Network Meeting

27th September 2018

BUSINESS IN THE COMMUNITY IRELAND

The Network for Responsible Business



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Corporate Social Responsibility & Reporting | Group
Communications

Bank of Ireland

Meet your network peers



STATE STREET.



workday

WILLIAM FRY

Two themes today

10:00 – 10:15: Network updates & Introduction

10:15 – 11:45: Biodiversity and Community Engagement:

How your business and employees can support nature through community engagement to achieve sustainability goals

11:45 - 12:00: Break

12:00 – 13:00: The Sustainable Development Goals:

Capitalising on the Sustainable Development Goals



An all-encompassing framework





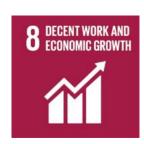
































Who will make them happen?





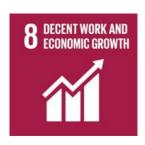
































How CEOs see the SDGs

70% See the SDGs providing a clear framework to structure sustainability efforts

87% Believe it is an opportunity to rethink approaches to sustainable value creation

49% That business will be the single most important actor in delivering the goals

Source: UN Global Compact-Accenture Strategy CEO Study 2016



Why care? Building a sustainable Ireland



- 1. Compact Growth
- Enhanced Regional Accessibility
- 3. Strengthened Rural Economies and Communities
- Sustainable Mobility
- A Strong Economy, supported by Enterprise, Innovation and Skills
- 6. High-Quality International Connectivity
- Enhanced Amenity and Heritage
- Transition to a Low Carbon and Climate Resilient Society
- Sustainable Management of Water and other Environmental Resources
- Access to Quality Childcare, Education and Health Services



Partnerships for the goals





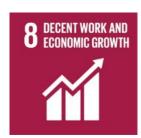
































The Evolving Responsible Business Network

A Growing Network

























Our Members: A Network of Leading Organisations











A&L Goodbody











Food Group











































































































































Symantec.











器Ulster Bank

Our Board



Ronan Murphy, Chairman



Margot Slattery, Country President, Sodexo



Senior Vice

Networks

Siobhán Aengus McClean Masterson, Head of Corporate President AOL Affairs, Ibec





Tony Hanway,

CEO, Virgin

Media Irel

Richard George, **KMPG** Former **Partner**



Kyran Johnson, **GM** Janssen Supply Chain Irel



George O'Connor, Managing Director, Ireland, Enterprise **Holdings**



Chris Martin, **CEO** Musgrave Group



John Reynolds, Cairn Homes plc (Chairman)



Carmel McQuaid Head of Sustainable **Business Marks and** Spencer



Bernadette Lavery, MD Boots Irel

Future Business Challenges: Leaders' Group on Sustainability

26 CEOs

OF IRELAND'S TOP COMPANIES, WITH 90,000 EMPLOYEES

COLLABORATING ON KEY SUSTAINABILITY AREAS









MAKING IRELAND THE NUMBER 1
PLACE TO DO BUSINESS

WWW.BITC.IE





Infographic designed by Accenture

Mobilise for Action: Sign up for the Low Carbon Pledge

The signatories commit to reducing scope 1 & 2 greenhouse gas emission intensity by 50% by 2030

Milestone: Inaugural Report April 2019

Foster individual and collective action

Next Step:

- Pledge Document for Internal approval of CEO/MD sign-off (<u>signable PDF</u>).
 Comms Pack for sign-ups to help communicate they have joined.
- Deadline to sign up 11th October (29 so far)
- Data Recording Template circulated in October for compiling first annual report.
- Announcement 14th November at CEO Forum
- Knowledge Session for all signed-up companies on 27th November 2018
- First report in Q2 2019 (April)

The Low Carbon Pledge – Signatory Members & Positive Expression of Interest







A&L Goodbody























































































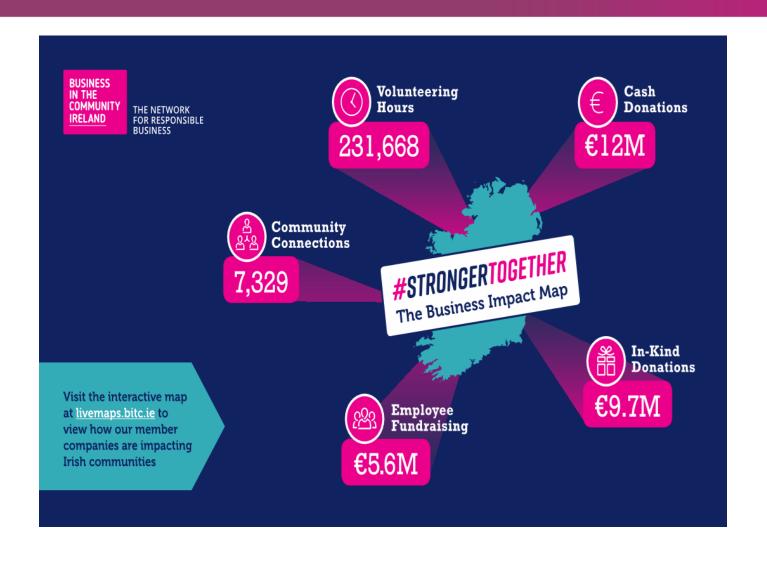








Business Impact





Hannah Hamilton Business in the Community

Sandy Boundy and Tara Doyle HEINEKEN Ireland

Maura Lyons Leave no Trace

Panel Discussion

Coffee Break resume at 12:00

Suzanne Delaney

CR Advisor BITC

The SDGs:





Complex and Detailed





The SDGs: Goal 3. Ensure healthy lives

and promote well-being for all at all ages	
Goal / targets	Indicators
3.1 By 2030, reduce the global maternal mortality ratio to less than 70 per 100,000 live births	3.1.1 Maternal mortality ratio3.1.2 Proportion of births attended by skilled health personnel

- 3.2 By 2030, end preventable deaths of newborns and children 3.2.1 Under-five mortality rate under 5 years of age, with all countries aiming to reduce neonatal 3.2.2 Neonatal mortality rate
- mortality to at least as low as 12 per 1,000 live births and under-5
- mortality to at least as low as 25 per 1,000 live births

diseases and other communicable diseases

promote mental health and well-being

- 3.3 By 2030, end the epidemics of AIDS, tuberculosis, malaria and 3.3.1 Number of new HIV infections per 1,000 uninfected population, by sex, age and key neglected tropical diseases and combat hepatitis, water-borne populations
 - 3.3.2 Tuberculosis incidence per 1,000 population
 - 3.3.3 Malaria incidence per 1,000 population
 - 3.3.4 Hepatitis B incidence per 100,000 population
 - Number of people requiring interventions against neglected tropical diseases
- 3.4 By 2030, reduce by one third premature mortality from non-3.4.1 Mortality rate attributed to cardiovascular disease, cancer, diabetes or chronic respiratory communicable diseases through prevention and treatment and disease

 - 3.4.2 Suicide mortality rate
- 3.5.1 Coverage of treatment interventions (pharmacological, psychosocial and rehabilitation and 3.5 Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol aftercare services) for substance use disorders 3.5.2 Harmful use of alcohol, defined according to the national context as alcohol per capita
 - consumption (aged 15 years and older) within a calendar year in litres of pure alcohol
- 3.6 By 2020, halve the number of global deaths and injuries from 3.6.1 Death rate due to road traffic injuries road traffic accidents 3.7 By 2030, ensure universal access to sexual and reproductive 3.7.1 Proportion of women of reproductive age (aged 15-49 years) who have their need for family
 - planning satisfied with modern methods
- health-care services, including for family planning, information and 3.7.2 Adolescent birth rate (aged 10-14 years; aged 15-19 years) per 1,000 women in that age group education, and the integration of reproductive health into national strategies and programmes
- 3.8 Achieve universal health coverage, including financial risk protection, 3.8.1 Coverage of essential health services (defined as the average coverage of essential services

The SDGs:

Wellbeing & Health









Advance the wellbeing of communities across the world, focusing on health, wellness and community cohesion.

Natural Environment & Energy



17 PARTMERSHIPS FOR THE GOALS









Enable business & society to adopt sustainable production & consumption patterns that conserve the global environment.

Societal Resilience







Make our communities & society more safe, robust and resilient through public services & humanitarian action.

Economic Opportunity









Realise inclusive economic & social systems that enable everyone to reach potential according to their capability & aspirations.



Global Trends

A world on the move











A world that is polarising













A world that wants to work











A world living beyond its means











Why engage with the SDGs

1 Risks of inaction

Doing nothing is a costly option

3 Governance & transparency

Better information = better decisions

Capturing opportunities

The prize of aligning business strategies with the SDGs

The need for collaboration

Realizing the SDGs is beyond the reach of one company



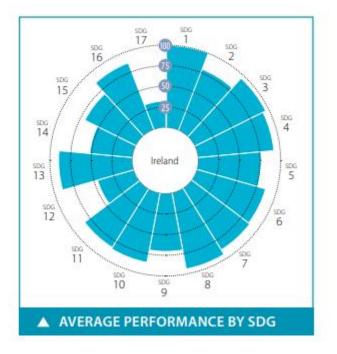
Source: WBCSD CEO Guide to SDGs

Ireland

Overall SDG performance 18 of 156 countries

IRELAND OECD Countries







Ireland

Overall SDG performance 18 of 156 countries

▼ CURRENT ASSESSMENT – SDG DASHBOARD





































Decreasing

Decreasing score, i.e. country is moving in the wrong direction



Stagnating

Score remains stagnant or is increasing at a rate below 50% of the growth rate needed to achieve the SDG by 2030



Moderately Increasing

Score is increasing at a rate above 50% of the required growth rate but below the rate needed to achieve the SDG by 2030



On track

Score is increasing at the rate needed to achieve the SDG by 2030



Maintaining SDG achievement

Score is level and trend remains at or above SDG achievement



SDG's Ireland

STRENGTHS







ACCELERATE ACTION













RADICAL ACTION REQUIRED













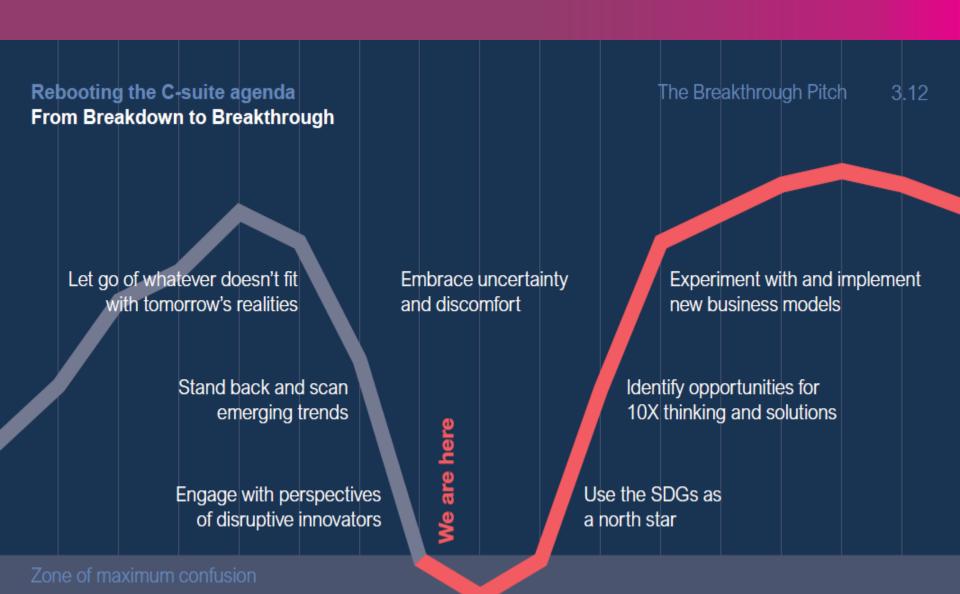






Project Breakthrough

How do we get to 10X



Mapping to the Value Chain

In our bespoke workshop...

We would at this point ask an organisation to spell out:

- the external factors that will have a positive and negative effect on your value chain over the next five years:
 - Global trends in regulation, demographics, technology, location
 - Environmental factors, social factors
 - Transformational trends, uncertainties
 - Other identified opportunities or threats
 - Specifics to all your markets and your sector
- the internal business and stakeholder factors that will have a positive and negative effect on your value chain over the next five years
 - The core purpose of the business and business strategy including identified risks
 - Your clients main sustainability issues
 - Other key stakeholders' opinions
 - What sustainability issues your stakeholders want you to prioritise (materiality)



Value Chain Related Factors (Manufacturing)

1. Factors Impact 1. VALUE CHAIN RELATED FACTORS assessment Impact mapping (EXAMPLE) 4. Prioritisation Where are operations located? Are there specific regulations on Where are suppliers based? environmental and social standards? Where are products Are there specific Are there specific local issues? sold/used? regulations on Are there outstanding environmental and social social and environmental Primary activities standards? issues in these areas? Who are key materials logistics stakeholders? Procurement Technology development Where are materials Where are support sourced? Human resources management functions located? Are there specific Are those countries regulations to control the Firm infrastructure imposing specific sourcing of the material? Support activities regulations? Are there outstanding social Who are key challenges (e.g. conflict stakeholders? area, extreme poverty, lack Etc.

of infrastructures, etc.)

Heineken N.V. Annual Report 2017

Our impact on society: From Barley to Bar

Our ambition is to Brew a Better World across the entire value chain, from Barley to Bar. This shapes our contribution to delivering the UN Sustainable Development Goals which aim to end global poverty, protect the planet and ensure prosperity.



Our journey begins and ends with over 80,000 employees1 in more than 70 countries.

With 64 nationalities represented among our senior management, cultural diversity is HEINEKEN's strong point. We aim to provide equal opportunities for all and are focused on increasing female representation at senior levels, which grew by 2 percentage points to 19%. Our Code of Business Conduct guides our employees both inside the Company and in their interactions with external stakeholders. By end of 2017, more than 75,000 employees had completed our Code of Business Conduct training and anti-bribery training modules were completed almost 19.350 times. The response rate of our 2017 HEINEKEN Climate survey was 91%. Both participation and employee engagement scores grew again, reflecting consistently higher scores than

the external benchmark². In this way, we support SDG

5 8 16



Agriculture

Our beer and cider are made from natural ingredients, which we source with care.

More of our raw materials such as barley, hops and bitter sweet apples – now come from sustainable sources, and we aim to reach 50% by 2020. We work with farmers and partners to improve crop yields and quality. In Africa, in addition to barley, we source other locally³ grown ingredients including sorghum and rice for use in our beer. This empowers communities and improves livelihoods for over 150,000 smallholder farmers. Our Supplier Code sets clear standards of responsibility for our suppliers.

In this way, we support SDG





Brewing

Brewing beer and making cider is a craft. We operate more than 170 breweries, malteries. cider plants and other production facilities around the world.

We focus on increasing energy andwater efficiency in our production processes, and switching to renewable energy sources. In absolute terms, we have reduced CO2 emissions by 7% since 2008, despite having grown our business volumes by 57%. For production we have set new targets for 2030: growing our share of renewable energy from 14% in 2017 to 70% by 2030. We want to enable the transition to the circular economy. By-products such as spent grains are used for cattle feed, and packaging waste is recycled into new products. We aim for zero waste to landfill and 97 of our production facilities are already there.

In this way, we support SDG 6 7 12 13



Packaging

HEINEKEN drinks come in bottles, cans and kegs, all of which have an impact on the environment.

We have a strong focus on packaging because it is an area where we still have a lot to get done: optimising production, changing design and increasing our recycling and re-use rates. We are in conversation with our packaging suppliers to reduce the amount of energy used in producing our packaging materials.

In this way, we support SDG





Heineken N.V. Annual Report 2017

Introduction

































Communities

From the farmers we source from to the people living around our breweries, we depend on stable local communities and we help them prosper.

Our biggest influence is through our core business: in 2017, HEINEKEN contributed almost €11 billion in taxes4 and provided over 80,000 direct jobs. The HEINEKEN Africa Foundation supports projects that improve health for people living in communities near the breweries. Since it was established the Foundation has committed €9.2 million to 104 projects, of which 41 projects were still running in 2017. Around the world our operating companies donated €24 million to community projects addressing areas like ecosystem conservation, culture and education.

In this way, we support SDG 3 4 6 8 15



Distribution

The majority of our products

are produced in the countries

which limits the environmental

where they are consumed,

impacts of transport.

But we continue to carefully

manage our movement of

supplies and products. We are

on track to reduce our emissions

from distribution in Europe and

the Americas. The safety of our

and always will be, a key priority.

employees and contractors is.



Our brands are purchased and consumed in bars, restaurants and via retailers around the world. Because our products are best served cooled, reducing emissions from refrigeration is a high priority

Customers

In 2017, we invested in almost 138,000 green fridges to help customers reduce emissions. Our draught system innovations are reducing water, energy and waste when our drinks are sold. We believe our products should only be sold to consumers of legal drinking age and we encourage our customers to promote responsible consumption and reduce harmful drinking.

In this way, we support SDG





Consumers

Every day, millions of consumers choose to enjoy one of our more than 300 brands.

We provide choice through our premium portfolio approach. Innovations, especially in the lowand no-alcohol categories, are meeting evolving consumer tastes. We used our global partnership with Formula 1[®] to launch a major new campaign, 'When You Drive, Never Drink'. The majority of our operating companies invested more than 10% of their media spend for Heineken® in activities related to responsible drinking campaians and our target is for all markets around the world. 44 of our operating companies have local partnerships in place to address alcohol-related harm.

In this way, we support SDG





Exercise – Consider your own Value Chain

- Work individually
- Consider the value chain of your organisation
- Against each stage, note who is impacted or involved
- Note any major issues at each stage e.g. to do with culture, geography, regulatory, environmental etc.
- 3 mins



Exercise – Map to the Value Chain

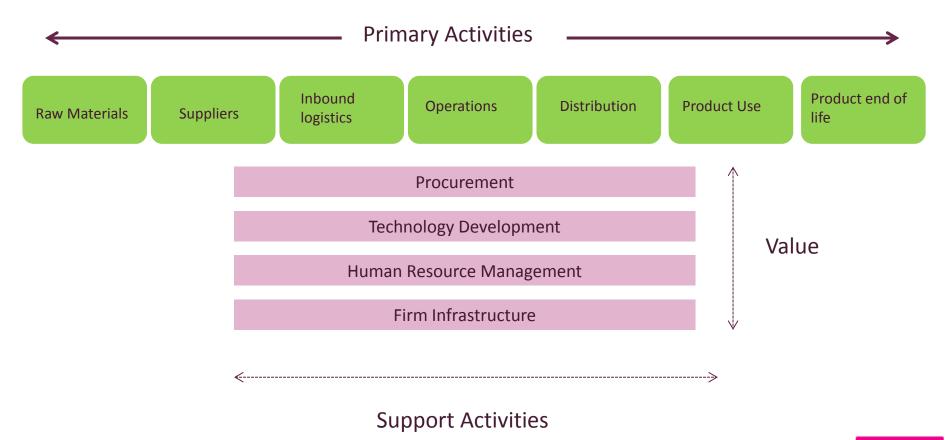
- Work as a group
- Consider the value chain of your organisation
- Using the SDG cards and indicators, identify SDGs that your value chain will likely have a negative or positive impact on.
- Think about game changers or projects that your organisation can really own and sell as a unique, ambitious idea
- 20 mins mapping discussion
- 10 min report back



Discussiona and Evaluation

Thank You

Value Chain Related Factors Manufacturing





Value Chain Related Factors Service

