

# Excellence Now and in the Future

*Network Meeting*

*7<sup>th</sup> December 2016*

**BUSINESS  
IN THE  
COMMUNITY  
IRELAND**

The Network for Responsible Business

Excellence Now and in the Future

# Welcome

**BUSINESS  
IN THE  
COMMUNITY  
IRELAND**

# Excellence in Responsible Business

Eamonn Conlon, Partner,  
& Sinead Smith, CSR Manager

A&L Goodbody



# Maintaining Excellence

## **Future Trends and Considerations for Ireland**

Tina Roche,  
Chief Executive Officer

**BUSINESS  
IN THE  
COMMUNITY  
IRELAND**

The logo for Business in the Community Ireland is a magenta square containing the text 'BUSINESS IN THE COMMUNITY IRELAND' in white, bold, uppercase letters. The word 'IRELAND' is underlined.

# Where are we going to?

## 2030 Development Agenda: KPIs for the Planet



# Build on Strengths

**1** NO  
POVERTY



**3** GOOD HEALTH  
AND WELL-BEING



**16** PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS



**SDG INDEX  
& DASHBOARDS**

A GLOBAL REPORT

# Accelerate Positive Change

**4** QUALITY  
EDUCATION



**6** CLEAN WATER  
AND SANITATION



**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



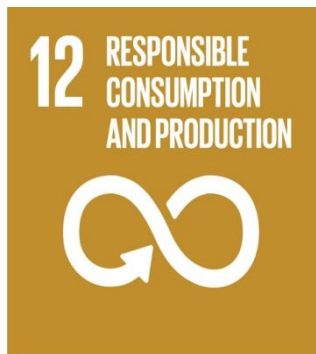
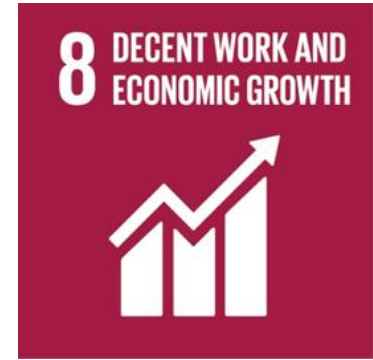
**10** REDUCED  
INEQUALITIES



**11** SUSTAINABLE CITIES  
AND COMMUNITIES



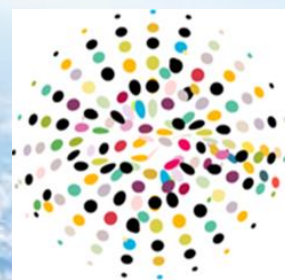
# Radical Action to Address Weakness







Innovation and  
resilience around 4  
systems:  
Climate, Food, Cities,  
and Redefining Value



wbcSD  
global network

# European Perspective

## EU Commission's Communication: *Next Steps for a Sustainable European Future*



### KEY ACTORS



Frans Timmermans  
Vice President,  
European Commission

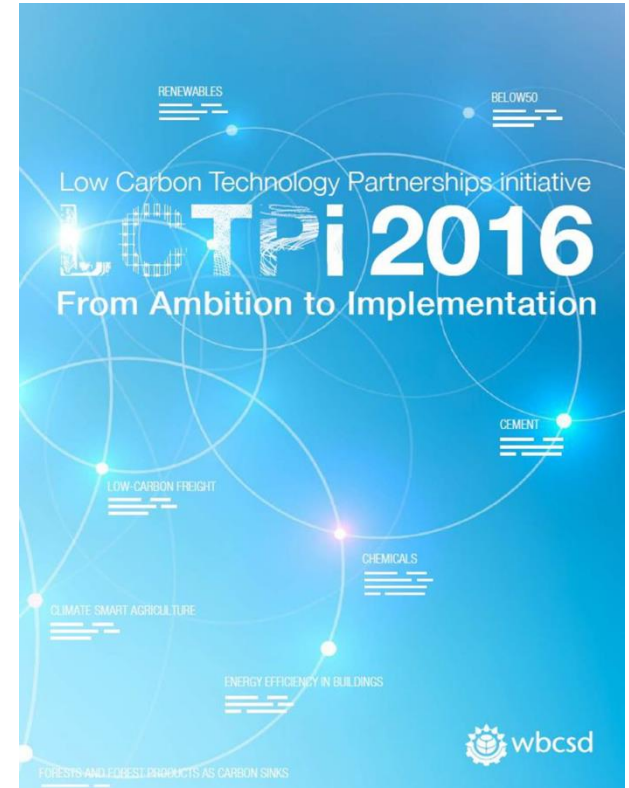


Commissioner  
Mogherini (DG EEAS)



Commissioner Mimica  
(DG DEVCO)

# Climate Action



# Building New Partnerships



UCD Michael Smurfit  
Graduate Business School

Excellence in our Network



# Recognition & Thank You

**DIAGEO**  
IRELAND



# Excellence in CSR

Karina Howley, Head of CSR & Diversity



Angela Smith, Head of CSR



# Excellence in CSR



# Achieving Excellence: Now and in the Future

Rachel McEwen,  
Director of Sustainability, SSE plc



Driving Responsible Business

Network in 2017

# A Growing Network: New Members



College  
Proteins  
Group

KENNEDY WILSON



# Is the network delivering?

**Overall satisfaction levels:**  
**96%** rated excellent or good

**Quality of communications:**  
**91%** rated excellent or good

*To date 65% response rate*

# How likely are you to recommend us?

*Help us to baseline our Net Promoter Score by rating out of 10*

Rating	
10 or 9	58%
8 or 7	33%
Less than 6	8%

# Build Capacity, Find Solutions

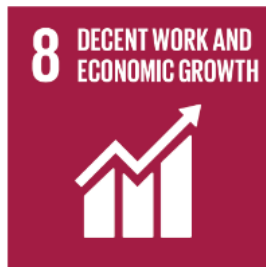
**EVENTS PROGRAMME 2017**

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**THE NETWORK FOR  
RESPONSIBLE BUSINESS**

# What do I need to know?

## What does my CEO need to know?



# Business Impact Map

**Data Deadline: 17<sup>th</sup> February**  
**Celebration Event: 29<sup>th</sup> March**

Skills for Good – Engaging Employees for Positive Impact



Over  
**7,200**  
links with communities



Over  
**213,000**  
volunteer hours



Over  
**€27 Million**  
in donations



**51**  
member companies  
across Ireland

**#positiveimpact**

**BUSINESS  
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THE NETWORK  
FOR RESPONSIBLE  
BUSINESS

View and explore  
the interactive map at  
[livemaps.bitc.ie](http://livemaps.bitc.ie)

**10** REDUCED  
INEQUALITIES



**4** QUALITY  
EDUCATION



**5** GENDER  
EQUALITY





# How large companies are supporting SMEs

**8** DECENT WORK AND ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE



## *Corporates' Agenda*

- Corporate Social Responsibility Programmes
- Business Development Programmes
- Responsible Supply Chains Programmes
- Marketing and Communications Programmes

# Biodiversity - 2016

## Biodiversity Framework



## June 9th 2016 Biodiversity Workshop

EVENTS - Apr 25, 2016



We are holding a biodiversity workshop on Thursday 9th for our member companies to explore in depth the various ways that businesses can engage with nature through programmes.

Here are five things any company can do for biodiversit

## Infographic

## Pollinator Plan



## Social Media

# Biodiversity - 2017

- Workshop & learning networks
- Newsletter articles and/or member's section content
- High-level advice
- Continued promotion of the biodiversity framework
- Links with the All Ireland Pollinator plan
- Volunteering opportunities with ENGOs
- Case Studies



# Creating a Future We Want

**BUSINESS  
IN THE  
COMMUNITY  
IRELAND**



**BUSINESS  
WORKING  
RESPONSIBLY**

Collective Mark



UCD Michael Smurfit  
Graduate Business School



wbcasd  
global network

Thank you and Time for Lunch