CARING IN BUSINESS

'WHERE TECHNOLOGY MEETS HUMANITY'
26 SEPTEMBER 2019 | CONRAD HOTEL, DUBLIN

SPEAKERS INCLUDE:

Kelly Becker
Country President Ireland
Schneider Electric

Tony O'Malley
Head of
Fujitsu Ireland

Liam Ryan
Managing Director
SAP Ireland

Tomás Sercovich
CEO
Business in the Community Ireland

Elena Avesani
Global Sustainability Lead
Oracle

Amy Wendel
Global Head of Corporate Social Responsibility
LogMeIn

Michael Evason
Head of CSR Europe
IBM

Kathryn Baddeley
Head of CSR UK & Ireland
Cisco Systems

Nicole Thompson
DIrector of Social Innovation
Hitachi Vantara

Dunja Heinrich
Director of Human Resources EMEA
Red Hat

Maria Dillon
Director HR EMEA
DocuSign

Ciara Keane
Employee Experience Specialist
Google

Stuart Poore
Director of Sustainability & Government Affairs
Canon

Sarah Atkinson
Head of Corporate Social Responsibility
Micro Focus

Marta Jakoczyk
Take Back & Recovery Ops Program Manager EMEA
HP

Benoit Beaufils
Business Humanizer & Founding Partner
Innate Motion

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ABOUT CARING IN BUSINESS

Caring In Business highlights the positive impact tech business leadership can have on the world around us - in the workplace, in the community and on the environment. Businesses and its leadership today must be engaging, sustainable and responsible. We bring together leaders in the tech sector to connect and collaborate on working towards a future of caring in business and all that it entails, providing a niche stage for tech leadership to show best practice in Caring In Business and to lead by example when it comes to looking after their employees, taking care of the environment and giving back to the community they operate in.

CONFERENCE THEMES

Caring in the Workplace

Topics Include:
- Diversity & Inclusion
- Gender Parity
- Evolving Role of HR
- Employee Experience
- Tech vs. Touch

Caring in the Community

Topics Include:
- Corporate Giving and volunteering
- Tech for positive social impact
- Education for the future
- Tech enhancing Charity work

Caring in the Environment

Topics Include:
- Sustainability
- Circular Economy
- E-waste and Recycling
- Innovation for sustainable future
- Tackling Sustainable Development Goals

VENUE

The award-winning Conrad Dublin is located at the heart of the city, standing opposite the gardens of St Stephen's Green and overlooking the majestic National Concert Hall. Heavily inspired and influenced by Dublin's rich literary culture and heritage, Conrad Dublin features 192 beautifully refurbished guest rooms and suites.

Earlsfort Terrace, Dublin, Ireland
T: +353-1-602-8900

Conference at a Glance

8.30am
Registration Tea & Coffee

9.00am - 9.10am | Conference Opening
Mohit Sagar, **Caring In Business**

9.10am - 9.25am
Caring as an Essential Business Tool:
Humanising Companies with Empathy
Benoit Beaufils, *Business Humanizer & Founding Partner,*
Innate motion

9.25am - 9.40am
How Ireland can lead the way on sustainability - new
trends and the impact on Ireland's global reputation
Tomás Sercovich, *CEO,* **Business In The Community Ireland**

9.40am - 10.00am
CEO Tech Panel: What does Caring in business
looks like for tech leadership?
Kelly Becker, *Country President Ireland,* **Schneider Electric**
Tony O'Malley, *Head of* **Fujitsu Ireland**

CARING IN THE ENVIRONMENT

10.00am - 10.15am
Driving Sustainability at Every Level
of your Organisation
Kelly Becker, *Country President Ireland,* **Schneider Electric**

10.15am - 10.30am
Empowering Stakeholders to put the Planet First?
Elena Avesani, *Global Sustainability Lead,* **Oracle**

10.30am - 10.45am
Sustainable Supply Chains - Strategies in Product
Take-back and Recovery
Marta Jakowczyk, *Take Back & Recovery Ops Program Manager EMEA,*
HP Inc.

10.45am - 11.00am
Show Transparency and Earn Trust through
CSR reporting
Reserved for Conference Partner

11.00am - 11.30am | Networking Break

11.30am - 11.45am
Using tech innovation to help build a sustainable
future for generations to come
Nicole Thompson, *Director of Social Innovation,* **Hitachi Vantara**

CARING IN THE WORKPLACE

11.45am - 12.00noon
Breaking Down Barriers to Employment
and Leveraging Untapped Talent Pools
Liam Ryan, *Managing Director,* **SAP Ireland**

12.00noon - 12.15pm
Why gender parity in tech is not just a tech issue,
it is a societal issue
Sarah Atkinson, *Global CSR Director,* **MicroFocus**

12.15pm - 12.30pm
Tech leading the way in Great Places to Work
Laura Brady, *HR Director,* **Workday**

12.30pm - 1.00pm
European HR Director Panel: Caring In The Workplace
- The Future Role of HR
Dunja Heinrich, *HR Director EMEA,* **Red Hat**
Maria Dillon, *HR Director EMEA,* **DocuSign**

1.00pm - 2.00pm | Networking Lunch

2.00pm - 2.15pm
Why Employee Experience is priority
for organisations today
Ciara Keane, *Employee Experience Specialist,* **Google**

CARING IN THE COMMUNITY

2.15pm - 2.30pm
Thriving Together: Corporate Giving
and Employee Engagement
Amy Wendel, *Global Head of Corporate Social Responsibility,* **LogMeIn**

2.30pm - 2.45pm
Using Technology for Positive Social Change
Kathryn Baddeley, *Head of CSR UK & Ireland,* **Cisco Systems**

2.45pm - 3.00 pm
Deploying Good Tech, Innovation and Partnerships
to Tackle Humanitarian Challenges
Mike Evason, *Head of CSR Europe,* **IBM**

3.00pm - 3.15pm
The Philanthropic Arm of Tech
Reserved for Conference Partner

3.30pm - 3.45pm
Keeping your company working towards
Sustainable Development Goals
Stuart Poore, *Head of Sustainability and Government Affairs,* **Canon**

3.45 - 4.00 | Closing
Caring In Business is the Future of Business
Mohit Sagar, **Caring In Business**

4.00pm - 4.40pm
Networking and Post Conference Drinks

If you wish to partner and be a part of this agenda, email
info@caringforbusiness.com. Extremely limited spaces available.

Registration

PRICING

Tech	
Price	€595

Academics	NGO	Charity	€295

Non Tech/Vendors	
Price	€695

REGISTER

Delegate	
Name	
Job Title	
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Tel	

Delegate 2	
Name	
Job Title	
Company	
Address	
Email	
Tel	

Delegate 3	
Name	
Job Title	
Company	
Address	
Email	
Tel	

Please fill out form and return to: **cmallon@caringinbusiness.com**

For enquiries, please call: +44 (0) 7873 149 265