

Network Meeting

27th September 2018

**BUSINESS
IN THE
COMMUNITY
IRELAND**

The Network for Responsible Business



Elise McCarthy

Senior Corporate Responsibility Adviser,
BITCI Munster

**BUSINESS
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Colm Bergin

Corporate Social Responsibility & Reporting | Group
Communications

Bank of Ireland

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Meet your network peers



Two themes today

10:00 – 10:15: Network updates & Introduction

10:15 – 11:45: Biodiversity and Community Engagement:

How your business and employees can support nature through community engagement to achieve sustainability goals

11:45 – 12:00: Break

12:00 – 13:00: The Sustainable Development Goals:

Capitalising on the Sustainable Development Goals

An all-encompassing framework



Who will make them happen?



How CEOs see the SDGs

70% See the SDGs providing a clear framework to structure sustainability efforts

87% Believe it is an opportunity to rethink approaches to sustainable value creation

49% That business will be the single most important actor in delivering the goals

Source: UN Global Compact-Accenture Strategy CEO Study
2016

Why care?

Building a sustainable Ireland



1. Compact Growth
2. Enhanced Regional Accessibility
3. Strengthened Rural Economies and Communities
4. Sustainable Mobility
5. A Strong Economy, supported by Enterprise, Innovation and Skills
6. High-Quality International Connectivity
7. Enhanced Amenity and Heritage
8. Transition to a Low Carbon and Climate Resilient Society
9. Sustainable Management of Water and other Environmental Resources
10. Access to Quality Childcare, Education and Health Services

Partnerships for the goals



The Evolving Responsible Business Network

A Growing Network



Our Members: A Network of Leading Organisations



abbvie



A&L Goodbody



AMGEN



ARUP



Bank of Ireland



BORD NA MÓNA
Naturally Driven

Boston Scientific
Advancing science for life™



Banc Ceannais na hÉireann
Central Bank of Ireland
Eurosystem



Deloitte.

DIAGEO
IRELAND



EIRGRID

enèrgia
Switched on

enterprise
rent-a-car



Friends First
PART OF ACHMEA
Friends for life

FUJITSU



Heat Merchants

HEINEKEN

Hovione



Irish Distillers
Pernod Ricard



Irish Life



Johnson & Johnson



KILDARE VILLAGE



M&S
EST. 1884



Microsoft



NORTHERN TRUST

Oath:
A Verizon company



ORACLE

PENNEYS
Operated by PRIMARK

permanent tsb



RICOH
imagine. change.

RTÉ



SIEMENS
Healthineers

Smurfit Kappa Group

sodexo



Standard Life



Symantec™

TESCO



transdev
MOBILITY INSPIRED BY YOU

Ulster Bank



STATE STREET



WILLIAM FRY



xerox



ZAGG
International

Our Board



Ronan Murphy,
Chairman



Margot Slattery,
Country
President, Sodexo
Irel



Tony Hanway,
CEO, Virgin
Media Irel



Kyran Johnson,
GM Janssen
Supply Chain Irel



Chris Martin,
CEO Musgrave
Group



John Reynolds,
Cairn Homes
plc (Chairman)



Siobhán
Masterson,
Head of Corporate
Affairs, Ibec



Aengus McClean
Senior Vice
President AOL
Networks



Richard
George,
KMPG Former
Partner



George O'Connor,
Managing Director,
Ireland, Enterprise
Holdings



Carmel McQuaid
Head of Sustainable
Business Marks and
Spencer



Bernadette
Lavery,
MD Boots Irel

Future Business Challenges: Leaders' Group on Sustainability

26 CEOs

**OF IRELAND'S TOP COMPANIES,
WITH 90,000 EMPLOYEES**

COLLABORATING ON KEY SUSTAINABILITY AREAS



**LOW CARBON
ECONOMY**



**SOCIAL
COHESION**



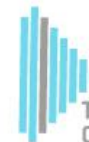
**WORKER OF
THE FUTURE**



**MAKING IRELAND THE NUMBER 1
PLACE TO DO BUSINESS**

WWW.BITC.IE

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**THE LEADERS' GROUP
ON SUSTAINABILITY**

Infographic designed by Accenture

Mobilise for Action: Sign up for the Low Carbon Pledge

The signatories commit to reducing scope 1 & 2 greenhouse gas emission intensity by 50% by 2030

Milestone: Inaugural Report April 2019

- Foster individual and collective action

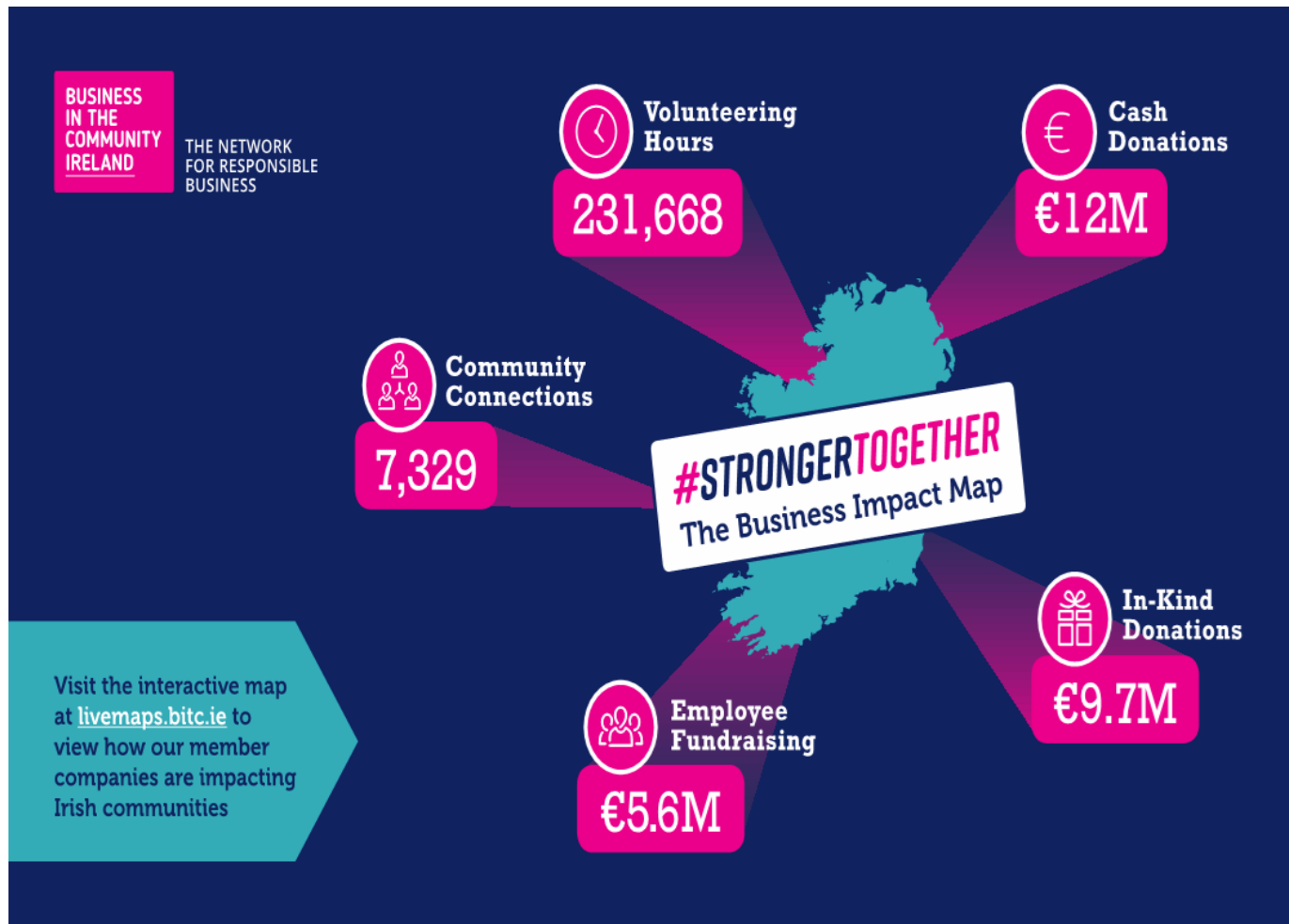
Next Step:

- Pledge Document for Internal approval of CEO/MD sign-off ([signable PDF](#)). Comms Pack for sign-ups to help communicate they have joined.
- Deadline to sign up - 11th October (29 so far)
- Data Recording Template circulated in October for compiling first annual report.
- Announcement - 14th November at CEO Forum
- Knowledge Session for all signed-up companies on 27th November 2018
- First report in Q2 2019 (April)

The Low Carbon Pledge – Signatory Members & Positive Expression of Interest



Business Impact



Hannah Hamilton

Business in the Community

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Sandy Boundy and Tara Doyle

HEINEKEN Ireland

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Maura Lyons

Leave no Trace

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Panel Discussion

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Coffee Break
resume at 12:00

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Suzanne Delaney

CR Advisor BITC

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The SDGs:



Complex and Detailed



169 Targets

Go into great detail on exactly what needs to be achieved across social, environmental and economic aspects

230 Indicators

Highlight key data sets for governments to monitor with a view to achieving the goals

The SDGs: Goal 3. Ensure healthy lives and promote well-being for all at all ages

Goal / targets	Indicators
3.1 By 2030, reduce the global maternal mortality ratio to less than 70 per 100,000 live births	3.1.1 Maternal mortality ratio 3.1.2 Proportion of births attended by skilled health personnel
3.2 By 2030, end preventable deaths of newborns and children under 5 years of age, with all countries aiming to reduce neonatal mortality to at least as low as 12 per 1,000 live births and under-5 mortality to at least as low as 25 per 1,000 live births	3.2.1 Under-five mortality rate 3.2.2 Neonatal mortality rate
3.3 By 2030, end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases and combat hepatitis, water-borne diseases and other communicable diseases	3.3.1 Number of new HIV infections per 1,000 uninfected population, by sex, age and key populations 3.3.2 Tuberculosis incidence per 1,000 population 3.3.3 Malaria incidence per 1,000 population 3.3.4 Hepatitis B incidence per 100,000 population 3.3.5 Number of people requiring interventions against neglected tropical diseases
3.4 By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being	3.4.1 Mortality rate attributed to cardiovascular disease, cancer, diabetes or chronic respiratory disease 3.4.2 Suicide mortality rate
3.5 Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol	3.5.1 Coverage of treatment interventions (pharmacological, psychosocial and rehabilitation and aftercare services) for substance use disorders 3.5.2 Harmful use of alcohol, defined according to the national context as alcohol per capita consumption (aged 15 years and older) within a calendar year in litres of pure alcohol
3.6 By 2020, halve the number of global deaths and injuries from road traffic accidents	3.6.1 Death rate due to road traffic injuries
3.7 By 2030, ensure universal access to sexual and reproductive health-care services, including for family planning, information and education, and the integration of reproductive health into national strategies and programmes	3.7.1 Proportion of women of reproductive age (aged 15-49 years) who have their need for family planning satisfied with modern methods 3.7.2 Adolescent birth rate (aged 10-14 years; aged 15-19 years) per 1,000 women in that age group
3.8 Achieve universal health coverage, including financial risk protection,	3.8.1 Coverage of essential health services (defined as the average coverage of essential services

The SDGs:



Global Trends

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A world on the move

Demographic shifts



Urbanization & migration



Shifting centers of economic power



An online world



A world that is polarising



A world that wants to work



A world living beyond its means



Why engage with the SDGs

1 Risks of inaction

Doing nothing is a costly option

2 Capturing opportunities

The prize of aligning business strategies with the SDGs

3 Governance & transparency

Better information = better decisions

4 The need for collaboration

Realizing the SDGs is beyond the reach of one company

Ireland

Overall SDG performance 18 of 156 countries

IRELAND

OECD Countries

▼ OVERALL PERFORMANCE

Index score

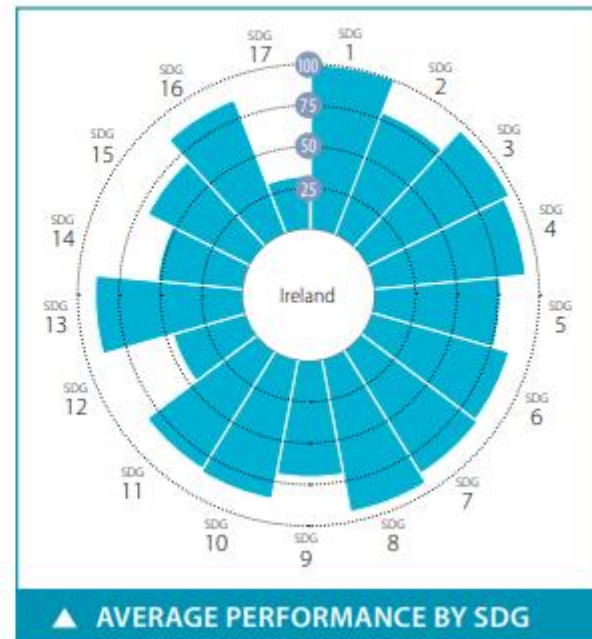


Regional average score



SDG Global rank

18 (OF 156)



Ireland

Overall SDG performance 18 of 156 countries

▼ CURRENT ASSESSMENT – SDG DASHBOARD



Decreasing

Decreasing score, i.e. country is moving in the wrong direction



Stagnating

Score remains stagnant or is increasing at a rate below 50% of the growth rate needed to achieve the SDG by 2030



Moderately Increasing

Score is increasing at a rate above 50% of the required growth rate but below the rate needed to achieve the SDG by 2030



On track

Score is increasing at the rate needed to achieve the SDG by 2030



Maintaining SDG achievement

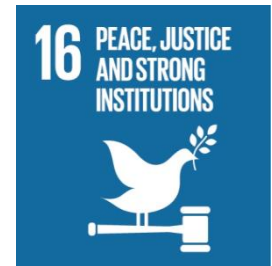
Score is level and trend remains at or above SDG achievement

SDG's Ireland

STRENGTHS



ACCELERATE ACTION



RADICAL ACTION REQUIRED



Project Breakthrough

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How do we get to 10X

Rebooting the C-suite agenda From Breakdown to Breakthrough

The Breakthrough Pitch 3.12

Let go of whatever doesn't fit
with tomorrow's realities

Stand back and scan
emerging trends

Engage with perspectives
of disruptive innovators

Embrace uncertainty
and discomfort

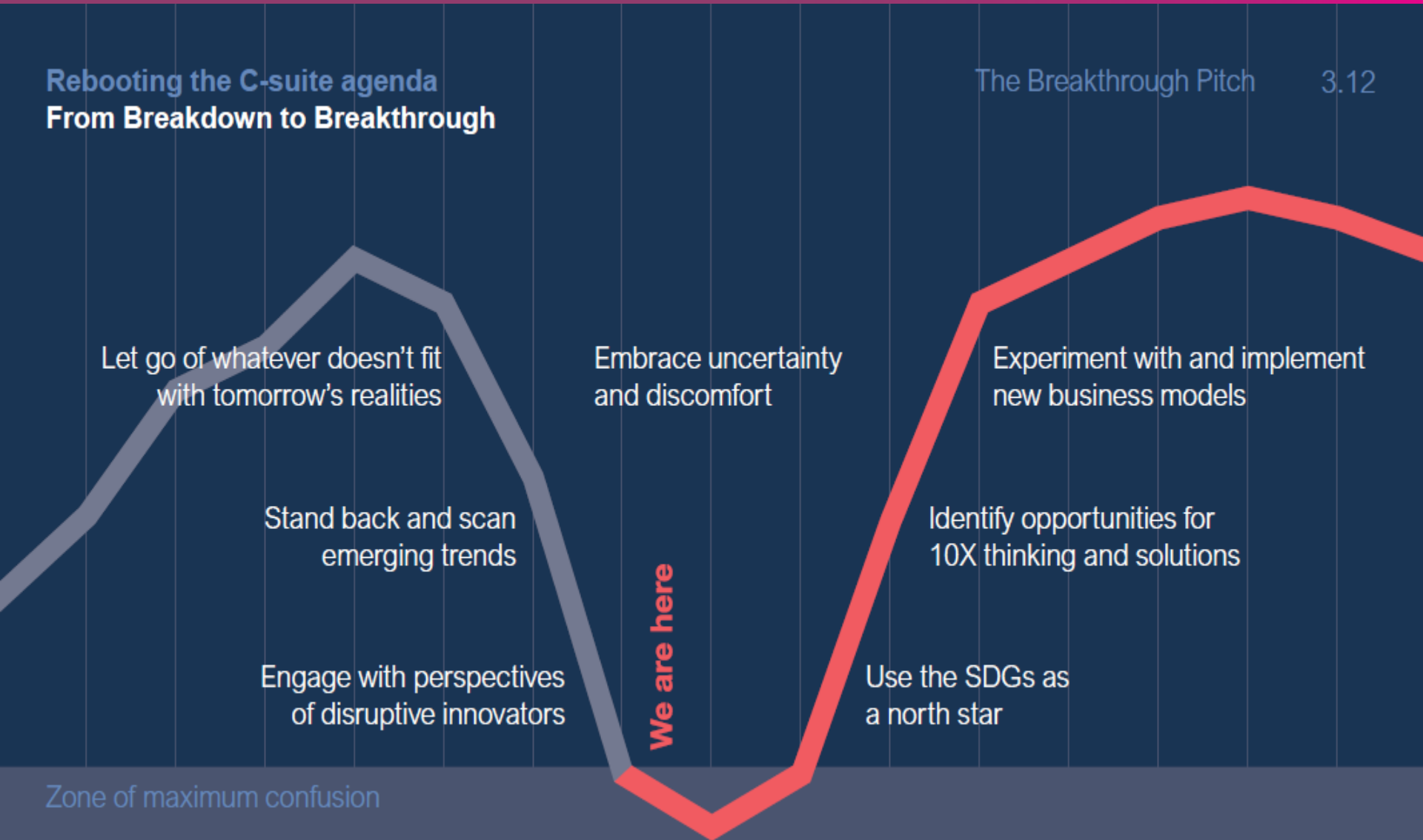
We are here

Identify opportunities for
10X thinking and solutions

Experiment with and implement
new business models

Use the SDGs as
a north star

Zone of maximum confusion



Mapping to the Value Chain

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In our bespoke workshop..

We would at this point ask an organisation to spell out:

- the **external** factors that will have a positive and negative effect on your value chain over the next five years:
 - Global trends in regulation, demographics, technology, location
 - Environmental factors, social factors
 - Transformational trends, uncertainties
 - Other identified opportunities or threats
 - Specifics to all your markets and your sector
- the **internal** business and stakeholder factors that will have a positive and negative effect on your value chain over the next five years
 - The core purpose of the business and business strategy – including identified risks
 - Your clients main sustainability issues
 - Other key stakeholders' opinions
 - What sustainability issues your stakeholders want you to prioritise (materiality)

1. VALUE CHAIN RELATED FACTORS

- Where are suppliers based?
 - Are there specific regulations on environmental and social standards?
 - Who are key stakeholders?
 -
- Raw materials

- Where are materials sourced?
- Are there specific regulations to control the sourcing of the material?
- Are there outstanding social challenges (e.g. conflict area, extreme poverty, lack of infrastructures, etc.)

- Where are products sold/used?
- Are there outstanding social and environmental issues in these areas?



- Where are support functions located?
- Are those countries imposing specific regulations?
- Who are key stakeholders?
- Etc.

Our impact on society: From Barley to Bar

Our ambition is to Brew a Better World across the entire value chain, from Barley to Bar. This shapes our contribution to delivering the UN Sustainable Development Goals which aim to end global poverty, protect the planet and ensure prosperity.



¹ Full-time equivalent (FTE)



Exercise – Consider your own Value Chain

- Work individually
- Consider the value chain of your organisation
- Against each stage, note who is impacted or involved
- Note any major issues at each stage – e.g. to do with culture, geography, regulatory, environmental etc.
- 3 mins

Exercise – Map to the Value Chain

- Work as a group
- Consider the value chain of your organisation
- Using the SDG cards and indicators, identify SDGs that your value chain will likely have a negative or positive impact on.
- Think about game changers or projects that your organisation can really own and sell as a unique, ambitious idea
- 20 mins mapping discussion
- 10 min report back

Discussiona and Evaluation

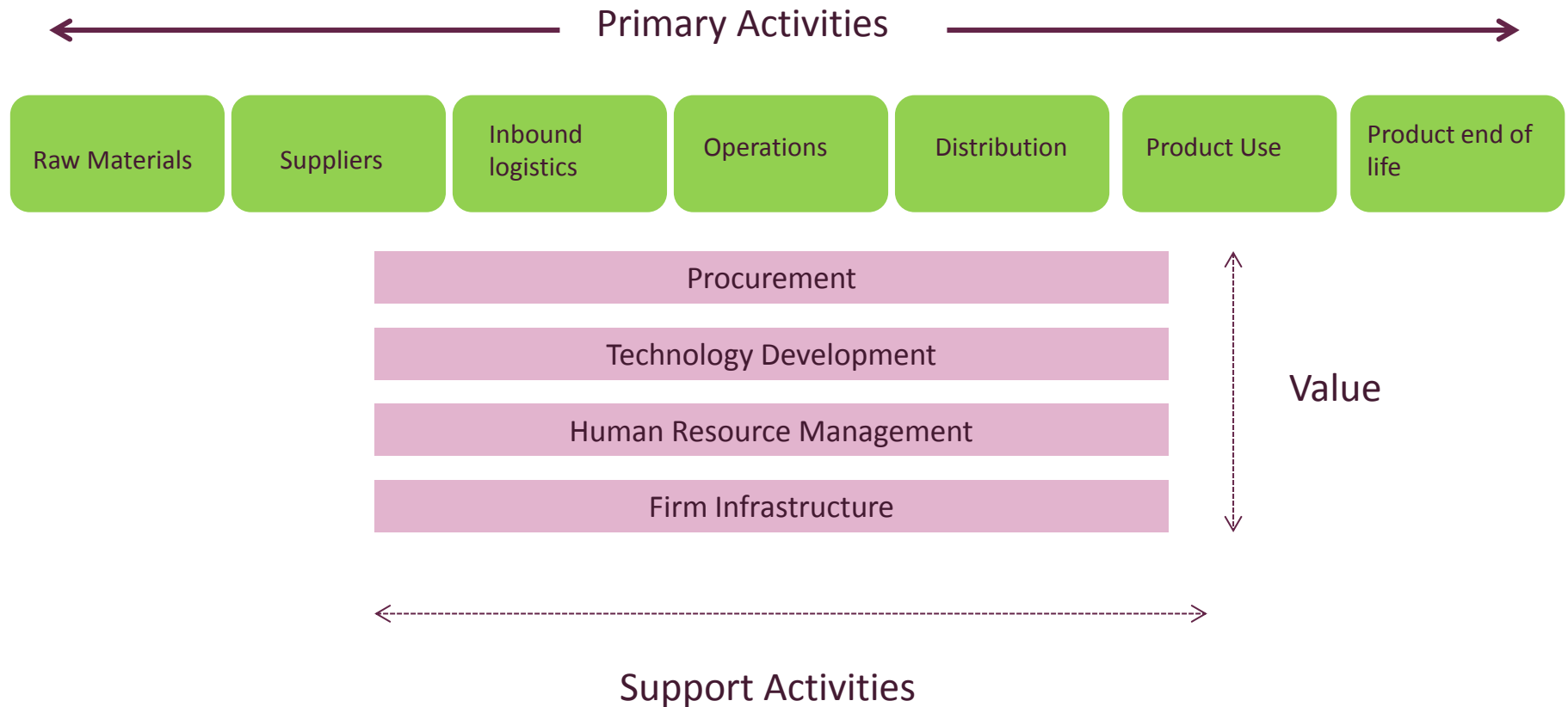
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Thank You

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Value Chain Related Factors

Manufacturing



Value Chain Related Factors Service

