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## Risk Management – Monday 19 October 11am – 12pm

This workshop will cover an introduction to risk management for non-profit organisations, including the benefits of effective risk management and practical steps to designing and embedding an effective risk management framework. During the workshop, we will also look at the end to end risk management process including identification, assessment, mitigation, monitoring and reporting

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## Social Media – Tuesday 20 October 10am – 11am

Social media is one of the most cost-efficient marketing methods available to increase business' visibility. In this workshop, you will learn how to leverage social media and digital advertising to promote your charity online, as well as tips and tricks for producing content that resonates with your audiences

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3

## Human Capital – Tuesday 20 October 11am – 12pm

This workshop will focus on what is often stated as an organisations most valuable asset; it's people, how to engage with them and deliver a positive employee experience across multiple different platforms for people of varying circumstances. We will look at how organisations can adapt and embrace the changes with a particular focus on the virtual experience

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## Taxation – Wednesday 21 October 11am – 12pm

In this workshop, a group of Deloitte people will provide an overview of the Irish payroll obligations that apply to charities as employers with a focus on the practical application of PAYE Modernisation requirements, important deadlines to be aware of, treatment of common non-cash benefits and expense payment processes

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## GDPR – Wednesday 21 October 2pm – 3pm

The General Data Protection Regulation (GDPR) is a new, Europe-wide data protection law. Enacted from 25 May 2018, the GDPR has set out specific requirements for how organisations need to handle personal data. The aim of the workshop is to help you understanding the GDPR with its key requirements, the impacts on organisations, and how to prepare GDPR Compliance for charities from a sector-specific perspective

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