

**WE ARE THE LEADING ADVISERS  
ON SUSTAINABILITY AND CSR**

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Join the movement for  
sustainable change

Business in the Community Ireland is a movement for sustainable change in business. In a dynamic and changing environment, sustainable businesses are successful businesses.

We have advised Ireland's largest businesses for over 20 years. Our team of expert advisers' partner with our member companies to design and deliver ESG, sustainability and CSR strategies and programmes in line with our purpose to transition to a low carbon and inclusive society.

We provide access to best practice and support businesses with practical management and monitoring systems. By facilitating forums for reflection and action, we ensure that businesses anticipate and are ready to meet the current, pressing challenges of climate change, the pipeline of talent as well as the issues of social inclusion, diversity, and accountability.

Our events and workshops support the work we do with business at a one-to-one level and builds in-house capacity and skills.

We lead on collective initiatives for our members including the Low Carbon Pledge and the Elevate Pledge.

We run collective marketing campaigns to achieve engagement of external and internal stakeholders for business.

## Here are just some of the benefits of joining our network:

1. **A dedicated and experienced Sustainability Advisor** who will both challenge and support you as you develop and deliver an integrated ESG and Sustainability Strategy.
2. Access to **Sustainability management tools**, including **frameworks** and leading **benchmarks** to meet your needs.
3. Links to **the only business networks for Sustainability practitioners** in Ireland.
4. Be an Inclusive Employer and **create social impact** by engaging with our proven and impactful **employee engagement programmes**.
5. Sign up for [The Elevate Pledge](#) and demonstrate your commitment to **building a truly inclusive workplace**.
6. Sign up for [The Low Carbon Pledge](#) and **drive your low carbon transition** we provide guidance on carbon measurement.
7. **Integrate ESG** and **sustainability** into your business with the [Business Working Responsibly Mark](#) Ireland's top standard for Sustainability and CSR.
8. Sharing of **best practice** and **latest research** to guide senior leadership and operational teams to **achieve high sustainability impacts**.
9. Opportunities to make sure that **your success is celebrated**, and your profile raised.
10. Access to a calendar of **event, training, and member CEO events**.
11. Comprehensive account management through **monthly updates, annual activity report** and online **member log-in area on our website**.

Our approach is to focus our support on those areas where you can realise the full business benefits of having sustainable and responsible practices. As a member, you set the agenda, based on your priorities and resources. As priorities change, we adapt and refine action plans.

We offer three levels of membership which can help companies at any stage of their sustainability and CSR journey.

- **ENGAGE MEMBERSHIP**

*Engage your employees and make a positive impact in your community.*

**ANNUAL COST €10,000 / 6 ADVISORY DAYS**

Join this stream if you are looking to connect your company with your community and engage your employees. We offer access to a wide range of corporate volunteering opportunities with a focus on education and employment through our programmes.

- **STRATEGIST MEMBERSHIP**

*Measure and improve your sustainability.*

**ANNUAL COST €15,000 / 10 ADVISORY DAYS**

Join this stream if you want to assess your current ESG and sustainability practices and need support in developing an integrated strategy throughout your business. We guide senior leadership and operational teams to achieve high sustainability impacts. Accessing the Business Working Responsibly mark is also included in this level of membership.

- **LEADER MEMBERSHIP**

*Assisting companies who have the Business Working Responsibly Mark or its equivalent to look beyond current best practice in Sustainability through collaboration.*

**ANNUAL COST €20,000 / 12 ADVISORY DAYS**

Join this stream to become part of the Leaders' Group on Sustainability and tackle today's sustainability business challenges and collaborate with CEOs from other leading companies.



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## CSR and Sustainability Certification

We developed our **Business Working Responsibly Mark** to measure and benchmark CSR and Sustainability practices. It is the leading independently audited standard for CSR and Sustainability certification in Ireland. The Mark is audited by the National Standards Authority (NSAI) and based on ISO26000. It is open to both members and non-members of Business in the Community Ireland. Once achieved, it is valid for 3 years.

The benefits of the Business Working Responsibly Mark include improved employer brand, support for your tendering credentials and investor relations and profile as an organisation that is integrating CSR and Sustainability into its operations. Contact us to discuss further.

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## Project Work

We can work with organisations on bespoke projects around key ESG and sustainability issues. Contact us to discuss project work and costings.

## Find out more

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Contact **Lorraine O'Toole**  
Membership Executive

☎ 01 874 7232

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## Connect with us

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