school loves initiatives like this and a colleague of mine has also signed up.
We would be very interested in involving TY later in the year.

#### Q7. What are your top 3 challenges in teaching your subject area of biology?

Lack of equipment, Covid restrictions, teacher to student ratio.
Keeping on top of modern technologies, keeping students interested, dispelling misinformation and fake news.
Some sections are very short on practicals, they are still interesting but some more concrete, hands-on activities always welcome.
Classroom Resources, Time to expand in specific topics.
Biology can be online of choices against subjects that have more of a student draw like engineering or DCG. There is a lot of learning in biology and students can be put off by this.
Not enough experiments to balance out the massive amount of theory. Lack of experiments reflecting the areas of biology where most amount of jobs are.
Students thinking it is easy, lack of interest in plant biology and terminology.
Getting course finished.

#### Q8. Where do you source new ideas to help you teach challenging concepts?

ODST website, other staff members, TES website.
TES, PDST and online mainly.
Internet and Twitter.
Online.
Twitter.
Internet.
PDST workshops, online platforms/forums.

#### Q9. What would you like to do better or change in your teaching of biology or other science subjects?

More hands-on tasks.
More practical work.
More variety in teaching methods/materials.
Application of science in society.
Slow down their learning and reflect on work done more often.
I like to keep up to date with new ideas of investigative learning.
More confidence in labs.
Make it more relevant. The course is out of date.

#### Further comments and suggestions

Thank you.
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<b>Company</b>	Sky Ireland
<b>Region</b>	Online
<b>Topic</b>	Industry Insights: Careers in Broadband, Telecoms and Media
<b>Delivered by</b>	Mark Carpenter, Director of Regulatory and Corporate Affairs David Ward, Corporate Affairs Exec Mehul Bhatt, Young People Executive Julie Beattie, Head of People
<b>Participants</b>	12 (8 responses)
<b>Date</b>	17 <sup>th</sup> January 2022
<b>BITCI Lead</b>	Andrea Lazenby Simpson

#### Q1. How beneficial was this initiative to you in your professional role?

Answer Options	Response Percent
Very beneficial	50%
Beneficial	50%
<b>Please tell us why</b>	
I am in the primary education sector.	
Keeping up the link between second level education & industry.	
Provided a good overview of potential career opportunities in the tech sector.	
Interesting insights into roles available and recruitment processes.	

#### Q2. Please rate the value of the content of today's session on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).

Answer Options	Response Percent
Excellent	25%
Good	75%
<b>Please tell us why</b>	
A comprehensive series of presentations.	
It gave a good idea of the opportunities in the world of work.	
Lots of information presented.	

#### Q3. In overall terms, please rate the delivery of the speakers today on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).



Answer Options	Response Percent
Excellent	25%
Good	75%
<b>Please tell us why</b>	
Enthusiastic and well-informed speakers.	
Knowledgeable and relevant.	
Very good.	

<b>Q4. What was the most important new learning you obtained today?</b>
Interesting to hear about The Edit and Sky's recruitment procedures.
Information on The Edit Programme.
Opportunities available in a buoyant economy.
The breadth of different career opportunities in this sector.

<b>Q5. What would you change or improve from today's initiative? (Consider timings, structure, topics covered, number of speakers, etc.)</b>
All good.
No changes.
Nothing.
I thought the webinar was well structured and everyone spoke well. However, the content was not all relevant to me but this not something that could be changed.
Including more visuals, pictures of the working world, links to the second level curriculum.
Not much, maybe less use of jargon and targeted to the lay audience.

<b>Q6. What is the key message that you will take back to your students/school?</b>
An interesting industry to consider for a job, and it is possible to work your way up.
I would like our senior classes to consider taking part in The Edit Programme.
There are lots of opportunities out there.
Opportunities in many different disciplines, not just pure 'tech' jobs.

Q7. Would you recommend this type of Industry Insights webinar to other teachers?	
Answer Options	Response Percent
Definitely	100%
Please tell us why	
Useful information.	
Good insight.	

I would recommend it to secondary school teachers as I think it showed how there could be opportunities for students of various levels of ability.

Insightful for our students and us as Guidance professionals.

**Q8. In a national context, would you recommend this type of engagement and support from business to teachers/school leaders?**

Answer Options	Response Percent
Definitely	100%

**Please tell us why**

I think it is good for students to learn of possible opportunities offered by businesses with which they are already familiar.

School needs to link more with employment and the wider world of work.

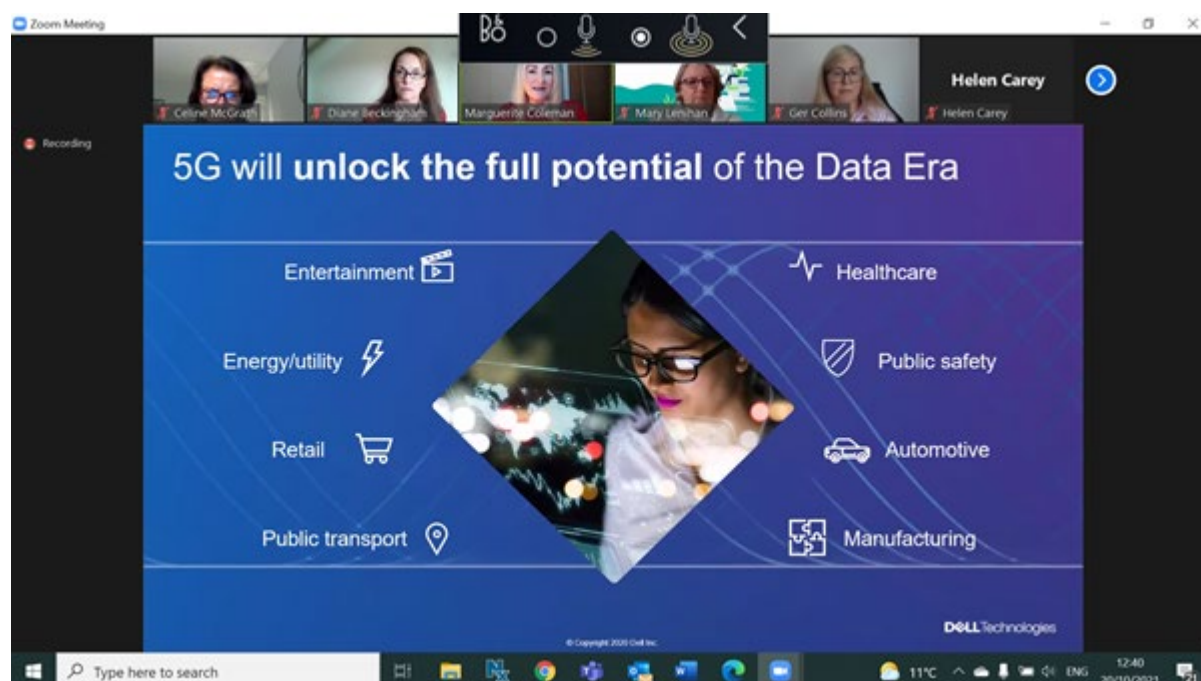
Hearing directly from the employer is very useful.

Good opportunity to learn directly from industry.

**Finally, any further comments ...**

Nothing further – thank you.

Thank you.



Virtual Event: Industry Insights Cork - Innovations and Future Trends in IT Sector

<b>Company</b>	Cisco
<b>Region</b>	Online
<b>Topic</b>	Industry Insights: Careers in Cloud Computing & Cyber Security
<b>Delivered by</b>	Shane Heraty, Managing Director, Ireland + Scotland Mairead Craven, Transformation and Change Management Consultant Tony Davitt, Head of Technical Strategy
<b>Participants</b>	13 (9 responses)
<b>Date</b>	19 <sup>th</sup> January 2022
<b>BITCI Lead</b>	Andrea Lazenby Simpson

#### Q1. How beneficial was this initiative to you in your professional role?

Answer Options	Response Percent
Very beneficial	67%
Beneficial	33%
<b>Please tell us why</b>	
More interesting for 3rd level students	
Informed me on jobs, roles in technology.	

#### Q2. Please rate the value of the content of today's session on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).

Answer Options	Response Percent
Excellent	67%
Good	33%
Average	0
Poor	0
<b>Please tell us why</b>	
Good overview	
Really informative and interesting. It was wonderful to hear people's story of their career journeys.	
Very useful information presented and a nice mix of speakers.	

**Q3. In overall terms, please rate the delivery of the speakers today on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).**

Answer Options	Response Percent
Excellent	67%
Good	33%
Average	0
Poor	0

**Please tell us why**

Very clear and comprehensive.

Good timing, kept the session interesting and speakers were well informed.

Thanks to the people who delivered and contributed to this talk.

**Q4. What was the most important new learning you obtained today?**

Thanks to the people who delivered and contributed to this talk.

Changes in this sector and future working opportunities.

Different roles, routes and careers.

Variety of opportunities for employment in Cisco.

**Q5. What would you change or improve from today's initiative? (Consider timings, structure, topics covered, number of speakers, etc.)**

Input from higher education institutions.

Nothing.

I would love to hear more talks.

It was very good.

**Q6. What is the key message that you will take back to your students/school?**

There are lots of opportunities out there.

The range of possibilities in terms of careers.

To consider this sector - interested in the apprenticeships mentioned.

There are loads of roles and routes in to careers in technology.

**Q7. Would you recommend this type of Industry Insights webinar to other teachers?**

Answer Options	Response Percent
Definitely	100%

**Please tell us why**

Keep ahead of trends.
Insightful.
Great quality information.
Great to hear from professionals at the coal face of STEM.

**Q8. In a national context, would you recommend this type of engagement and support from business to teachers/school leaders?**

Answer Options	Response Percent
Definitely	100%

**Please tell us why**

Second level career guidance counsellors need to keep abreast of new career opportunities.
An insight into sectors and new apprenticeships available.
Excellent overview of a variety of STEM careers available in a company based in Ireland.

**Finally, any further comments ...**

Nothing further – thank you.
Thank you.
All excellent.



*Slides on driving digital transformation from the virtual event: Industry Insights Cork - Innovations and Future Trends in IT Sector*

<b>Company</b>	Virgin Media
<b>Region</b>	Mid-West
<b>Topic</b>	Industry Insight – Telecommunications & Media
<b>Delivered by</b>	Caroline Bagnall, Director of People, Virgin Media, Bill Malone – Director of Content, Virgin Media Television John Walsh – Director of IT, Virgin Media Bill Hutchinson – Commercial Director, Virgin Media Clare Conroy, Talent Acquisition
<b>Participants</b>	14
<b>Date</b>	6 <sup>th</sup> December, 2021

#### Q1. How beneficial was this initiative to you in your professional role?

Answer Options	Response Percent
Very useful	50%
Useful	50%
Not useful	0%

#### Please tell us why

Good, succinct presenters and focused presentations - nice, relaxed style of presentation with a personal touch

Good to hear insights into what's important for roles and to follow transferable skills and passions like "storytelling" for example as opposed to going for job titles

Gave ideas of what soft skills employers are looking for.

I have a strong interest in media and I felt that this really helped me to understand a bit more about picking an area of the industry that I would be the most passionate about.

Speakers gave a personal and grounded account of roles, which helped provide a 'feel' for jobs in this area, without providing any major new insights.

I was informed of the plentiful work that goes on behind the scenes at Virgin Media

#### Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:

Answer Options	Response Percent
Excellent	33%
Very Good	33%
Good	33%
Fair	0%
Poor	0%

### Please tell us why

Interesting, people passionate about their roles and good insight into what they look for in Virgin Media

All of the speakers gave really good advice and it is advice that I will remember for when I want to choose my career path.

Worthwhile, but no important new information

Not fully what I was expecting.

### Q3. What would you change or improve from today's initiative? Consider timings, structure, etc.

I think it was great, it would be helpful to have more specifics too about how to apply for roles there and specific transferable skills from different roles there. i.e. take an example of different entry level routes and day to day of the jobs / specific soft and hard skills needed

nothing

Make sure all of the speakers get roughly the same time to talk about all of their points in as little or as much detail as they want, so they can share as much as their knowledge with everyone.

A short introduction, more focus

### Q4. What was the most important new learning you obtained today?

range of roles behind the scenes in Virgin media

Networking, understanding more about specific roles and industry

That employers employ for character and not hard skills

Be passionate about what you want to do. Do it because you love it.

### Q5. What further industry sectors or businesses would you like to see featured in future Industry Insight sessions?

architecture/construction/engineering

Fashion or something creative and how to break into the field (i.e. Primark or creative roles)

hospitality

Being onscreen, what it takes to host a show or play a part in a show.

Environmental sector, financial services, retail (with an emphasis on recruitment of managers)

Jobs in drama, acting and entertainment

<b>Company</b>	Dell Technologies
<b>Region</b>	Mid-West
<b>Topic</b>	Industry Insight - ICT
<b>Delivered by</b>	Marguerite Coleman: Chief of Staff Cork Campus Ger Collins: Senior Manager and Talent Acquisition Lead Cork campus
<b>Participants</b>	15
<b>Date</b>	6 <sup>th</sup> November, 2021

#### Q1. How beneficial was this initiative to you in your professional role?

Answer Options	Response Percent
Very useful	57%
Useful	43%
Not useful	0%

#### Please tell us why

Always good to hear about the latest and also good to see from LCVP point that it is not all the Sciences they need to be doing

It's really important that we inform guidance counsellors and schools of the alternatives to HE that are available to our students. In fairness, most teachers have come through the HE system themselves and are unaware of the alternative pathways available to students.

getting info. on the Teen turn in particular was very helpful being from a deis school and also the teckno website

Heard about Edge and 5G etc. Will sound like I know what I'm talking about when talking to students!!

Great insights into drivers in Technology and skills needed to work in Dell and related companies.

What skills are required for students so that they can progress in the workforce

Lots of interesting information. I didn't realise that they have a huge portfolio. It's not just PC's and Laptops. Good to know that Physics and Maths are not essential for every role. I was particularly interested in Teen Turn

#### Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:

Answer Options	Response Percent
Excellent	57%
Very Good	43%
Good	0%



Fair	0%
Poor	0%
<b>Please tell us why</b>	
very well thought out and pulled together	
very informative session	
Very useful. Video very interesting	
Relatable delivery and v informative.	
Very well organised.	
I liked hearing about 5G and its good to know we are in the middle of the 4th industrial revolution. DELL have 6000 members in Ireland with 90% of the staff working from home. I also think the hybrid model will appeal to people. I am constantly promoting STEM and yet Ger stated that only 25% of STEM workforce is female.	

<b>Q3. What would you change or improve from today's initiative? Consider timings, structure, etc.</b>
timing good. Straight after school.
Nothing really, I found it very useful so thanks to all. I suppose as a Guidance Counsellor I would always be interested to know of courses that would be well regarded by major employers such as Dell as this can help me guide students who are interested in this field.
I found today great. I personally have a preference to attend meetings outside of school time.

<b>Q4. What was the most important new learning you obtained today?</b>
new technologies
I had never heard of Teen Turn - this is a great opportunity for students
Once again the importance of the soft skills: do something you don't have to do!
That BIS is a useful course. 5g and Edge are key drivers in the Data Era.
<a href="https://teckno.dell.com">https://teckno.dell.com</a>
Teen Turn because it is very relevant to me in second level.

<b>Q5. What further industry sectors or businesses would you like to see featured in future Industry Insight sessions?</b>
Bio medicals
Not sure if you can do this, but it certainly would be useful to have someone from national apprenticeship space to talk to our schools - we have someone really good in Tipperary ETB; from a timing perspective, I think Sept and Oct are best times as everyone is fresh and open to new ideas...later in the year is getting harder for people.
Medical devices would be interesting. Open to any
Data protection and engineering.
Pharmaceuticals

<b>Company</b>	Northern Trust, AIB, IFS Financial Services
<b>Region</b>	Mid-West
<b>Topic</b>	Industry Insight – Financial Industry
<b>Delivered by</b>	Jessica O’Brien = Human Resources Northern Trust, Associate Consultant, Campus Recruiting   Talent Acquisition EMEA Abbie Rice – Apprentice in Finance, Northern Trust Jack Barry – Graduate Programme Sharon Murphy, AIB Talent Acquisition Eamon Lynch, Owner IPS Financial Advice
<b>Participants</b>	18
<b>Date</b>	4 <sup>th</sup> October, 2021

Q1. How beneficial was this initiative to you in your professional role?	
Answer Options	Response Percent
Very useful	90%
Useful	10%
Not useful	0%
Please tell us why	
Career progression routes / options	
Great to hear from different companies share what the focus is on at min in terms of competencies sought after and focus on specific areas	
Establishes links between the Ed Centre & Industry.	
I am a Co-Ordinator of a QQI level 5 Business Course and this gives my learners several career options.	
Very informative in terms of options for students	
As I am based in Limerick I was very interested in Northern Trust. It was very informative listening to the other speaker from the office in O' Connell Ave and also AIB. My hairdresser who is the mother of a past pupil told me her son is in there two years now and got a promotion and he is so happy there.	
Great to hear from the young people actually working in the areas	
Covered a diverse range of careers.	
At the moment I am not teaching Business Studies or Economics but I could still pass on the information in the Dept for Senior Cycle	
Good to see different options/routes available to students - not all about going to 3rd level.	

**Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:**

Answer Options	Response Percent
Excellent	50%
Very Good	40%
Good	10%
Fair	0%
Poor	0%

**Please tell us why**

Very interesting and informative
Very relevant
Relevant to my role
Very practical and current employment career information
Relevant and real life experiences of programmes
I liked hearing about alternative pathways such as apprenticeships.
As a guidance counsellor it is assumed we know what every job title entails. It is very useful to hear first hand about different roles.
Good speakers, very informative session.
Very interesting and informative
Very relevant
Relevant to my role

**Q3. What would you change or improve from today's initiative? Consider timings, structure, etc.**

No suggestion for improvement
Nothing
Range of roles and pathways to employment
Nothing comes to mind
Timing was perfect for me. I think we need to discuss potential earnings in the future for our young people. Discuss the pay structure each year in an apprenticeship.
More info on what each role entails- e.g. a fund manager is, a trader is...
all good

**Q4. What was the most important new learning you obtained today?**

Apprenticeship routes/ Psychology and Business / Banking
The emphasis employers are given to transferable skills and that Northern Trust had such an inclusive employment policy. The range of different apprenticeships available in the financial sector.
The variety of options / further careers

Jessica advertising apprenticeships online in May for Northern Trust.
importance of soft skills
The skill set employers are looking for- I always knew it was important but to hear it emphasized.
Development of key transferable skills is really important

#### Q5. What further industry sectors or businesses would you like to see featured in future Industry Insight sessions?

CT
Science, Engineering, Hospitality
Accountancy and Insurance
No suggestion at present
I would like to learn more about the professional accountancy exams. Students are under the impression that they are fully qualified after a degree. Maybe a presentation from ACCA.
IT which I am glad to hear is planned. Business- not the financial part.
local businesses and service
CT

Recording

**Key Messages** STEM Community Group

- Strong growth in the sector
- There is strong Government support for industry
- Global shortage of skilled and experienced workforce in Biopharma
- There is excellent opportunities both national and international
- Skills are dynamic and ever-changing
- Increased number of Grad programme on offer in the sector

Participants in the video grid include: Celine McGrath, Diane Beckingham, Marguerite O'Sullivan, Kevin Baker, Tim Hodgkinson, Mary Lenihan, Maura Deane, Anne-Marie Costello, Lisa Terzic, Jennifer Lynch, Jean Casey, Eli Lilly, Holly Lehan, Orla McNamara, Julie O'Brien, and Amy O'Reilly.

Virtual Event: Industry Insights Munster - Innovations and Careers in the Pharmaceutical Sector

<b>Company</b>	Cork Lower Harbour Group – Pfizer, Hovione, J&J, Thermo Fisher, Eli Lilly, IBEC
<b>Region</b>	Munster
<b>Topic</b>	STEM – Careers Insight
<b>Delivered by</b>	Co-ordinated by Marguerite O’Sullivan, Senior Engineer Strategy Leader J&J, Chair of STEM Southwest Board. Representatives from IBEC and each Lower Harbour Group company
<b>Participants</b>	36 Guidance Counsellor and Teachers
<b>Date</b>	10 <sup>th</sup> November 2021

<b>Q1. How beneficial was this initiative to you in your professional role?</b>	
<b>Answer Options</b>	<b>Response Percent</b>
Very useful	100%
Useful	0%
Not useful	0%
<b>Please tell us why</b>	
Content was extremely useful	
Fantastic to hear about the growth and development of the pharma industry in the Lower Harbour, so beneficial to get such an insight into an area of huge expansion and Growth	
Very informative with such diversity in both careers and career paths.	
didn't realise the extent of job growth and different roles in this area	
A very comprehensive insight into all the pharma companies in the area and the many opportunities for young people now	
This was time well spent	

<b>Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:</b>	
<b>Answer Options</b>	<b>Response Percent</b>
Excellent	100%
Very Good	0%
Good	0%
Fair	0%
Poor	0%
<b>Please tell us why</b>	

Speakers were very well prepared
Excellent overview from a good mix of companies, great use of video, graphics and testimonies. Particularly liked hearing how people progressed into their jobs, all the different routes taken including apprenticeships. Very powerful stories from the graduates, lovely to hear them reflect on their journeys so far and what advice they would give to others.
Very concise and clear presentations
Great to hear from the young speakers early in their careers
Great speakers and lots of information in the presentations
We got a lot of information in an economical time frame. Well done

### Q3. What would you change or improve from today's initiative? Consider timings, structure, etc.

Would have been nice to have more time and maybe a panel session made up of representatives from all the companies.
Nothing
Nothing
Would love to include student

### Q4. What was the most important new learning you obtained today?

The different routes available to students
You are not learning if you are comfortable. The range of opportunities available locally in this industry sector
Future potential for students in this area
Apprenticeships in this sector
Scope for career development across the different companies
The apprenticeship – more of these please!

### Q5. What further industry sectors or businesses would you like to see featured in future Industry Insight sessions?

Some from the hospitality sector if possible
Sustainability sector
Technology industry.
Hospitality and medical care
Have previously given these

<b>Company</b>	IBM Ireland
<b>Region</b>	National
<b>Topic</b>	Industry Insights for Language Teachers
<b>Delivered by</b>	Emma Hargreaves, Talent Acquisition Manager UKI Carol King, Talent Acquisition Partner UKI
<b>Participants</b>	50 (12 responses)
<b>Date</b>	December 9 <sup>th</sup> 2021
<b>BITCI Lead</b>	Germaine Noonan, Head of Education

#### Q1. How valuable did you find this session?

Answer Options	Response Percent	Response Count
Very useful	42%	5
Useful	58%	7
Not useful	0%	0
<i>answered question</i>		<b>12</b>

#### Please tell us why

Importance of languages in education. Reaffirms my own ideas about studying languages.

Good to hear from other German teachers. Message was good but would be great if there was a short video with similar message for students / parents too

Great to get a real insight into the importance of lags. in industry

I got in touch with people/ company, which may be helpful in the future.

Reassuring that providing language options to LC is very important

To have an idea of what companies are looking for in graduates

Language teachers got the opportunity to voice their concerns.

It was an excellent overview of opportunities in IBM for employees with a foreign language or a few languages

Worth noting the languages that are particularly in demand

#### Q2. Please rate the content of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:

Answer Options	Response Percent	Response Count
Excellent (5)	42%	5
Very Good (4)	25%	3
Good (3)	33%	4
Fair (2)		0
Poor (1)		0
<i>answered question</i>		<b>12</b>
<b>Please tell us why</b>		
Although interesting, I would have liked to hear more about the importance of the Irish language in education and the workplace.		
Very well prepared and delivered		
For me (I am German; maybe I did not understand everything right) it was a mixture where sometimes I did not really check what it is about. Are you looking for schools where you can introduce yourself. Teachers comment/complaints are always the same everywhere on the world.		
Very good presentation, varied and very informative		
Important: Can we please get these slides !!!!! (For feedback to other teachers) Thank you		
Very factual, visual content clear, well structured.		
Good info about range of languages and particular shortages		
Feel it would be more beneficial to hear the actual day to day tasks involved in the job of those that utilize languages in their role		

<b>Q3. Please rate the delivery of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent:</b>		
Answer Options	Response Percent	Response Count
Excellent (5)	50%	6
Very good (4)	25%	3
Good (3)	25%	3
Fair (2)		0
Poor (1)		0
<i>answered question</i>		<b>12</b>
<b>Please tell us why</b>		
Good variety of speakers.		
Minor technical problems		
Excellent, well communicated and clear message.		
All well presented		



**Q4. Please rate the participation engagement level of today's session on a scale of 1 to 5 where 1 is very poor and 5 is excellent**

Answer Options	Response Percent	Response Count
Excellent (5)	50%	6
Very Good (4)	17%	2
Good (3)	25%	3
Fair (2)	8%	1
Poor (1)	0%	0
<i>answered question</i>		<b>12</b>
<b>Please tell us why</b>		
Good participation		
Cannot really judge this		
Very good discussion at the end of presentations		

**Q5. In a national context, would you recommend this type of engagement and support from business to other teachers?**

Answer Options	Response Percent	Response Count
Definitely	67%	8
Maybe	33%	4
No	0%	0
<i>answered question</i>		<b>12</b>
<b>Please tell us why</b>		
The idea is good but I would like more emphasis on languages and not on IBM and the work they do.		
Industry insight absolutely yes! This is why I participated. But how can we get this now to the students? Should teacher tell this their students? I prefer you come to the schools.		
For language & career guidance teachers		
We try to explain why languages are important to students. Without necessarily having true facts other than what we researched ourselves. This was more convincing and interesting.		
Generally teachers don't know the opportunities as they are evolving so quickly in the world of technology and business.		
Teachers can be very insulated from the developments in industry and the wider economic world so need to be exposed to this type of insight		

**Q.6 In the event of a follow up session/s please tell us what topics or areas you would like a session on?**

I would like a session on the Irish language in education and the workplace.

Aimed towards students / parents
Hearing more from the workers who use language in their everyday working life. How they got to where they are - maybe a little less “advertising” of the company and more info on what the clear tracks are, what language upskilling opportunities there are and what the career trackways. Be aware that teachers won’t know the industry speak too well, so clarity on abbreviations etc. is helpful.
As mentioned, it would be very useful to have these professionals visit schools when it becomes possible again and deliver the message in person.
How to get your needs to students? Practical arrangement of meetings with students (age, level, topic).
How to increase students' confidence speaking foreign languages
Engage students in the process/ invite more companies to show the students the needs for languages in the workplace. A lot of students take up a language only because they 'have to'. They do not feel it is a necessity, and they are widely encouraged to think so in our school and many other schools it seems.
Specific job descriptions and exactly how languages fit in to job and more detail on language support given to employees at each stage. Are they encouraged to do exams in exams in line with the common European framework or is native speaking level the norm in taking on an employee who is required to use a foreign language in their job?
Follow up with similar info for students
I would like a session to address students directly, as well as possible school visits when feasible/permitted and/or pupil visits to IBM and/or other such companies. Anything out of the normal school routine tends to lead to conversations at home and this would help create dialogue around careers and languages.
How we can inform students about possible careers in languages. What websites provide information etc.

<b>Q.7 Please add any Further comments or suggestions about this session that you would like to include</b>
"Mile buiochas duit.
Nollaig Shona Germaine."
Thank you
Knowing a foreign language is only a supplementary but very important skill. Students need to know what they can do with their language knowledge. Our students are 16 + and most would like to study. Is there a way to get them informed about what and how they could study i.e. within IBM?
The feedback survey should be sent right after the session I think. Thank you.
"Have the universities been approached to encourage students studying computer science to also do an elective in a language?

<b>Company</b>	Utmost International
<b>Region</b>	Northeast Region - Online
<b>Topic</b>	Looking at our Skills & Competencies
<b>Delivered by</b>	Glenn Morrissey
<b>Participants</b>	13 (5 responses)
<b>Date</b>	4 <sup>th</sup> November 2021
<b>BITCI Lead</b>	Kate Horton

Q1. How beneficial was this initiative to you in your professional role?	
Answer Options	Response Percent
Very beneficial	80%
Beneficial	20%
Please tell us why	
It offered an opportunity to career development	
Insight into roles and responsibilities. Insight into my opportunities	
It allowed me to examine my specific strengths and deficits within my roles here	
Got to see the similarities between career development in the private and public sectors.	
I found the session beneficial to start a conversation, to get talking to other professionals about their experience in secondary schools of interviewing for leadership roles. It was empowering to reflect on the fact that we already have many of the skills needed. It was interesting to see that furthermore we have a similar skillset that would be valued in other work setting.	

Q2. Please rate the value of the content of today's session on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).	
Answer Options	Response Percent
Excellent	40%
Very Good	60%
Please tell us why	
Very well-tailored to the attendees	
Motivating	
Interesting breakdown of lecture and discussion with my colleagues in a real setting	

**Q3. In overall terms, please rate the delivery of the speaker/s today on a scale of 1 to 5 (where 1 is very poor and 5 is excellent).**

Answer Options	Response Percent
Excellent	100%
<b>Please tell us why</b>	
Positive outlook based on experience	
Clear and welcome speakers	
The delivery was excellent	

**Q4. What was the most important new learning you obtained today?**

I have opportunities to develop my skills and have a responsibility to seek them out if I want them.
I can determine the path of my career if I want to. Positivity is really important. I am developing in my role. My career won't plan itself!
A positive mindset coupled with a plan can help give your career the trajectory that you want.
To adopt more of a positive confident attitude-that I have many of the skills needed. That lots of my previous experience could be transferable into a leadership role. To pick out areas that are slim on my CV and work on building those up.
About learning to lead others within my school

**Q5. What would you change or improve from today's initiative? (Consider timings, structure, topics covered, number of speakers, etc.)**

Additional sessions developing theme further.
More time with speakers
Not enough time
I was put into a group with teachers from another school. While this was valuable-to hear things from a different perspective I would have preferred to be with my own colleagues to discuss our shared experiences in the same school.

**Q6. Will you adopt any of the principles or ideas that were outlined?**

Answer Options	Response Percent
Definitely	80%
Maybe	20%
<b>Please tell us why</b>	
They support me in my role.	
Auditing my strengths and skills.	

I would need another session to reinforce more of the ideas.

**Q7. In the event of a follow-up session(s), please tell us what topics or areas you would like to focus on.**

Further development of themes of leaderships and how to make opportunities.

How to facilitate the development of colleagues.

Exploration of strengths

Interviewing

**Q8. In a national context, would you recommend this type of engagement and support from business to other teachers?**

**Answer Options**

**Response Percent**

Definitely

100%

**Please tell us why**

Helps focus taking steps on furthering your own career.

Looking forward to further BITC courses.

This offers a fantastic opportunity to teachers – the insight and affirmation were most helpful.

The screenshot shows a virtual event interface. On the left, a vertical sidebar displays four video thumbnails of participants: Fiona O'Connor, Celine McGrath, Kellie Mc Kieran, and another individual. The main presentation area features the Cork College of FET logo (a green stylized leaf) and the text 'Cork College of FET' and 'Cork's Further Education & Training Service'. To the right is a photograph of a modern, multi-story brick building. Below the logo and photo, the text 'Hospitality & Catering Courses' is prominently displayed in a large, serif font, followed by 'Primarily based in Westside Campus on Model Farm Road' in a smaller font.

*Virtual Event: Industry Insights Cork: Careers in the Hospitality Sector*

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