

**BUSINESS IN THE COMMUNITY
IRELAND IS THE NETWORK FOR
RESPONSIBLE BUSINESS.**

We work with companies on their Corporate Social Responsibility. Our vision is to make all companies in Ireland responsible and sustainable.

Business in the Community Ireland (BITCI) is the network for responsible business.

From providing bespoke advice to some of the most progressive multinational and indigenous companies to helping smaller enterprises navigate and understand CSR, we are the trusted advisers on responsible business practices in Ireland.

Reputation, trust, transparency and sustainability are essential in today's business world. Companies know that a solid CSR agenda is essential if they want to gain competitive advantage, attract and retain talent, have loyal customers, mitigate supply chain risk and combat climate change.



An invaluable service to any company, whether just starting to undertake CSR activities, if CSR is fully embedded in your company or you are looking at a new CSR strategy.

Abbott Ireland



Membership offers us access to the most up to date thinking on CSR.

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Here are just some of the benefits of joining our network:

1. **A dedicated and experienced CSR Adviser** who will both challenge and support you as you develop and deliver an integrated CSR strategy.
2. Access to **CSR management tools, frameworks** and leading **benchmarks** to meet your needs.
3. Links to **the only business network for CSR practitioners** in Ireland.
4. Engage with proven and impactful **employee engagement programmes.**
5. Sharing of **best practice** and **latest research.**
6. Opportunities to make sure that your success is celebrated and your **profile raised.**
7. Access to a calendar of **events, training** and member **CEO events.**
8. **Comprehensive account management** through monthly updates, annual activity report and online member log-in area on our website.



Business in the Community Ireland offers a wide spectrum of support and opportunity to organisations at different stages of the sustainability journey.

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The Network for Responsible Business

What our **ENGAGE**, **STRATEGIST** and **LEADER** membership streams offer:

	ENGAGE	STRATEGIST	LEADER*
Dedicated CSR Adviser	✓	✓	✓
Quarterly Network Meetings	✓	✓	✓
Invitation to exclusive Member CEO Events	✓	✓	✓
Profiling Opportunities	✓	✓	✓
Community Assessment	✓	✓	✓
Presence on the Business Impact Map	✓	✓	✓
Access to Business Action on Education and Employment programmes	✓	✓	✓
Community Engagement and Volunteering	✓	✓	✓
Bespoke CSR Review and Assessment (all pillars)		✓	✓
Strategy Development and Impact Assessment Tools		✓	✓
Exclusive Speaking & Hosting Opportunities		✓	✓
Programme of Expert-Led and Peer to Peer Workshops		✓	✓
Extensive Profiling in our CSR Case Studies Database		✓	✓
Business Working Responsibly Mark – Certification Process & Benchmarking		✓	✓
Business Working Responsibly Mark – Management Insights Report			✓
CSR Leaders' Roundtables			✓
Access to International Groups and Thought Leaders			✓

* The Leader Stream is only available to companies who have the Business Working Responsibly Mark or equivalents.

The Network for Responsible Business

We offer three membership streams which can help companies at any stage of their CSR journey.

- **THE ENGAGE STREAM**

(from €10,000)

Connecting your company with your community and engaging employees via a suite of CSR programmes.

- **THE STRATEGIST STREAM**

(from €15,000)

Creating greater benefit by helping your company develop and execute an integrated CSR strategy throughout your business.

- **THE LEADER STREAM**

(from €20,000)

Assisting companies who have the Business Working Responsibly Mark or its equivalent to look beyond current best practice in CSR through collaboration and access to inspiring thought leaders.

Business Action on Education and Employment

As part of our membership streams, we also offer your company access to our internationally renowned education and employment programmes. We chose these two areas to focus on as we know companies in Ireland can make significant inroads into tackling key issues such as literacy and pipeline of talent or unemployment of marginalised people. Companies benefit too by accessing proven employee engagement programmes and improving trust with key stakeholders.

CSR Certification

We developed our **Business Working Responsibly Mark** as a way to measure and benchmark CSR practices. Based on ISO 26000 and audited by the National Standards Authority of Ireland (NSAI), this all-encompassing standard certifies responsible and sustainable business practices.

The Mark is available to all companies in Ireland and you do not need to be a member to avail of the Mark. Access to the Mark is included in our **STRATEGIST** and **LEADER** Membership Streams or if you only want to do the Mark on its own, the fee is €10,000 excluding NSAI Audit fees. Upon achievement, The Mark is valid for three years.

Other Services

Project Work – We can work with organisations on bespoke projects around key sustainability issues. Contact us to discuss project work and costings.

For Smaller to Medium Companies – We want companies of all sizes in Ireland to be responsible and sustainable and have dedicated services for small to medium sized enterprises. Visit www.bitc.ie for tools, case studies and more information.

Find out more

Contact **Lorraine O'Toole**
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Connect with us

 [@BITCIreland](https://twitter.com/BITCIreland)

  

www.bitc.ie