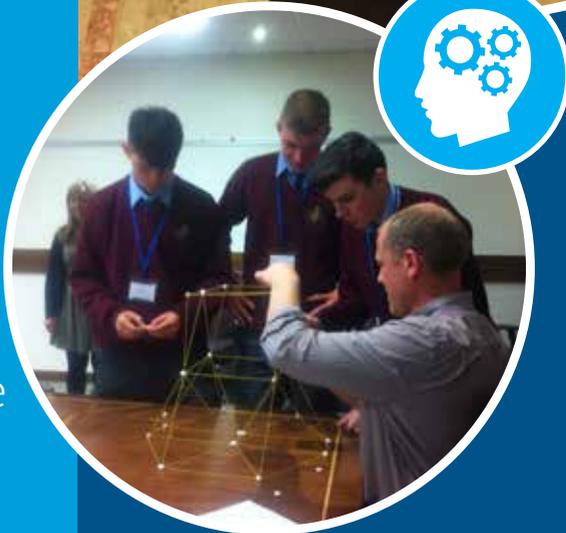


J&J BTE
celebrating
25 years



BTE

In 1992, Johnson & Johnson launched the Bridge to Employment initiative (BTE) in an effort to support education by communicating to young people that learning can be meaningful, engaging and relevant. BTE helps build solid futures by introducing students to a broad range of careers in health care and providing them with real world experience.

BTE partnerships are currently operational in nine communities in the United States. BTE programmes are also operating in Caguas; Puerto Rico, Inverness; Scotland and Cork which was the first international programme, launched in 2005. While the 12 sites are unique in structure and implementation, each partnership consists of a local Johnson & Johnson operating company, a second level school, an institution of higher education, and an intermediary organisation.

“it made me feel confident in myself knowing my mentor was there to encourage and support”



Johnson & Johnson

BRIDGE TO EMPLOYMENT

2020 vision





Aim & Objective

To support long-term collaboration and partnership amongst business, educators, community based organisations and parents to help young people build a better future. Ensuring students, parents and teachers are more aware of the progression opportunities that exist in Cork between education and employment. The Programme is offered to 3 second level schools in the city and aims to build student confidence and widen horizons through interactions with significant adults who will mentor them, provide information to them and support them in carving out a life/career path for themselves. The programme will be delivered with a focus on Science, Technology, Engineering and Maths.



2020 Vision

Year 1: 2016-17: Junior Cert Students

- Programme introduction to students, teachers and parents
- Visit to schools to talk about college courses and careers particularly in (STEM) Science, Technology, Engineering and Maths, introduction to the pharmaceutical industry.
- Academic supports, particularly higher level science and maths.

Year 2: 2017-18: Transition Year Students

- Schools paired with link Johnson & Johnson (J&J) company
- Subject choice sessions with emphasis on STEM subjects and progression
- Site visits to J&J companies
- Tours of FE/HE campuses for students/parents/teachers/talks from past pupils
- Work experience
- Junior Achievement sessions "Economics of staying in school" "Success skills programme"
- On-going academic support

Year 3: 2018-19: 5th year students

- Launch of 2 year mentoring programme
- Parents site visits to J&J companies
- Student shadowing
- On-going academic support

Year 4: 2019-20 6th year students

- Continued mentoring support
- Motivational workshops
- Study skills seminars
- On-going academic support
- Graduation ceremony and bursary awards

Partners in the Programme include:

