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Sustainable procurement — Guidance

Achats responsables

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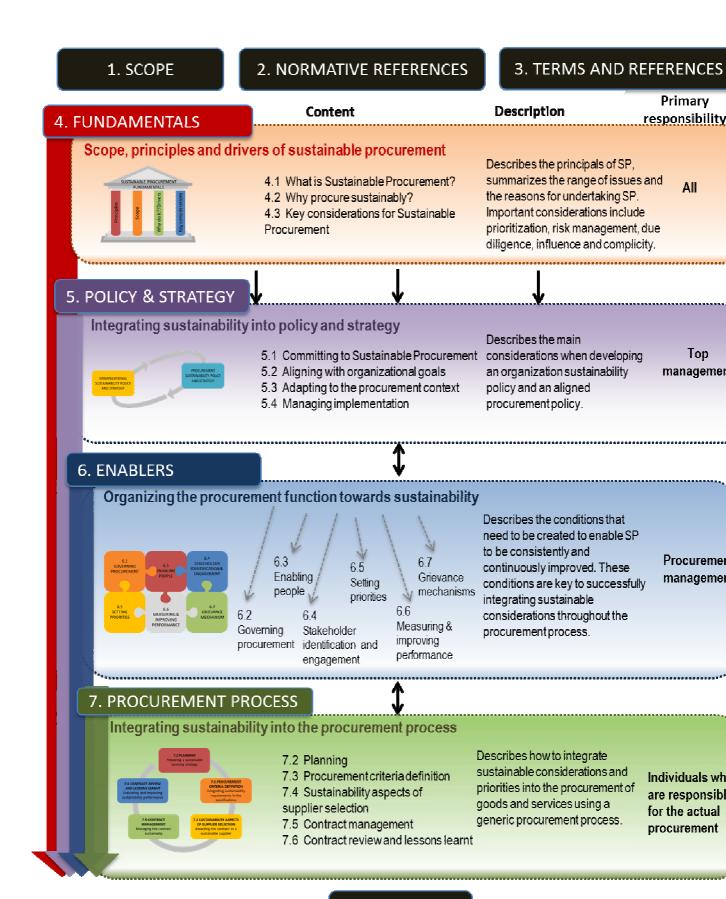
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- 122 see the following URL: Foreword - Supplementary information
- 123 The committee responsible for this document is Technical Committee ISO/TC 277, Sustainable procurement.

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Introduction

- As an organisation depends on its supply chain to fulfil its purpose and deliver economic benefits, it is important also consider the supply chain as part of its scope of responsibility. Failure of a supply chain partner to act in a way that aligns with the organisation's social responsibility and sustainability approach could significantly jeopardize the performance and reputation of the organisation.
- A growing component of an organisation's responsibility is its contribution to sustainability. Indeed, a wide variety of stakeholders requires organisations to manage economic, social and environmental impacts within their sphere of influence, e.g. growing demands on the world's resources, threats to the environment and animal welfare, health and safety risks, increased poverty and exclusion, corruption or the violation of Human Rights. As these concerns grow, the procurement function has the responsibility to manage risks and opportunities related to sustainability in its supply chain.
- The procurement function is therefore expanding its capabilities to include sustainable procurement. This implies substantial changes in the way procurement currently operates within an organisation. However, it is an opportunity for the procurement function to provide more value to the organisation through an increased contribution to its sustainability strategy, better management of risks and regulations, improved assessment of value and performance, better communication between purchasers, suppliers and all stakeholders, and the promotion of breakthrough innovation.
- This International Standard assists organisations to meet their sustainability responsibilities by providing an understanding of:
- what sustainable procurement is;
- what the sustainability impacts and considerations are across the different aspects of procurement activity: policy, strategy, organisation, process; and
- how to implement sustainable procurement practically.
- This International Standard is applicable to any organisation, either public or private, regardless of its size and location, and aims to be understood by any stakeholder involved in or impacted by procurement decisions and processes.
- As a general principle, when taking steps to encourage sustainable procurement, public and private sector procurement professionals need always consider the legislative, policy and ethical framework that regulate their procurement activities. The legislative, policy and ethical framework includes legislation, international obligations, and local regulations, and also the specific procurement, ethics and sustainability policies that apply to the organisation.



ANNEX: TOOLS

157158

Figure 1 — Content of this International Standard on sustainable procurement

- 159 A general view of the standard could be seen at Figure 1.
- 160 Clause 4 provides an overview of sustainable procurement and is applicable to all. It describes the scope and
- principles of sustainable procurement and examines why organisations should undertake sustainable 161
 - procurement. Important considerations include prioritization, exercising due diligence, exercising influence and
- avoiding complicity. 163

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- Clause 5 provides guidance about how sustainability considerations should be integrated at a strategic level 164
 - within the procurement function of an organisation to ensure that the intention, direction and key sustainability
 - priorities of the organisation are documented and understood by all parties involved in sustainable
 - procurement. This clause is applicable to all but help top management define sustainable procurement policy
- 168 and strategy.
- 169 Clause 6 describes the organisational conditions and management techniques needed in order to successfully
- implement and continually improve sustainable procurement. Procurement management should ensure such 170 171
 - conditions and practices are in place in order to help individuals with responsibility for procurement of goods
 - and services integrate sustainability considerations into the procurement and management of contracts.
- Clause 7 addresses the procurement process and is intended for individuals who are responsible for the 173
- 174 actual procurement carried out within their organisation. This clause may also be of interest to those in
 - associated functions. It describes how sustainability considerations should be integrated into existing
 - procurement processes and the creation of a parallel process should be avoided.

COMMITTEE DRAFT Pr ISO/CD 20400.3

177 **1 Scope**

- 178 This international standard provides guidance to organisations integrating sustainability within procurement,
- 179 independent of their activity or size, as described in ISO 26000 Guidance on social responsibility. It is
- 180 intended for stakeholders involved in or impacted by procurement decisions and processes.

181 2 Normative references

- 182 The following document, in whole or in part, is normatively referenced in this document and is
- 183 indispensable for its application. For dated references, only the edition cited applies. For undated
- references, the latest edition of the referenced document (including any amendments) applies.
- 185 ISO 26000:2010, Guidance on social responsibility

186 3 Terms and definitions

- For the purposes of this document, the following terms and definitions apply.
- 188 **3.1**
- 189 animal welfare
- 190 welfare of an animal includes both fitness and a sense of well-being, where at minimum; all animals must
- 191 be protected from unnecessary suffering
- 192 **3.2**
- 193 circular economy
- 194 alternative to a traditional linear economy (make, use, dispose) in which resources are kept in use for as
- long as possible, maximum value is extracted whilst in use, then products and materials are recovered and
- 196 regenerated at the end of each service life
- 197 [SOURCE: WRAP UK, http://www.wrap.org.uk/content/wrap-and-circular-economy]
- 198 **3.3**
- 199 decent work
- 200 opportunities for work that are productive and deliver a fair income, security in the workplace and social
- 201 protection for families, better prospects for personal development and social integration, freedom for people
- 202 to express their concerns, organize and participate in the decisions that affect their lives and equality of
- 203 opportunity and treatment for all women and men
- 204 [SOURCE: ILO http://www.ilo.org/global/topics/decent-work/lang--en/index.htm]
- 205 3.4
- 206 due diligence
- 207 comprehensive, proactive process to identify the actual and potential negative social, environmental and
- 208 economic impacts of an organisation's decisions and activities over the entire life cycle of a project or
- 209 organisational activity, with the aim of avoiding and mitigating negative impacts
- 210 [SOURCE: ISO 26000:2010]
- 211 **3.5**
- 212 environmental label
- 213 environmental declaration
- 214 claim which indicates the environmental aspects of goods or services
- 215 Note 1 to entry: An environmental label or declaration may take the form of a statement, symbol or graphic on a
- 216 product or package label, in product literature, in technical bulletins, in advertising or in publicity, amongst other things.
- 217 [SOURCE: ISO 14020:2000 Environmental labels and declarations general principles, modified]

21	R	3.6

219 ethical behaviour

- 220 behaviour that is in accordance with accepted principles of right or good conduct in the context of a
- 221 particular situation and is consistent with international norms of behaviour
- 222 [SOURCE: ISO 26000:2010]
- 223 **3.7**
- 224 fair operating practices
- 225 practices that concern ethical conduct in an organisation and with other organisations, such as suppliers,
- 226 with which it has relationships
- 227 Note 1 to entry: In a sustainable procurement context, fair operating practices can potentially extend to include the
- relationships between organisations, their suppliers and organisations and others that interact with the suppliers. These
- 229 include interactions with government agencies, partners, suppliers, sub-contractors, and communities, with the aim of
- promoting a healthy relationship between the companies that buy goods or services and those providing them.
- Note 2 to entry: Drawn from the core subject 'fair operating principles' in ISO 26000:2010.
- 232 **3.8**
- 233 gateway review
- short review of a program or project undertaken at key decision points in the program or project's lifecycle
- 235 [SOURCE: Gateway review guidebook for project owners and review teams, Queensland Treasury and Trade, The
- 236 State of Queensland (Queensland Treasury and Trade) 2013, modified]
- 237 **3.9**
- 238 goods
- 239 items or materials that, upon the placement of a purchase order, are being manufactured, processed,
- 240 handled or transported within the supply chain for usage or consumption by the purchaser
- 241 [SOURCE: ISO 28001:2007 Security management systems for the supply chain. Best practices for implementing
- supply chain security, assessments and plans. Requirements and guidance
- 243 **3.10**
- 244 indicator
- 245 measurable representation of the condition or status of operations, management, or conditions
- 246 [SOURCE: ISO 14031:2013 Environmental management -- Environmental performance evaluation -- Guidelines]
- 247 **3.11**
- 248 international norms of behaviour
- 249 expectations of socially responsible organisational behaviour derived from customary international law,
- 250 generally accepted principles of international law, or intergovernmental agreements that are universally or
- 251 nearly universally recognized
- Note 1 to entry: Intergovernmental agreements include treaties and conventions.
- 253 Note 2 to entry: Although customary international law, generally accepted principles of international law and
- 254 intergovernmental agreements are directed primarily at states, they express goals and principles to which all
- organisations can aspire.
- 256 Note 3 to entry: International norms of behaviour evolve over time.
- 257 [SOURCE: ISO 26000:2010]
- 258 **3.12**
- 259 key performance indicator (KPI)
- 260 indicator of performance deemed by an organisation to be significant and giving prominence and attention
- 261 to certain aspects
- 262 [SOURCE: ISO 14031:2013 Environmental management -- Environmental performance evaluation -- Guidelines]

- 263 **3.13**
- 264 labour practices
- 265 policies and practices relating to work performed within, by or on behalf of the organisation, including
- 266 subcontracted work
- Note 1 to entry Drawn from the core subject 'labour practices' in ISO 26000:2010.
- 268 **3.14**
- 269 life cycle
- 270 consecutive and interlinked stages of a product system, from raw material acquisition or generation from
- 271 natural resources to final disposal
- 272 [SOURCE: ISO 14040:2006 Environmental management -- Life cycle assessment -- Principles and framework]
- 273 **3.15**
- 274 life cycle assessment
- 275 compilation and evaluation of the inputs, outputs and the potential environmental, social and economic
- 276 impacts of goods or services throughout their life cycle
- 277 [SOURCE: ISO 14040:2006 Environmental management -- Life cycle assessments -- Principles and framework,
- 278 modified]
- **279 3.16**
- 280 life cycle costing (LCC)
- analytical method that incorporates all costs, both internal and external, associated with the life cycle of a
- 282 product, and are directly related to one or more actors in the supply chain
- 283 Note 1 to entry: The life cycle includes purchase, set-up, maintenance, operating and disposal costs.
- Note 2 to entry: The estimate of costs usually includes identifying future costs and referring them back to present-
- 285 day costs using standard accounting techniques such as net present value.
- 286 **3.17**
- 287 local supplier
- 288 provider that offers a good or service to the organisation and that is based in the same geographic market
- 289 Note 1 to entry: The term "local" may refer to the surrounding community operations, to a region within a country, or
- 290 a country (SOURCE: GRI G4)
- 291 **3.18**
- 292 **objective**
- 293 result to be achieved
- 294 **3.19**
- 295 policy
- body of guiding principles and procedures by which an organisation will operate, as formally expressed by
- 297 its top management
- 298 [SOURCE: ISO/IEC Directives, part 1 Consolidated ISO Supplement Procedures specific to ISO, modified]
- 299 **3.20**
- 300 procurement
- activity of acquiring goods or services from suppliers (internal and external)
- Note 1 to entry: The procurement process spans the whole life-cycle from identification of needs through to the end of a services contract or the end of the life of goods, including disposal.
- 304 **3.21**
- 305 requirement
- 306 provision that conveys criteria to be fulfilled by goods, processes or services

307 308 309	3.22 risk combination of the probability of occurrence of harm and the severity of that harm
310	3.23
311 312	risk assessment overall process of risk identification, risk analysis and risk evaluation
313	[SOURCE ISO 31000:2009 - Risk management Principles and guidelines]
314	3.24
315 316 317	service result generated by activities at the interface between a supplier and a customer and by supplier internal activities to meet customer needs
318 319 320	[SOURCE: ISO 5127:2001 – Information and documentation - Vocabulary]
320 321	3.25
322	small or medium-sized organisation (SMO)
323 324 325	organisation defined by a number of employees or size of financial activities that fall under certain thresholds which vary from country to country
326	Note 1 to entry: It is understood that SMOs should consider any constraint they may have, e.g. budget and human
327	resources, when reading this standard and should scale the application of the concepts in this standard to suit the size
328	of their organisation.
329 330	3.26
331	social responsibility
332	responsibility of an organisation for the impacts of its decisions and activities on society and the
333	environment, through transparent and ethical behaviour that:
334 335	 contributes to sustainable development, including the health and the welfare of society environmental impacts, and the welfare of animals;
336	— takes into account the expectations of stakeholders;
337	— is in compliance with applicable law and consistent with international norms of behaviour; and
338	 is integrated throughout the organisation and practised in its relationships
339	Note 1 to entry: Activities include goods, services and processes.
340	Note 2 to entry: Relationships refer to an organisation's activities within its sphere of influence.
341	[SOURCE: ISO 26000:2010 modified]
342	3.27
343	specification
344	document that prescribes requirements to be fulfilled by goods, processes or services
345	3.28
346	sphere of influence
347 348	area or political, contractual, economic or other relationships across which an organisation has the ability to affect the decisions or activities of individuals or organisations
349	Note 1 to entry: Area can be understood in a geographic sense, as well as in a functional sense.
350	Note 2 to entry: The ability to influence does not, in itself, imply a responsibility to exercise influence.
350	Note 2 to entry: The ability to influence does not, in itself, imply a responsibility to exercise influence.

351 352	Note 3 to entry: Where this term appears in this International Standard, it is always intended to be understood in the context of the Help box ISO 26000 Sphere of influence from Annex B.
353	[SOURCE: ISO 26000:2010, modified]
354 355 356	3.29 stakeholder individual, group of people, internal function or external organisation
357	— on whom an organisation's activity has a direct or indirect, positive or negative impact,
358	— who have a direct or indirect, positive or negative impact on the same organisation
359 360 361 362	3.30 stakeholder engagement activity undertaken to create opportunities for dialogue between an organisation and one or more of its stakeholders with the aim of providing an informed basis for the organisation's decisions
363	[SOURCE: ISO 26000:2010, modified]
364 365 366 367	3.31 subcontractor entity (individual, organisation or company, public or private) that undertakes aspects of processing, handling, storage or distribution on a contractual basis
368 369 370	3.32 supplier organisation or person that provides goods or services
371	[SOURCE: ISO 9000:2005, Quality management systems Fundamentals and vocabulary, modified]
372 373 374	3.33 supply chain sequence of activities or parties that provides goods or services to the organisation
375	[SOURCE: ISO 26000:2010, modified}
376 377 378 379	3.34 sustainability state of the global system, including environmental, social and economic aspects, in which the needs of the present are met without compromising the ability of future generations to meet their own needs
380 381	Note 1 to entry: the environmental, social and economic aspects interact, are interdependent and are often referred to as the three dimensions or three pillars of sustainability
382	Note 2 to entry: Sustainability is the goal of sustainable development
383 384 385 386	3.35 sustainability aspects aspect of an activity or product that, during the life cycle of the activity or product, is related to sustainability (3.36), positively or negatively
387 388 389 390	3.36 sustainable development development that meets the environmental, social and economic needs of the present generations without compromising the ability of future generations to meet their own needs
391	Note 1 to entry: Derived from the Brundtland Report

392 393 394 395	Note 2 to entry: Sustainable development is about integrating the goals of a high quality of life, health and prosperity with social justice and maintaining the earth's capacity to support life in all its diversity. These social, economic and environmental goals are interdependent and mutually reinforcing. Sustainable development can be treated as a way of expressing the broader expectations of society as a whole
396	[SOURCE: ISO 26000:2010, modified]
397 398 399	3.37 sustainable procurement (SP) procurement that delivers long-term social, economic and environmental benefits
100 101	Note 1 to entry: SP involves the sustainability aspects related to the goods and services and to the suppliers along the supply chain
102	Note 2 to entry: SP contributes to the achievement of organisational sustainability objectives and goals
103 104 105	3.38 tier 1 supplier supplier providing goods or services directly to the procuring entity
106 107 108 109 110	3.39 universal design design of goods, environments, programs and services to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design
111 112	Note 1 to entry: Universal design should not exclude assistive devices for particular groups or persons with disabilities where this is needed.
113	
114	4 Fundamentals
115	4.1 What is sustainable procurement?
116	4.1.1 General
117 118 119	Sustainable procurement in general terms means making sure that the goods and services that an organisation acquires have the lowest negative and the most positive environmental, social and economic impacts feasible.
120 121	Sustainable procurement should not be viewed as an abstract, idealistic goal but as a reasonable, practical and achievable aim for all private and public organisations, irrespective of their activity or their size.
122 123 124	Procurement is a powerful instrument when an organisation considers requirements for sustainability and ISO 26000 is an important reference for an organisation wanting to improve its contribution to sustainable development.
125	An overview of sustainable procurement fundamentals could be seen at Figure 2.

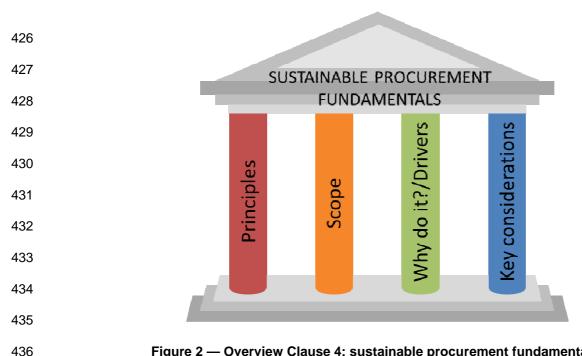


Figure 2 — Overview Clause 4: sustainable procurement fundamentals

4.1.2 Principles of sustainable procurement

The principles for sustainable procurement are listed below:

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- accountability: an organisation should be accountable for its own impacts on society, the economy and the environment and for what is happening in its supply chains, taking into account the life cycle of goods and services;
- 443 transparency: an organisation should be transparent in its procurement decisions and activities that 444 impact society, the economy and the environment, and should also encourage its suppliers to be 445 transparent;
- 446 ethical behaviour: an organisation should behave ethically and promote ethical behaviour throughout 447 its supply chains;
- 448 respect for stakeholder interests: an organisation should respect, consider and respond to the interests 449 of its stakeholders impacted by its procurement activities;
- 450 respect for the rule of law and international norms of behaviour: an organisation should respect the rule 451 of law, international norms of behaviour and human rights, and be aware of any violations throughout its supply chains. It should actively encourage its suppliers to abide by these rules and assess and 452 453 address compliance as situations require.
- 454 transformative and innovative solutions: an organisation should seek transformative solutions to 455 address its sustainability objectives and encourage innovative procurement practices to promote more sustainable outcomes throughout the entire supply chain; 456
- focus on needs: an organisation should review demand, buy only what is needed and seek more 457 sustainable alternatives first; 458
- 459 integration: an organisation should ensure that sustainability is integrated into all existing procurement 460 practices to maximize sustainable outcomes;
- 461 global cost: an organisation should consider not only the total cost incurred by the organisation from its procurement but also consider the costs and benefits to society, the environment and the economy. 462

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4.1.3 Scope of sustainable procurement

- The scope of sustainable procurement can encompass:
- 465 organisational governance: decision making processes and structures;
- 466 human rights: due diligence, human rights risk situations, avoidance of complicity, resolving grievances, 467 discrimination and vulnerable groups, civil and political rights, economic, social and cultural rights, 468 fundamental principles and rights at work;
- 469 labour practices: employment and employment relationships, conditions of work and social protection, social dialogue, health and safety at work, human development and training in the workplace;
- 471 the environment: prevention of pollution, sustainable resource use, climate change mitigation and adaptation, protection of the environment, biodiversity and restoration of natural habitats;
- 473 fair operating practices: anti-corruption, responsible political involvement, fair competition, promoting sustainability in the value chain, respect for property rights;
- consumer issues: fair marketing, factual and unbiased information and fair contractual practices, protecting consumers' health and safety, sustainable consumption, consumer service and support, and complaint and dispute resolution, consumer data protection and privacy, access to essential services, education and awareness;
- community involvement and development: community involvement, education and culture, employment creation and skills development, technology development and access, wealth and income creation, health, social investment.
- For more detailed guidance about sustainability issues related to procurement, refer to Annex A Help Box sustainable procurement issues.

4.2 Why procure sustainably?

- Practising sustainable procurement is one way an organisation contributes to sustainability and improves its
- 486 social, environmental and economic performance. Organisations, regardless of their current level of
- 487 involvement with sustainability activities, should consider integrating sustainability into their procurement
- 488 process. If managed effectively, this should encourage more sustainable solutions, promote more
- 489 sustainable practices and positively influence the sustainability performance of suppliers. Achievement of
- 490 desired outcomes may also enhance perception of an organisation's performance.
- 491 There are many reasons for practising sustainable procurement. Organisations should analyse how
- strongly they are driven by the following factors in order to help identify key sustainability issues, establish
- 493 objectives and goals and set priorities.
- 494 Examples of organisational drivers are:
- 495 customer: responding to customer and consumer sustainability expectations, such as safety, 496 environmental benefits and universal design throughout their supply chains;
- 497 cost optimisation: optimising use of resources may lead to cost saving and reduced environmental impacts, economies of scales and improved return on investment;
- risk management: sustainability issues may influence brand value and reputation, market share, market capitalisation, legal exposures, financial liabilities, moral/ethical exposures, price fluctuations and the risks associated with operating licences;
- 502 supply chain security: avoiding disruptions due to product recall, financial penalties or supplier failure, implementing continuous improvement processes, avoiding depletion of resources;

504 legislation and regulation: compliance with legislation throughout the supply chain. Increasingly governments are requiring organisations to operate more sustainably, e.g. restrictions on waste to 505 landfill, improved supplier diversity, carbon disclosure; 506 507 investor confidence: sustainable procurement may improve scores from rating agencies and attract 508 investment; 509 public policies: to achieve desired objectives such as promoting competitiveness, SMOs, efficient 510 management of public resources, good governance or social inclusion; 511 competitive advantage: in competitive markets the ability to offer a sustainable value proposition 512 supported by the supply chain can be a differentiator. This can also be an advantage to the supplier as well as the purchaser; 513 514 the ability to offer sustainable goods and services can be an advantageous differentiator for the 515 supplier as well as for the purchaser; stakeholder expectations: responding to increasing stakeholder expectations to take account of 516 environmental and social factors in order to maintain a societal licence to operate; 517 workers: paying attention to sustainability issues can lead to greater productivity and attract, motivate 518 and retain talent; 519 520 innovation: using sustainable procurement to stimulate innovation from the supply chain to gain greater 521 shared value and to generate new markets; 522 supplier commitment: improving supplier relationships, leading to improved supplier contribution to 523 organisational objectives; 524 economic value creation: assessing more comprehensive total cost and benefit information can help 525 the organisation to be more effective; 526 personal leadership: passionate leadership from key people in the organisation can promote sustainable business practices including sustainable procurement 527 528 organisational ethics: the right thing to do, alignment with organisation culture and values; 4.3 Key considerations for Sustainable Procurement 529 530 4.3.1 General 531 The practices presented in this clause are interconnected and should be considered in an integrated way, 532 through the engagement with stakeholders. 533 4.3.2 Setting priorities The scope of sustainable procurement, presented in 4.1.3, constitutes the potential sustainability issues 534

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538 — the category and key supplier level, covered in clause 6. These levels may not exist, depending on the way the organisation operates; and

procurement approach is to set priorities at different levels of the procurement activity:

faced by the organisation when procuring goods and services. However, a key component of a sustainable

540 — the goods and services level, covered in clause 7.

— the organisational level, covered in clause 5;

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Priority setting means determining the relevance, significance and priority for attention and action of the sustainability issues within the seven core subjects, as described in Annex A. For procurement this means issues connected to the buying of goods and services in the supply chain and within its sphere of influence. Priorities should be established for the sustainability issues that are relevant and significant¹.

The relevant sustainability issues can have different impacts (negative or positive) on stakeholders and the social, ecological and economic environment. Organisations should involve stakeholders, including suppliers, in identifying the significance of those issues. Relevant issues that are generally considered to be significant are non-compliance with the law; inconsistency with international norms of behaviour; potential violations of human rights; practices that could endanger life or health; and practices that could seriously affect the environment.

Suppliers and other stakeholders can also have an impact on the organisation itself, for example negative publicity in the press, political pressure or a consumer boycott. In ISO 26000 however, this impact is not a criterion for significance. It is a factor to be taken into account when determining whether an issue is relevant and potentially also when setting priorities.

Table 1 — Examples of considerations when setting priorities of sustainability issues

Relevance = The sustainability issue or the aspect applies to the organisation.

If Not: Specify why not (comply or explain)

Relevance is determined by factors such as:

- (Potential) impact on social, environmental and economic aspects and stakeholders;
- Connection with activities (processes, goods and services) of the organisation
- Linkage to legislation and regulations;
- Activities of other organisations in the value and supply chain and within the organisation's sphere of influence;
- (Potential) impact of other organisations or persons on the organisation.
- Sector organisations codes of conduct
- Specific circumstances such as emergency or evacuation situations

Significance = The extent of the impact of activities and decisions by the organisation on sustainable development (people, society, environment and economy).

Criteria include:

- Extent of the impact on sustainable development and stakeholders;
- Potential effect of taking action or failing to take action;
- Concerns of stakeholders regarding the issue
- Societal expectations of responsible behaviour concerning the impacts.

Priority = The priority for attention and action.

Issues/aspects that are relevant and significant deserve attention and action.

Considerations include:

- What has to be done (effort) to achieve the required result and level of ambition for sustainability;
- Performance with regard to legal compliance, international standards, international norms of Behaviour, state-of-the-art and best practices;
- Contribution to important organisational objectives;
- Costs, revenues and value creation;
- Ease or difficulty of realization;
- Time required for reaching the required results.

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¹ Relevance and significance of a sustainability issue is sometimes described as 'materiality' in other sustainability instruments, such as the Global Reporting Initiative.

4.3.3 Exercising due diligence and managing risks

- 559 Due diligence in the context of sustainability is a comprehensive, proactive process to identify the actual 560 and potential negative social, environmental and economic impacts of an organisation's decisions and
- 561 activities, with the aim of avoiding and mitigating those impacts.
- 562 In any due diligence process, an organisation should consider the potential and actual impacts of its own
- 563 activities; and the potential for negative consequences resulting from the actions of other entities or persons
- 564 whose activities are significantly linked to those of the organisation. For example, the activities of suppliers,
- 565 contractors, business partners, investment companies intermediaries.
- 566 In their international business activities organisations may face risks that differ from those they are familiar
- 567 with in their home country. Organisations may become involved with poor working conditions, intimidation
- of union members or find themselves implicated in situations where farmland is unlawfully confiscated or 568
- 569 fragile ecosystems are damaged. They may become exposed to issues such as child labour, forced labour,
- 570 discrimination and less known issues such as the right to housing, the right to adequate supply of fresh
- 571 water and the right to cultural participation. International norms of behaviour expect organisations to take 572
- responsibility and prevent and mitigate (potential) violations of human rights and other adverse 573
- sustainability impacts in which they are or become directly or indirectly involved. This requires an
- organisation to implement a due diligence process through which it can manage its actual and potential 574
- 575 adverse impacts on social, environmental and economic issues.

4.3.4 Exercising influence

- 577 In addition to consideration of sustainability impacts for its own decisions and activities, an organisation
- may, in some situations, have the ability to affect the responsible behaviour of organisations/parties with 578
- 579 which it has relationships. This includes suppliers, contractors, business partners, intermediaries,
- 580 customers, consumers, and governments. Such situations are considered to fall within an organisation's
- 581 sphere of influence.

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- 582 An organisation derives influence, or leverage, from sources such as ownership and governance, economic
- relationships (such as supplier-buyer), legal/political authority and public opinion. 583
- 584 By analysing and exercising its influence an organisation and its procurement function can mitigate
- negative sustainability impacts in the supply chain and stimulate good practices. 585
- When assessing its sphere of influence and determining its responsibilities, an organisation should exercise 586
- 587 due diligence to avoid contributing to negative impacts through its relationships.

4.3.5 Avoiding complicity

- 589 Complicity related to sustainability has both legal and non-legal meanings.
- 590 In the non-legal context, complicity derives from broad societal expectations of behaviour. In this context,
- 591 an organisation may be considered complicit when it assists in the commission of wrongful acts of suppliers
- 592 or contractors that are inconsistent with, or disrespectful of, international norms of behaviour.
- 593 An organisation should not benefit from the unfair, exploitative or abusive labour practices of its partners,
- 594 suppliers or subcontractors, including home workers. Nor should it benefit from human rights abuses,
- 595 damage to the environment, negative impacts on local communities, unfair business practices and other
- 596 irresponsible issues.
- 597 Through exercising due diligence, an organisation knows or should know of substantial negative impacts on
- 598 society, the economy or the environment. An organisation may also be considered complicit where it stays
- 599 silent about, or benefits from, such wrongful acts.

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- While their boundaries are imprecise and evolving, three forms of complicity can be described:
- 603 direct complicity. This occurs when an organisation knowingly assists. For example, in a violation of human rights, poor labour practices, environmental damage, non-compliance with the law, unfair competition, endangering health or other sustainability issues from the seven core subjects;
 - beneficial complicity. This involves an organisation or subsidiaries benefiting directly from abuses committed by suppliers or contractors. For example an organisation benefiting economically from suppliers' abuse of child or forced labour;
 - silent complicity. This can involve the failure by an organisation to raise the issue and the associated negative impacts. For example, not raising the question of systematic or continuous human rights violations with the appropriate authorities, for instance, not speaking out against systematic discrimination in employment law against particular groups.

5 Integrating sustainability into the organisation's procurement policy and strategy

5.1 Committing to sustainable procurement

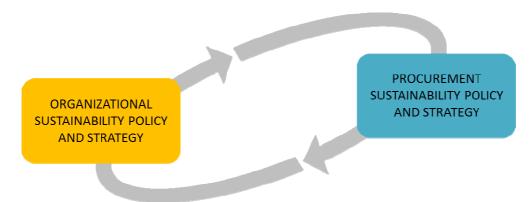


Figure 3 — Overview Clause 5: Link between organisational and procurement sustainability policy and strategy

Sustainability considerations should be integrated at the highest and most strategic level of the procurement function in order to clearly set the intentions, directions and priorities for the whole organisation in terms of sustainable procurement.

When they exist, two key procurement documents are typically impacted and should be linked with the overall organizational sustainability policy and strategy (see Figure 3):

- a document, often called 'policy', which expresses the intentions, objectives and values of the
 organisation, as formally expressed by its top management. Such a document usually describes
 elements such as the vision, values, commitments and rules.
- a written plan, often called 'strategy', outlining how an organisation's procurement intentions and directions will be delivered. This should outline the key objectives and targets and include a basic work plan.

Some organisations might not separate these two documents: typically, it depends on their size, sector and operations. They may also use the words interchangeably. For example an organisation may have a strategy document, and then a series of underpinning policies.

Some organisations create stand-alone sustainable procurement policies and strategies. This approach can be useful in increasing the visibility of the sustainable procurement approach within the organisation, especially when the concept is new and requires change management. However, the ultimate goal should be to embed sustainability into existing procurement documents.

5.2 Aligning with organisational goals

- 638 Many organisations have views and commitments about sustainability that are reflected in an organisational
- sustainability policy, strategy or both. The organisational sustainability policy is usually formalized in a
- document and is a declaration of intent that informs the direction of an organisation expressed by its top
- 641 management. It should provide clear guidance to all stakeholders and should be understood and
- implemented at all relevant functions and levels of the organisation.
- When setting procurement priorities management should begin by understanding and adapting those
- 644 corporate goals and issues into clear sustainability objectives for the procurement policy and strategy.
- This should take into account the organisation's strategic choices such as externalization, increased
- 646 subcontracting abroad, increased partnerships, mergers and acquisitions, which can have significant
- 647 impact on the way business might be conducted in the future. This exercise should result in the
- 648 establishment of specific, measurable, achievable, realistic and timely objectives for the key issues
- 649 identified for sustainable procurement. The organisational goals can be broken down into more specific
- issues to provide greater clarity and adapted to create measurable objectives.
- When an organisation has a sustainability policy and strategy the procurement function should also take
- responsibility for the implementation of the sustainable procurement aspects.
- 653 If an organisational policy or strategy does not exist then top management should be engaged to
- understand the need to embrace sustainability, to formally determine the strategic intentions and objectives,
- and to clarify how this aligns with the business priorities.
- Some organisations first approach sustainability by starting with what is purchased. In such cases the
- organisation should realize that the involvement with sustainable procurement implies being aware of its
- 658 responsibility for the sustainability impacts of its decisions and activities. Dealing with those responsibilities
- might mean be the establishment of a sustainable procurement policy and strategy.

5.3 Adapting to the procurement context

661 **5.3.1 General**

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- The procurement function should interpret the organisational sustainability policy and strategic goals and
- align the objectives with the procurement goals. At this stage, it can be relevant to map the supply chain
- and analyse the expectations of key procurement stakeholders.

665 5.3.2 Understanding supply chains

- In order to set priorities for sustainability, it is necessary to have an overview of the supply chain for goods
- and services by asking the following questions:
- 668 what are the core processes in the supply chain that are needed to deliver goods and services?
- 669 how is the supply chain organized? How complex is it? How many tiers exist?
- 670 who are the important actors and partners in the supply chain? How do goods, services, payments and
- information flow through the supply chain?
- 672 what external forces influence performance in the supply chain?
- 673 what are the sustainability impacts of the goods and services procured?
- When mapping the supply chain it may be helpful to:
- 675 perform a 'spend analysis' to understand each category of supply, expenditure and suppliers, and their type and location;

- 677 understand where most significant raw materials and/or semi-finished products come from;
- 678 understand where labour is sourced;
- 679 verify how and by whom, goods are transported;
- 680 review the suppliers historical performance.
- Mapping supply chains, particularly for complex goods where components are sourced globally, can be a challenging task. This can be made easier by a sustained commitment to gathering data, enhancing and controlling data quality and adequate engagement with suppliers at each stage of the supply chain.

5.4 Managing implementation

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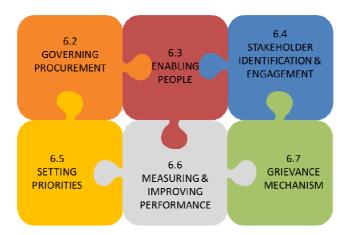
- Organisational governance is an overarching core subject of ISO 26000. It is an essential driving force in successful implementation of sustainable procurement, as it enables the organisation to assume responsibility for the impacts of its decisions and activities, and takes account of sustainability both internally and in terms of its relationships.
- 689 Organisational governance may impact four major areas concerning sustainable procurement:
- 690 policy formation for sustainable procurement, which should be related to the organisation's strategy, policy and objectives and should integrate sustainability criteria;
 - the strategic integration and deployment of sustainable procurement, whose objectives should reflect the evaluation of overall performance including the costs and revenues generated as well as the attainment of social and environmental goals. The objectives should equally enable the implementation of mutually beneficial relationships between the organisation and its stakeholders both within (the other functions of the organisation) and outside (suppliers, government, etc.) the organisation;
 - the operational implementation of sustainable procurement, commencing with the implementation of a strategy and an action plan. Reporting should be required to monitor the overall activity, to analyse any variances against defined objectives and to promote continual improvement. The strategy and the action plan should apply throughout the supply chain and encompass both suppliers and subcontractors;
 - responsible communication, which enables the organisation to share its commitments, progress and results. The purpose is to inform its stakeholders as to the extent of application of sustainable procurement, engage in dialogue and facilitate operational implementation in conjunction with suppliers by providing them with guidance.
- 706 A sustainable procurement policy should:
- 707 reflect its own values and display its sense of commitment to sustainability;
- 708 define its policy clearly and precisely;
- 709 align with the organisational goals;
- 710 take into account the three pillars of sustainability: economic, social and environmental considerations.
- 711 When implementing a policy of sustainable procurement, it is recommended that the organisation:
- 712 assesses the applicable sustainability risks and opportunities in terms of its activities and therefore, of its goods and services;
- ensures effective communication of its policy so as to ensure that all stakeholders have been appropriately informed;

- 716 plans the implementation, including the establishment of strategies to implement the policy, where appropriate;
- 718 ensures that the resources needed are available;
- 719 assesses and monitors the implementation.

6 Organizing the procurement function towards sustainability

721 **6.1 General**

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Figure 4 —Overview Clause 6: enabling steps for organizing the procurement function towards sustainability

Before focusing on the implementation of sustainable procurement it is recommended that the procurement function is thoroughly analysed. This includes determining the level of maturity of the purchasing function and the degree of representation in the different layers of the organisation.

This clause describes the organisational conditions and management techniques needed in order to successfully implement and continually improve sustainable procurement (see Figure 4).

6.2 Governing procurement

6.2.1 General

- A clear governance structure is essential to ensure accountability and management involvement in procurement planning, the procurement process and delivery of sustainability objectives.
- It is important to integrate sustainability into existing governance arrangements and not to develop a new governance program. There should be a clear connection between how procurement is governed and the sustainability issues and impacts described in this standard.

6.2.2 Governance

Organisations often have a group of people to provide governance over issues such as approving procurement strategies, gateways and commitments, monitoring savings and other functional key performance indicators. This group should incorporate governance of sustainability issues in accordance with this standard. Procurement personnel should also be included within an existing group or internal sustainability committee.

743 6.2.3 Accountability

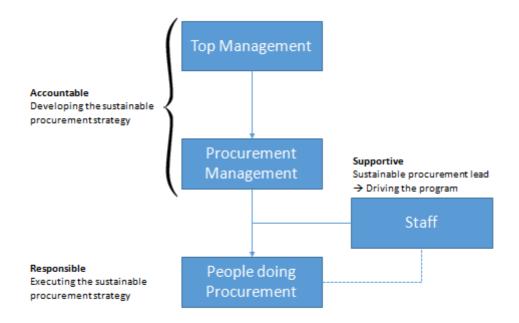


Figure 5 — Roles and levels of accountability for sustainable procurement

Clear accountabilities for sustainable procurement should be established. An example could be seen at Figure 5. The accountability at a senior management level usually resides with the head of procurement. This arrangement plus integrating sustainability into the teams' objectives and job descriptions may be sufficient. However, as most sustainable procurement programs involve a degree of change management, it may be necessary to allocate accountability to implement this standard.

6.2.4 Procedures and systems

Governance requires a set of rules that people need to follow. For most organisations, this typically comprises a set of documents: policies, systems, procedures, standards and templates, etc. These documents need to be aligned with the organisation's sustainability and procurement objectives. Some organisations use systems (e.g. e-tendering, contract management system, enterprise resource planning systems etc.) to support their workflow and procedures. These systems should also be aligned with the organisation's sustainability objectives where necessary. Assurance can help consolidate procedures and systems and should integrate sustainable procurement.

6.3 Enabling people

6.3.1 General

Effective delivery of sustainable procurement policy and strategy requires that all personnel involved in procurement decisions, including internal stakeholders (such as production staff, budget holders or others engaged with suppliers in any capacity), understand the reasons for implementing sustainable procurement. It is also important that all internal stakeholders understand how to play their part in such implementation, and are given the means to do so. This may involve advising top management, to better understand and support sustainability. People tasked with delivering sustainable procurement should be enabled to do so through a supportive organisational culture, performance management, training and support.

6.3.2 Organisational culture

- 769 Introducing a relatively new concept to personnel requires carefully managed integration into the
- organisational culture. It is necessary to develop a culture that embraces change and an environment
- where collaboration, innovation and appropriate risk taking are encouraged. Key stakeholders should be
- encouraged to network and engage in internal and external groups, if relevant. This can provide learning,
- benchmarking opportunities and capture mutual benefits.

774 6.3.3 Performance management

- If the organisation wants to consolidate this cultural change, it should ensure that sustainable procurement
- is incorporated into performance management. Sustainable procurement objectives should appear in
- 777 documents like:

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- 778 job descriptions;
- 779 personnel development plans;
- 780 collective and/or individual performance agreements;
- 781 recruitment and induction programs;

782 6.3.4 Reward and recognition arrangements, developing competence

- 783 Competence may be seen as the ability to apply knowledge and skills to achieve intended results. Applying
- 784 a sustainable procurement strategy requires acquisition of new knowledge and developing skills to apply
- 785 that knowledge practically. For example, in depth product category expertise should be acquired to
- 786 understand the relation to sustainability issues.
- 787 Procurement organisations should identify the learning and development needs of those involved in the
- 788 procurement process. However, people involved in procurement should not be expected to be sustainability
- 789 experts; the organisation should ensure that professional sustainability advice and support is available for
- 790 them.

791 **6.3.5** Learning from others

- 792 It is important to have a monitoring function that allows the organisation to take into account sustainability
- 793 issues and good practices that are fast moving. It could also be useful to join collaborative initiatives. Bad
- 794 examples or worst case scenarios are also useful to monitor and learn from. Reports from non-
- 795 governmental organisations, blacklists of banks or specialized media enquiries should also be taken into
- 796 account as a source of learning.

797 **6.3.6 Guide**

- 798 Appropriate tools and guidelines can be useful to enable procurement professionals to achieve
- 799 sustainability objectives. For example:
- 800 sustainability guides per category or sector;
- 801 guides on social and environmental certifications, management systems, analytical tools, etc.;
- 802 evaluation tools, such as whole life cost models;
- 803 case studies.

6.4 Stakeholder identification and engagement

6.4.1 General

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- In addition to being responsible for its own decisions and activities, a procuring organisation may have the ability to affect the behaviour of suppliers with which it has relationships and to promote more sustainable outcomes. There are situations, determined by the prioritization, where a procuring organisation should use its influence to improve the behaviour of suppliers.
- Change management towards sustainable procurement practices requires the engagement of key stakeholders, including suppliers. Few outcomes can be delivered without their full contribution.
- Stakeholder identification and engagement assists the organisation in implementing its sustainable procurement policy by providing an understanding of how its activities can negatively or positively affect others, and by providing a means to avoid or mitigate those negative impacts or explore positive opportunities. It should be interactive and is intended to provide opportunities for stakeholders to engage in
 - the decision making process, so they can inform their own decisions and ensure that their views are heard.

6.4.2 Identifying key stakeholders

- The organisation should consider mapping its key interested parties in relation to its sustainable procurement initiative.
- Table 2 shows an example of a typical range of stakeholders to be identified, prioritized and engaged from a procurement perspective and why they should be engaged:

Table 2 — Different types of stakeholder with examples of their interests in and impacts on the organisation

Types of stakeholders	Examples of stakeholders (who?)	Examples of stakeholders interests (why?)	Examples of impacts on organization (how, from the procurement standpoint?)
	Top management / entrepreneur	Protect image Improve brand reputation Get competitive advantage Support innovation	Exercise due diligence on Supply chain Promote collaboration with suppliers Reduce costs and innovate Transparency on Corporate Social Responsibility
	Procurement people	Mitigate procurement risks Reduce costs Comply with regulations Sustain innovation Motivate buyers	Map Corporate Social Responsibility risks and opportunities Analyze true cost of products Understand suppliers expectations Purchase innovative and sustainable goods and services Train buyers, empower them
Internal	Corporate Social Responsibility (CSR) / sustainability people	Improve CSR performance Support innovation Create value through Corporate Social Responsibility	Provide Corporate Social Responsibility rating agencies with relevant data. Information disclosure Provide Corporate Social Responsibility relevant advices Support buyers training
	Other internal people (finance, Health and Safety, Human Resources, operational manager, etc.)	Improve Health and Safety Monitor payment term Return on investment	Assess employees performance Integrate sustainability in daily operations Improve procurement Corporate Social Responsibility performance Corporate Social Responsibility training and awareness
	Suppliers (tier 1, 2)	Be paid on time Be paid at the fair price Have business perspective Have fair contracting conditions	Monitor payment terms Make sure contractual conditions are fair Engage long term relationships Support partnerships with suppliers Avoid supply chain disruption
Supply chain	Subcontractors (workers)	Get fair contracting conditions Have fair, healthy and safe working conditions	Make sure contractual conditions are fair Engage long term relationships Influence suppliers / subcontractors on negative impacts
	Business partners, consultants	Improve collaboration Innovate Create mutual benefits	Have coherent strategies to address sustainability with privileged partners

	Customers and clients	Buy sustainable products / services	Sell environmentally and socially responsible goods and services Support responsible operation of the supply chain
	Local community	Support local employment, promote wealth and income creation	Create conditions for a constructive dialogue with local communities Support to disadvantaged communities e.g. minorities, unemployed people, disabled people, indigenous people, etc. Obtain license to operate
External	Governments, public sector, academic, international agencies	Protect human rights , promote the access to essential services, protect the environment, foster collaborative research	Comply with legislation and regulation (e.g. waste management, supplier diversity, corruption, reporting)
External	Non-Governmental Organisations (NGO)	Create awareness for a more sustainable society	Create condition for a god dialogue with civil society Collaborate with Non-Governmental Organisations
	Trade unions / workers	Achieve better working conditions	Put in place grievance mechanisms Monitor suppliers Reduce orders delay
	Investors, financial sector, rating agencies	Mitigate negative financial impacts Reduce uncertainty Support responsible return on investment	Support sustainability and continuity of the supply chain
	Sector association peers	Motivate industry actors Promote good sustainability practices	Reach or support an industry initiative Share good and bad practices Promote capacity building of suppliers

824 6.4.3 Engaging internal stakeholders

825 For information about engaging internal stakeholders, please refer to clause 6.3.

6.4.4 Engaging the supply chain

827 **6.4.4.1 General**

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- A fair and inclusive process based on engaging suppliers should be developed. Effective supplier engagement is based on good faith and goes beyond public relations.
- A procurement organisation should be conscious of its decisions and activities on the interests and needs of its suppliers. It should have due regard for its suppliers as well as their varying capacities and needs to
- engage with the organisation.
- 833 Supplier engagement is more likely to be meaningful when the following elements are present:
- 834 a clear purpose for the engagement is understood;
- 835 the suppliers' interests have been identified;
- the relationship that these interests establish between the organisation and the supplier is direct or important;
- 838 the suppliers have the necessary information and understanding to make their decisions;
- 839 a balanced two-way communication is established.
- 840 An organisation should provide capacity building, especially for small and medium sized organisations.
- This can improve alignment between the organisation and supplier and may require mobilizing internal as
- well as external resources.
- Various engagement techniques can be used depending on how ambitious the organisation's objectives
- are regarding the management of sustainability impacts in its supply chain and how competent the supply
- chain is to deliver them.

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- When engaging the supply chain, an organisation may also ensure that it creates opportunities for under-
- 847 utilized groups of suppliers in society by including them in procurement decisions. This can be done
- through initiatives such as supplier diversity programs.

6.4.4.2 Exercising influence

- 850 In addition to being responsible for its own decisions and activities, an organisation may, in some situations,
- have the ability to affect the responsible behaviour of organisations/parties with which it has relationships,
- like suppliers, contractors, business partners, intermediaries, customers, consumers, government. Such
- situations are considered to fall within an organisation's sphere of influence.
- An organisation and its procurement function should:
 - a) assess its sphere of influence within the supply chain;
 - b) promote sustainability in the supply chain;
 - c) exercise influence within the supply chain.
- For more information see Annex B, Help box ISO 26000 Sphere of influence.

6.4.5 Engaging external stakeholders

- 861 Additional research may identify stakeholders, e.g. organisations that could support the implementation of
- actions such as peers, universities, non-governmental organisations, trade unions, etc. This can help to
 - increase leverage or influence, share learning and/or promote collaboration to implement joint projects on
- 864 sustainability issues.
- 865 Engagement needs to be aligned with the organisation's approach and should be coordinated with
- 866 externally facing functions such as customer and investor relations, public affairs and corporate social
- 867 responsibility.
- 868 Government can be an important stakeholder to assist and support a level playing field as regulators and
- can offer incentives to improve sustainability practices, especially in cases where sustainability initiatives
- are insufficiently competitive. In these cases an organisation may exercise influence by working with the
- government to set policy and standards. Moreover, as a public buyer, government may also have an
- important role to play.
- 873 Engagement can be on a one-to-one basis or can be more effective through groups such as trade/sector
- 874 organisations, government supported groups or non-governmental organisations and other non-profit
- organisations focused on improving sustainability performance.
- When engaging in direct peer-to-peer dialogue, care should be taken to ensure that any engagement is
- 877 ethical and cannot be deemed anti-competitive and that due consideration is given to protecting confidential
- 878 information or intellectual property and protection against any risk of bribery or fraud.

6.5 Setting priorities

6.5.1 Due diligence and risk management

- 881 A risk management approach should apply to control the organisational processes and reflect the "normal"
- way to operate. New activities as a result of the organisation's own policy decisions, changes in the
- 883 operating environment or stakeholder demands need to be integrated in the management approach to
- 884 ensure they become part of the day-to-day operations.
- 885 Implementation of the due diligence process can be split into three complementary activities:
- a) conducting an initial assessment of the organisation's current status with respect to the sustainability
 issues and sustainable procurement principles;
- 888 b) updating or establishing the risk management process; and

- 889 c) identifying and managing the sustainability impacts.
- 890 Due diligence aligns well with the structure of generic risk management frameworks. This allows for direct
- 891 integration of due diligence in existing risk management practices alongside other risk domains that a
- company decides to address. In any due diligence process, an organisation should consider the country
- 893 context in which it operates or in which its activities take place. The organisation should include in a due
- 894 diligence process, in a manner appropriate to the organisation's size and circumstances, the following
- 895 components:
- 896 a means of tracking sustainability performance over time, to be able to make necessary adjustments in priorities and approach; and
- 898 appropriate actions to address the negative sustainability impacts of its decisions and activities.
- 899 Depending upon the situation and influence, appropriate actions could include: establishing contractual
- 900 obligations on suppliers and subcontractors; making unannounced visits and inspections; and exercising
- 901 due diligence in supervising contractors and intermediaries.
- 902 An organisation should exercise due diligence to ensure that it is not participating in, facilitating or
- benefiting from wrongful acts of suppliers. An organisation can become aware of, prevent and address risks
- 904 of complicity by integrating the common features of legal and societal benchmarks into its due diligence
- 905 processes.
- 906 An organisation should also:
- 907 not enter into a formal or informal partnership or contractual relationship with a supplier that commits wrongful acts in the context of the suppliership or in the execution of the contracted work without
- 909 explicit agreements and monitoring of improvement;
- 910 ensure it is not complicit in any displacement of people from their land unless it is done in conformity 911 with national law and international norms;
- 912 consider making public statements, or taking other action indicating that it does not condone social, 913 environmental and economic wrongful acts, occurring in the supply chain concerned;
- 914 verify that its security arrangements respect human rights and are consistent with international norms and standards for law enforcement.
- Appropriate actions for priority setting should be defined according to the two following steps in sub clauses 6.5.2 and 6.5.3.
- 918 6.5.2 Mapping sustainability issues to purchase categories
- Many procurement functions implement a category management approach. It usually results in a category
- 920 plan, which should integrate sustainability considerations.
- 921 This category plan should be a collective exercise between procurement people, internal stakeholders and
- those who have knowledge to contribute from other parts of the business. This could be technical staff with
- a deep understanding of the category of supply, sustainability specialists, or customer facing people who
- 924 understand customers' needs and expectations. The group should consider:
- 925 the purchase volume and/or expenditure of the category;
- 926 the inherent (or gross) risk and/ opportunities related to the good or service and key sustainability
- 927 issues;
- 928 criticality to the business operations;
- 929 the location of current key suppliers for the category;

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- 930 changing legislative requirements relating to sustainability;
- 931 future business requirements.

Once the organisation has analysed its supply chain and categories of supplies, the next step is to analyse sustainability issues by category. This could be a collective exercise between internal and external stakeholders.

This mapping of the organisations various purchase categories' and sustainability issues could look like the following:

Table 3 — Sustainability issues per purchase category and their level of impact

Sustainability issues Purchase categories	Issue 1 (e.g. climate change)	Issue 2 (e.g. health and safety)	Issue 3 (e.g. local employment)	Issue n
Category 1 (e.g. cleaning services)				
Category 2 (e.g. building construction)				
Category 3 (e.g. packages)				
Category n				
	938			
high impact	939			
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high impact 939
medium impact 940
low impact 941

Each sustainability issue will either be:

- aligned with the seven core subjects of the ISO 26000 standard (as defined in Annex A);
- 945 and/or aligned with the key issues as defined by the sustainability policy of the organisation.
- Once this mapping is done, it can be deepened by a lifecycle analysis.

6.5.3 Mapping suppliers related to critical sustainability issues

Mapping the sustainability issues to suppliers enables organisations to determine which suppliers heavily contribute to each issue and should thus be given careful consideration when implementing the policy and strategy.

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951 This analysis can be considered in a number of ways depending on the current governance system and the 952 availability of organisational resources: 953 map all suppliers in high priority categories (red and/or orange in the Table 3), or 954 b) if the organisation has a strategy to select critical suppliers for supplier relationship management, map those suppliers and address prioritized sustainability issues. 955 consider scope of influence or leverage. This is considered to exist where the organisation has the 956 957 ability to affect change in the practices of the supply chain. Leverage may reflect one or more of a 958 number of factors, such as: whether there is a degree of direct control between the organisation and the supplier; 959 960 the terms of contract between the organisation and supplier; 961 3) the proportion of business the organisation represents for the supplier; 962 the ability of the organisation to incentivize the supplier to improve performance in terms of future 963 business, reputational advantage, capacity-building assistance etc.; 964 the reputational benefits for the supplier of working with the organisation, and the reputational harm of that relationship being withdrawn; 965 the ability of the organisation to collaborate with other buyers to incentivize improved performance; 966 967 7) the ability of the organisation to engage government in requiring improved performance by the supplier through implementation of regulations, monitoring, sanctions, etc. 968 understand the supply chain. It is often necessary to understand the supply chain below Tier 1. This 969 can be done by considering the following: 970 971 understanding which lower tier suppliers have a high level of sustainability maturity and can make a contribution or which lower tier suppliers have a low level of sustainability maturity and may be 972 an obstacle; 973 974 evaluating and working with lower tier suppliers transparently to identify key risks lower down the supply chain and to improve supplier capacity (see clause 6.4.4); 975 976 working with organisations with a significant influence in business relationships – such as first tier 977 suppliers, traders, dealers, merchants, intermediaries, distributors; analysing how organisations' prices and commercial conditions make it easier for suppliers to 978 979 manage their supply chain; 980 examining which suppliers the organisation has developed a partnership with and also what the quality and depth of this partnership is like. 981 982 focus on opportunities as well as risks. 6.6 Measuring and improving performance 983 6.6.1 General

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Measuring and monitoring is necessary to:

monitor performance and take corrective action if necessary;

establish a baseline measurement;

- 988 show results and engage with decision makers and internal stakeholders;
- 989 benchmark the organisation against competitors and sustainability leaders;
- 990 — communicate to external stakeholders, e.g. through annual reports.

6.6.2 Metrics and Indicators

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The procurement function should define sustainability goals and targets and related key performance indicators. Then it should put in place systems to collect and analyse the data and use them to support its sustainable procurement approach. Measurement might have both qualitative and quantitative dimensions and may be applied to both procurement practices and outcomes. Consideration should also be given to qualitative indicators such as surveys and any feedback provided from staff and suppliers.

997 Metrics are the raw data that are collected to understand performance. Indicators are the information used 998 to assist in management. For example, metrics related to sources and use of energy can be converted to 999

an indicator related to carbon emissions and quality of life.

It is important to measure the baseline position so the impact of sustainable procurement activities can be monitored and measured. Time is needed for the impact of a sustainable procurement program to flow through from organisational indicators, to outcomes and eventually to have an impact on the macroeconomic impact of the organisation.

There are different types of indicators that can be considered. These include:

- process indicators: related to the measurement and monitoring of progress towards the achievement of organisational policy, objectives and goals, etc.;
- outputs indicators: related to the measurement of the outputs of the sustainable procurement policy implementation and of the sustainable procurement process in itself;
- outcome indicators: related to the performance of the organisation, especially those aspects that are affected by the sustainable procurement process.

These indicators may be aligned to the financial/economic ones to enable the organisation to better monitor the impact of its sustainability practices on its performance.

6.6.3 Reporting

- Reporting can happen at a number of levels (See table 4) and consideration should be given to ensure that information moving through these levels is interconnected and data is transferable between these levels, to avoid an unnecessary reporting burden.
- 1017 Consideration should also be given to an organisation's sustainability commitments, and how procurement 1018 can contribute to these commitments. As such, metrics to be drawn through the procurement activity should 1019 be consistent with those used at the organisational level.

1020 As suppliers are increasingly being asked for sustainability data from a variety of customers, organisations 1021 should be aware of the need to minimize the reporting burden upon their suppliers, and also of the need to 1022 potentially be required to submit sustainability data to their own customers. By drawing from internationally 1023 accepted sustainability reporting frameworks for sustainability metrics, they can ensure that the data that 1024 they are requesting is consistent internationally thus minimizing the burden of reporting upon suppliers and 1025 creating a global language through which sustainability data is communicated.

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Table 4 — Levels of reporting and examples of reporting activities

Reporting levels	Examples of reporting activities
External stakeholders	Annual report, Sustainability report
Organization's top management	Top management reports
Procurement Function	Reports to Procurement Management
Supplier/Contract	Supplier performance reviews Contract KPIs

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Communication should be complete, understandable, responsible, accurate, balanced, timely and accessible.

6.6.4 Benchmarking

An organisation might choose to benchmark itself against peer organisations. One way to do this is by means of comparison to formally established indexes. For example, there are a number of robust sustainability measurement indexes available. These are not limited to supply chain activities but take into account many aspects of an organisation's practices including its supply chain.

6.7 Grievance mechanism

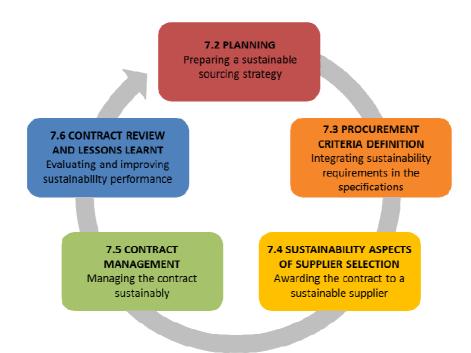
Even where organisations operate optimally, significant negative sustainability impacts in the supply chain, including human rights violations, may be caused by an organisation's procurement decisions and activities.

Grievance mechanisms play an important role to provide an access to remedy. An organisation should establish a mechanism for stakeholders in the supply chain to bring this to the attention of the organisation and seek redress. This mechanism should not prejudice access to available legal channels. Non-state mechanisms should not undermine the strengthening of state institutions, particularly judicial mechanisms, but can offer additional opportunities for recourse and redress.

For grievance mechanisms to be effective, they should be:

- 1044 a) based on engagement, dialogue and mediation: the process should look for mutually agreed solutions through engagement between the parties;
- b) legitimate: to enable trust from the stakeholder groups for whose use they are intended, and being accountable for the fair conduct of grievance processes;
- 1048 c) accessible: known to all stakeholder groups for whose use they are intended, providing adequate assistance for those who may face particular barriers to access;
- 1050 d) predictable: provide a clear and known procedure with an indicative time frame for each stage, and clarity on the types of process and outcome available and means of monitoring implementation;
- e) equitable: to ensure that aggrieved parties have reasonable access to sources of information, advice and expertise necessary to engage in a grievance process on fair, informed and respectful terms;
- 1054 f) transparent: to keep parties to a grievance informed about its progress, and provide sufficient information about the mechanism's performance to build confidence in its effectiveness and meet any public interest at stake;
- 1057 g) rights-compatible: to ensure that outcomes and remedies accord with international norms of behaviour;

1058 1059	h) A source of continuous learning: drawing on relevant measures to identify lessons for improving the mechanism and preventing future grievances and harms.
1060 1061 1062 1063	An organisation should set up grievance mechanisms that allow stakeholders, especially vulnerable stakeholders such as sub-contracted workers, people in local community suppliers to take their problems, complaints and/or suggestions to procurement and other management. This can be done through different channels, depending on the sustainable issues being reported.
1064	Grievance mechanisms should also:
1065	 be easy to understand for stakeholders reporting grievances;
1066	 have a mechanism to ensure confidentiality and independency;
1067 1068	 have a procedure for management to follow-up on reported grievances, involving external stakeholders (third party) if necessary;
1069	— have a procedure to monitor the status of grievances;
1070	 have an appeals system which can be anonymous;
1071 1072	 ensure that an individual, group or organisation which reports a grievance can do so without fear of penalty, dismissal or reprisal of any kind.
1073 1074	In contributing to grievance mechanisms the procurement function can play an important role in mitigating negative impacts in the supply chain and providing access to remedy of affected stakeholders.
1075	7 Integrating sustainability into the procurement process
1075 1076	7 Integrating sustainability into the procurement process7.1 General
1076 1077 1078	7.1 GeneralClause 7 addresses the procurement process and is intended for individuals who are responsible for the actual procurement carried out within their organisation. This clause may also be of interest to those in
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Figure 6 — Integrating sustainability into the procurement process

Principles of sustainable procurement referred to in clause 4 should be integrated into the procurement process which may then be undertaken through the following five phases:

- 1096 planning: integrate sustainability considerations at the outset by identifying stakeholders, determining criteria, analysing the supply market and analysing profitability based on the approach of product lifecycle and product cost data:
- 1099 procurement criteria: define precise criteria reflecting the key sustainability issues and include details of specific technical environmental features, production methods, the use of specific criteria, as well as procedures for verification of compliance;
- sustainability aspects of suppliers: select suppliers on the basis of a pre-agreed scoring methodology that includes principles of sustainability, sustainability practices, life cycle approach and of goods and services lifecycle costs;
- 1105 contract management: issue orders, monitor execution and supplier payment performance. It is important that contractual clauses include sustainability criteria and are agreed on. It is also important that sustainable elements and associated performance targets are communicated and understood by relevant internal stakeholders to ensure that any sustainability commitments made in the contract are fully implemented and compliance is monitored;
 - contact review and lessons learnt: assess the experience acquired and suppliers' performance on all relevant criteria including sustainability, capture input from customers then adjust policy based on findings and finally, develop recommendations with a view to continual improvement.
- Sustainability priorities should be considered and integrated in the different steps of the procurement process; other aspects of the procurement process, such as respect for the rule of law, business ethics and anti-corruption should be fully respected.
- These concepts are detailed in the following clauses related to the operational aspects of sustainable procurement.

- 1118 NOTE: An essential element of the procurement process is gathering organisational information to fulfil a
- business need. For the purposes of this section the use of the term requirements means a broad provision
- that conveys criteria to be fulfilled by goods or services. The use of specifications means a document,
- 1121 usually technical, that prescribes requirements to be fulfilled by goods or services.

7.2 Planning

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7.2.1 General

- This clause is intended to assist organisations define the best sustainability sourcing strategy for a specific procurement project. While it might take time initially, defining the sustainability strategy should enable
- individuals within the organisation who are responsible for the actual procurement to:
- 1127 address the significant sustainability risks and opportunities of goods and services and avoid focusing on details and minor issues;
 - start a collaborative program of work with internal clients and business users;
 - define sustainability criteria that suppliers can respond to, while achieving value for money.
 - Key elements of sustainable procurement planning are (see Figure 7):
- 1132 assessment of sustainability risks and opportunities (see 7.2.2);
- 1133 analysis of the sustainability aspects of business needs (see 7.2.3);
- 1134 analysis of the supply market's sustainability capability (see 7.2.4).
 - These elements should then be integrated in a sustainable sourcing strategy, allowing sustainability considerations to become part of strategic decision making (see 7.2.5).



Figure 7 — Inputs to a sustainable sourcing strategy

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7.2.2 Assess sustainability risks and opportunities

- 1141 Sustainability risks and opportunities can vary significantly from one good or service to another and from
- one supplier to another. Relevant considerations include technical aspects, sourcing locations, supply chain
- structures, with particular attention to downstream levels, etc.
- 1144 The due diligence described in 6.5.1 and the prioritization described in clauses 4 and 6 should be aligned
- 1145 with both the sustainability issues relevant and significant to the organisation and with the sustainable
- 1146 procurement policy. Frequently that prioritization is made on larger classes or categories of goods or
- 1147 services. At the planning stage this process should then be repeated and analysis of sub-categories and/or
- 1148 individual goods or services should be completed using the same sustainability criteria. This approach
- should also identify any risks or opportunities that are unique to an individual good or service. In other
- 1150 words, the prioritization completed when 'setting priorities' of the organisation considers the category of
- good or service as a whole. The results of this exercise should be used to inform the overall priorities for
- the category, as part of a category management approach. At the planning stage of the procurement
- 1153 process the focus should be more specific to the particular good or service and its context, while
- maintaining alignment with the organisation's direction.
- 1155 This analysis should not be done in isolation. Quite the opposite, identifying the real sustainability issues
- requires a multidisciplinary approach to capture knowledge from:
- 1157 technical experts that have a deep knowledge of how the good or service is manufactured, processed,
- delivered, etc.;

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- 1159 sustainability experts that can provide technical advice on matters such as labour and human rights,
- 1160 health and safety, environmental management, legal issues, etc.;
- 1161 business users with knowledge on how the good or service will be used by the organisation.
- 1162 Together with sustainability risk and opportunity assessment, a life cycle approach should be used. This
- 1163 technique consists of assessing sustainability impacts associated with all the stages of a product's life from-
- cradle-to-grave, for instance: raw material extraction, materials processing, manufacture, distribution, use,
- 1165 repair and maintenance, and disposal or recycling. This technique is predominantly used to assess
- environmental impacts, by applying the global cost calculation method (please see Annex D for further
- detail) broader sustainability considerations such as social impacts, are addressed.

1168 7.2.3 Analyse business needs

- 1169 Although the sustainable procurement policy states why a business aims to purchase sustainably, when
- analysing the need, think about what alternative options might exist to deliver the same outcome in a better
- 1171 way, e.g.:
- 1172 eliminating the demand by reviewing the real need;
- 1173 reducing the frequency of use/consumption;
- 1174 identifying alternative methods of fulfilling demands such as leasing rather than owning;
- 1175 aggregating and/or consolidating the demand;
- 1176 sharing use between divisions or organisations;
- 1177 encouraging reuse/recycling and the use of recycled/renewable materials where appropriate.
- 1178 Disposal requirements should be factored in throughout the design, procurement process and during
- operational phases of the product life including product take back and reverse logistics. This includes
- ensuring consideration for disassembly and reuse at the design stage, optimum choice of components and
- 1181 materials stated in the requirement to maximize recycling opportunities. It also includes recovery of
- subsystems and resources whilst minimizing the use of hazardous materials that could be dangerous and

1183 costly to dispose of. This is sometimes referred to as a cradle-to-cradle approach that supports the notion 1184 of a circular economy where no resources are wasted.

The organisation should consult key internal stakeholders (e.g. budget owners, business users) to assess the feasibility of potential 'sustainable' solutions, adapt recommendations and engage them to support changes required. Where external stakeholders participate in determining the demand, for example government organisations, it may be necessary to engage them upfront in examining options.

7.2.4 Analyse the market

The objective is to gain a thorough understanding of the existing and future capability of the supply market to support the organisation's sustainability needs, while providing the same or improved level of price, functionality and quality of service. Also make sure the organisation understands if the sustainability criteria reduces or increases the level of competition and/or the organisation's buying power.

If these sustainability issues are identified as significant in the prioritization, the organisation should make sure that the market research includes local suppliers, small and medium sized organisations and disadvantaged populations and communities (e.g. suppliers owned and/or employing people with disabilities, indigenous communities, etc.).

Suppliers can be more progressive than their clients in terms of creativity and innovation. It is important to invite a diverse range of suppliers early on in the process to determine if new technologies, new products, new suppliers or advances in sustainable business practices could meet or exceed the business requirements.

Consider the market position between the buyer and the market. The matrix, represented in the Figure 8 can be used as a guide.

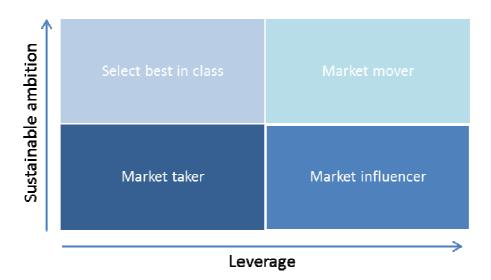


Figure 8 — Market engagement Matrix

The matrix illustrated aims to help individuals who are responsible for the actual procurement understand what sustainability outcomes may be achieved from the supply market depending on the purchasing organisation's market leverage and sustainability ambition. Therefore:

 in areas where significant leverage exists combined with high ambition, it may be possible to significantly influence suppliers or even move markets to a higher level of sustainable behaviour and set a new level of best practice;

- where sustainability ambition is high but leverage over the supply market is less, then selecting the current level of best practice is probably the most sustainable outcome achievable;
- where ambition is low and leverage is significant then there is likely to be little appetite to drive the market to a new level, however this leverage can be used to influence the supply chain to improve sustainability practices and outcomes;
- where leverage is low and ambition is also low then the appropriate strategy would be to adopt the standard sustainability practice offered by the market.
- Leverage should not just be considered in financial terms. Some suppliers could be attracted to the idea of developing more sustainable goods or services for a small customer with a view to creating additional competitive advantage with larger ones. Leverage can also be improved through collaboration with other
- purchasing organisations, with due consideration to ethical issues and competition law. Market research should not be limited to external sources: an organisation's own internal resources may be able to provide
- valuable insights on sustainability criteria and opportunities.

1226 7.2.5 Complete sourcing strategy

- 1227 The sourcing strategy describes how to deliver the best outcome for the procurement project. It can be as
- short as one page for a simple procurement project (e.g. a briefing note) or considerably longer for a
- 1229 complex procurement project.
- 1230 The strategic direction related to sustainability should be integrated into different sections of the strategy,
- 1231 e.g.:
- 1232 key findings about sustainability risks and opportunities, needs and the supply market;
- 1233 the actions required to manage key sustainability risks and opportunities;
- 1234 the recommended demand-related approach (elimination, reduction, reuse, recycling, etc.);
- 1235 how the sourcing approach delivers sustainability objectives;
- 1236 how sustainability requirements are incorporated into the specification, including any go/no go criteria at the prequalification or tender stage;
- 1238 how sustainability aspects are incorporated in the draft contract or terms and conditions;
- the weight given to sustainability in the evaluation criteria, with careful consideration to finding the best balance with other criteria such as price or quality;
- 1241 the expected sustainability benefits, including whole life savings:
- 1242 the impacts of the sustainability approach on the project plan and budget.
- 1243 The decisions made at this stage influence the whole procurement process. Decisions should be supported
- 1244 and agreed by all key stakeholders, and should ultimately be documented. Many organisations use a
- 1245 gateway review at this stage with sign-off by senior stakeholders before progressing to the next stage.

7.3 Procurement criteria definition

1247 **7.3.1 General**

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- 1248 Once a decision is taken on the sourcing strategy, the sustainability criteria should be defined and
- 1249 documented. Sometimes there is only one document, the specification, but in other cases there are
- 1250 different documents addressing the requirements, in accordance with the organisation's culture; such as a
- 1251 draft contract, brief, scope of work or the establishment of prequalification criteria. This should include

1252 consideration of the impacts of changes to contractual arrangements e.g. the loss of a large proportion of 1253 business or the lack of capacity to cope with expanded requirements. 1254 Integrating sustainability aspects into these documents is the most effective means of ensuring 1255 sustainability risks and opportunities are incorporated into the purchasing decision. This should be done in coordination with key internal stakeholders, in order to reflect practical and technical considerations. 1256 1257 Some of these requirements apply directly to the good or service being purchased. Others may apply to the 1258 production and process methods used to deliver the good or service and others to the supplier organisation 1259 1260 When including sustainability criteria in the criteria, the organisation should take care that those aspects: 1261 comply with laws and fundamental human rights; reflect the priorities defined in the procurement strategy, e.g. by including key requirements as the 1262 1263 minimum sustainability criteria in the specifications or as sustainability key performance indicators in 1264 the draft contract; 1265 — are objective and verifiable; 1266 are defined without any risk of bias or collusion; are transparently and effectively communicated to potential suppliers; 1267 1268 allow for fair competition and in doing so ensure that particular attention is paid to small and medium sized organisations and the development of their capacity to respond to such criteria; 1269 1270 identify how far down the supply chain it is necessary to go for adequate impact assessment; 1271 Tender documents should capture sustainability criteria as clearly as possible. 1272 When appropriate, the draft contract should include clauses that enable the organisation to increase its 1273 control over what happens in the supply chain. Examples of clauses might include: 1274 provision to assess/audit all parties involved in the supply chain; 1275 obligation on the supplier to inform the organisation of any significant impact in the supply chain; — minimum standards to be met by suppliers at lower tiers of the supply chain; 1276 1277 rights to terminate contract for breaches of sustainability obligations; 1278 7.3.2 Types of requirements 1279 There are different types of requirements that can be used: 1280 technical requirements: specify a physical characteristic of goods or services (= attribute), e.g. recycled 1281 or renewable content, mercury-free, or the way in which the product is manufactured or delivered (= 1282 process) e.g. organic or sustainably managed timber and fisheries; 1283 performance requirements: define the performance standards to be met by the goods or services 1284 including definition of the way the good or service has to be delivered in order to optimize social and 1285 environmental impacts related to future performance. For example, standards of care and number of

patients for a social care service, delivery time, waste, relocation and carbon emissions reduction;

For example, the strength and durability of concrete to be supplied or energy/fuel efficiency.

functional requirements: define the proposed function to be fulfilled by the goods or services required.

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Generally, a combination of performance and functional requirements are preferred as they enable suppliers to propose the most efficient technical solution for the required performance or function, leading to potential sustainability benefits such as better energy performance, reduction of waste, better safety for users, universal design, disposal and end of life management. The organisation should be careful when using technical requirements not to specify particular brands unless it is absolutely unavoidable and accepted by the law.

7.3.3 Minimum and optional requirements

1296 Requirements can be:

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- 1297 minimum when they establish minimum acceptable performance, actively excluding undesirable features,
- optional when they define preferred sustainability solutions. In this case, they should be related to an evaluation criterion that is used to reward performance that exceeds the minimum standards, and possibly to a key performance indicator that should be managed during the contract.
- In addition to these two main options, an organisation can use additional techniques such as variants in order to encourage better alternative solutions.
- The previous analysis of the market carried out earlier in the procurement process informs the decision about what should be minimum and optional. For instance, the degree to which suppliers can meet the organisation's sustainable criteria might not always be known when writing the tender, or the market analysis may have revealed that there was a hung can between suppliers' sustainability performance. In
- analysis may have revealed that there was a huge gap between suppliers' sustainability performance. In that case, the risk of restraining competition and excluding capable suppliers should be avoided, except if
- the requirement is an absolute necessity for the organisation.
- If a supplier with lesser sustainability performance is selected, agreements should be made on how the supplier should progress in the future. This should be monitored in the contract phase.
- Evaluation criteria should focus on sustainability elements considering technical characteristics to provide optimisation of "global cost and value creation" (see Annex D Global cost calculation method).
- 1314 7.3.4 Verification of sustainability claims
- 1315 **7.3.4.1 General**
- 1316 Different initiatives aim to assure better performance of a good or service or process related to specific
- impacts. Some of these initiatives focus on environmental issues, others on social aspects, whilst others
- 1318 focus on quality or safety characteristics.
- 1319 7.3.4.2 Sustainability marks, seals and labels
- Some initiatives allow the use of seals, marks or labels to identify those goods and services that comply
- with the criteria set. In many cases, the criteria are included in technical standards that may be national,
- 1322 regional or international. In addition such standards may be public or private. For some standards the
- 1323 award of a mark, label or seal is the result of an independent third party assessment, whilst in other cases
- 1324 award requires a self-assessment only.
- Such initiatives appear to offer a quick solution for organisations looking to specify sustainability criteria for
- 1326 goods and services. However, they still cover only a small range of industries and goods and services.
- 1327 Care should be taken when using these due to the different levels of assurance associated with particular
- 1328 initiatives.

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- 1330 It is possible to use the criteria required by the sustainability label to set the technical requirements for the 1331 good or service. Therefore, any good or service that meets these requirements can be purchased, even if it
- 1332 has not formally been awarded the sustainability label because it has met the same standards. The second
- 1333 option is to make award of the sustainability label a technical requirement, when permitted by law. However
- take care not to inadvertently limit the number of eligible suppliers by insisting on a particular sustainability 1334
- 1335 label. The same concept applies in the use of certifications, marks, seals and labels.
- 1336 It should be noted that in some cases the second possibility is not allowed, usually due to legislation
- constraints such as public procurement legislation restrictions in some regions. 1337

7.3.4.3 Legal compliance

- 1339 In some instances legislation requires a specific certification for a good or service. This is commonly the 1340
 - case with standards related to safety. In these cases, the requirements should demand full certification to
- ensure that all legislative obligations have been met. 1341

7.3.4.4 Management systems

- 1343 Management systems enable organisations to improve their performance through a process of continual
- improvement. A simple explanation of the continual improvement process is "Plan, Do, Check, Act". A more 1344 1345
 - complete continual improvement system includes accountability (an assignment of personal responsibility)
- 1346 and a schedule for activities to be completed. It also includes auditing tools to implement corrective actions
 - in addition to scheduled activities, creating an upward spiral of continual improvement. Management
- 1348 systems can help in multi-criteria analysis or selection steps.
- 1349 Many organisations implement management systems related to sustainability issues such as the
- 1350 environment or health and safety. These are often specific to industries and can be supported by an
 - industry-specific standard or code of conduct.
- Sustainable procurement practices can be integrated into existing management systems, including quality, 1352
- 1353 environment, safety and risk. This reduces the effort involved in developing and maintaining multiple
 - systems and helps align the management of sustainability issues and practices with applicable industry
- 1355 standards.

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- 1356 Verification of claims can also be done through on-site controls and audits during the execution of the
- 1357 contract.

7.4 Sustainability aspects of supplier selection

1359 7.4.1 General

- 1360 The objective of this stage is to evaluate the capacity of suppliers to comply with or exceed the
- organisation's requirements and expectations. Therefore, to integrate sustainability into the procurement 1361
- process, the organisation should also assess the capacity of the supplier to contribute to the organisations 1362
- 1363 goals on sustainability through the supply of goods or services. Particular attention should be paid to how
- 1364 the selection process impacts small medium sized organisations, for instance ease of access to referencing
- and business opportunities, high tender response costs and risks, etc. 1365
- 1366 Supplier selection often comprises prequalification and tendering. The main difference between the
- prequalification and tendering stages are: 1367
- pregualification usually focuses on overall capabilities of the supplier to deliver expected outcomes, 1368
- including sustainability; 1369
- 1370 tendering usually focuses on the capacity and commitment to deliver detailed and specific 1371 requirements (including sustainability requirements) for the good or service, which are described in the
- 1372 requirements.

- When conducting supplier selection, the organisation should ensure that all legal requirements (e.g. public procurement regulations) are respected and that open and fair competition is promoted between potential
- suppliers. In doing so, particular attention should be paid to:
- 1376 ethics, prevention of corruption, conflicts of interest, and internal controls;
- 1377 transparency and accountability of the whole selection process;
- 1378 referencing/dereferencing practices;
- 1379 inclusion of all enterprises of any size, status or positioning with the capacity to fulfil the requirement.
- 1380 **7.4.2 Prequalification**
- The purpose of prequalification is to gather relevant information about the capability of suppliers to participate in tenders and in some cases to evaluate tenders against go/no go criteria. The strategy needs to identify any sustainability criteria subject to this condition, to ensure that they are agreed with stakeholders and made clear to the market. The requirements for prequalification should be clearly
- 1385 established and take into account relevant sustainability issues. The following should be taken into
- 1386 consideration:
- 1387 any sustainability risks and opportunities that are related to the supplier's organisation;
- 1388 applicable legislation.
- Many industry specific standards, codes of supplier conduct and management systems are used in pre-
- qualification. For example, compliance with International Labour Organisation (ILO) Standards for working conditions and human rights may be a mandatory criterion. An organisation should also decide whether to
- encourage suppliers to sign a code of conduct or charter.
- Organisations may choose to use different degrees of evidence at various points across the procurement
- 1394 process. At the prequalification stage, it might be sufficient to request evidence of ethical trading and labour
- policies by means of supplier's declarations of conformity (self-claims) on those subjects. However, as the
- 1396 process progresses and potential suppliers are further assessed through the tender process, audits and
- other means of collecting evidence of conformity (second party or third party assessments) might be used
- 1398 to provide further assurance. The choice of the most appropriate conformity assessment method should be
- the result of a risk assessment of the consequences of a failure to fully conform to the requirements.
- 1400 Some pregualification criteria may be optional and can be used to inform a weighted evaluation to further
- shortlisted suppliers who comply with all the mandatory criteria. For example, a supplier with a proven track
- 1402 record in reducing carbon emissions may be selected ahead of a supplier with less experience in this area.

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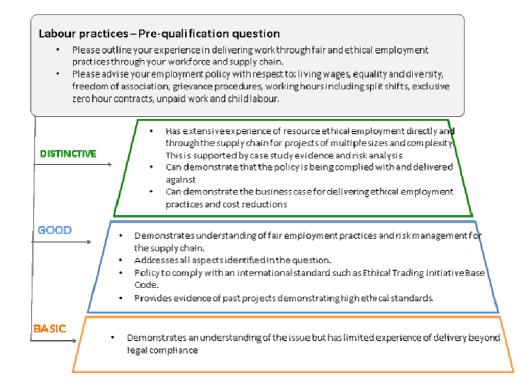


Figure 9 — Example for pre-qualification question and criteria

The example presented in the Figure 9 could be used as a go/no go condition, with "Good" as a minimum requirement, or as a way of shortlisting if there are no minimum mandatory criteria.

If suppliers have been contacted in the pre-qualification process and are deselected it is good practice to formally notify them and provide debriefs. Suppliers should be made aware if and how their credentials fell short of the requirement (including those related to the sustainability issues), which in turn sends a clear signal to the market regarding the importance of sustainable business practices.

7.4.3 Tender

Suppliers may be invited to attend a pre-tender briefing to outline the bid process and ensure on-going communication, depending on the scale, market and complexity of the purchase. This is a further opportunity to ensure suppliers fully understand the commercial and sustainability expectations and to encourage joint proposals from firms with complementary sustainability features (e.g. a large company can form a joint venture with a small sustainability oriented company).

Transparency, accountability and ethics are keys to the tendering stage: all bid evaluation criteria, evaluation methodology and benefits assessment should be agreed in advance of tender issue and communicated clearly to suppliers. The organisation should ensure that the suppliers fully comprehend the importance of all aspects of the proposal, including the sustainable requirements.

- Criteria can be assessed in several ways, including:
- 1436 setting minimum requirements or performance standards (go/no go criteria);
- 1437 weighting criteria;
- 1438 methods of cost calculation (see Annex D);
- 1439 monetizing certain impacts such as energy consumption and waste.

Employment - Invitation to tender

- We aspire to provide full and fair opportunity for competitive local suppliers and to employ suitably qualified local people. Please confirm your current levels of local workforce and procurement expenditure, your targets to improve on this and provide an action plan for doing
 - Commits to a target >10% over baseline.
 - Comprehensive and detailed action plan.
 - Commits to targets <10% over baseline and can outline how it will be delivered
 - Provides information and assurance to demonstrate competence and local relationships to deliver the target.
 - Baseline data provided, no firm commitment to targets, or an action plan.

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Figure 60 — Example of tender question and evaluation criteria

The supplier with the best performance on the sustainability issues may not always win a tender if they are not competitive in other areas. In this case it may be appropriate to award a contract conditional upon achieving a minimum standard over a specified timeframe. In the example presented in Figure 10, the contract may be awarded conditional upon the supplier achieving "Good" standard after a period of time.

Suppliers with unsustainable practices might be able to offer abnormally low prices that could reflect a short coming on social and environmental aspects, than suppliers with better conditions. Unless robust prequalification and tender processes and criteria are in place to ensure good minimum standards before the supplier is taken on, the organisation could be constantly undermining its own sustainability policies, exposing itself to a wide range of risks, and giving a signal to the market that it undervalues sustainability against other issues.

The tender responses should be evaluated in line with the pre-agreed evaluation methodology, usually set out in the sourcing strategy and included in the tender documents. The requirements should always capture sustainable issues in as much detail as possible. However, it is also important to note that there are other ways to promote sustainable outcomes at the evaluation stage.

7.4.4 Selection of the supplier, negotiation and award

1457 Four common methods can be used to promote sustainable outcomes at the evaluation stage:

- rewarding superior standards and performance, which might include recognition of a good's or service's ability to enhance the sustainability of the buyers own good or service, as presented in the clause 7.3.2:
- qualitative judgment can be used in some specific contexts. Suppliers, especially in service industries, may be requested to summarize their experience and methods in relation to sustainability criteria within their tender response. This enables organisations to assess their approach to managing major sustainability risks and/or opportunities identified during the planning stage. It is often advisable to conduct face-to-face interviews with key personnel and to make site visits to places where similar services take place to ensure qualitative judgments are supported by the best evidence possible;
- fit for purpose assessments that enable identification and evaluation of goods and services that might
 not be sufficiently robust, leading to higher repair and replacement costs. Other proposals might be
 over engineered, providing unwanted functionality or service at added expense. Neither extreme

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- provides a sustainable solution and this should be reflected in the evaluation. Eco label criteria (refer to 1470 1471 7.3.4 Verification of sustainability claims), the characteristics stated in Environmental Product 1472 Declarations and other product standards can help to evaluate the credentials of a good, including the relevant sustainability issues. Alternatively evidence based on trials or other client references help to 1473 evaluate this important aspect; 1474
 - methods of cost calculation to ensure that true value for money is achieved, resulting in the selection of the most economically advantageous supplier over the life of the contract. If correctly applied, this technique helps to monetize sustainability impacts such as energy costs, early replacement or repair of less durable goods and disposal at the end of life. Where possible, future costs and anticipated environmental and social taxation should be taken into account to achieve a fair price with the most balanced cost evaluation providing a mutually beneficial outcome (see Annex D - global cost calculation method).
 - Private sector organisations and some public bodies might have the ability to negotiate following tender evaluation. This stage represents a risk of reduced sustainability commitments from the supplier(s), especially if there is focus on cost only. Note this stage can also provide an opportunity to improve supplier engagement.
 - Any outstanding sustainability requirements should be included in the preparation for a negotiation meeting and/or a negotiation strategy and tabled during the negotiation.
- 1488 Key outcomes of the negotiation can include the following:
 - requirements related to sustainability issues have been secured and reporting has been agreed (e.g. monitoring and actions, key performance indicators etc.);
 - agreement to take action to manage sustainability risks identified in the earlier pre-qualification or tender evaluation stage;
- 1493 pro-active influence on the supplier's future sustainability agenda has been achieved.
 - Where possible, sustainability commitments should to be written into the contract to ensure that the supplier is contractually bound to deliver them or improve their performance over time. If it is not possible to negotiate contractual commitments, a more informal and flexible approach might be required to persuade suppliers to embrace sustainability initiatives. These initiatives should not be contractually binding and are usually captured in a separate supplier improvement plan or a memorandum of understanding. Example initiatives include commitments to switch to (or increase the use of) sustainably managed timber, reduce or eliminate the use of a hazardous chemicals, increase the use of local small and medium sized organisations or to ensure improved working conditions further down the supply chain.
- 1502 Upon conclusion of the negotiation, the supplier should be formally awarded the contract, which should be 1503 fully approved by the key stakeholders and delegated authorities (organisations may have a formal gateway 1504 review at this point). The relevant internal stakeholders should be informed of the new arrangements.
- 1505 Unsuccessful suppliers should be notified and fully debriefed. Suppliers should be informed if and how their 1506 sustainability credentials fell short of the requirement as this an important organisational contribution to suppliers' improvement. This in turn reinforces the importance of sustainable business practices within the 1507 1508 supply market.

7.5 Contract management

7.5.1 Managing the supplier relationship

Sustainability commitments of an organisation should be reflected in the quality of the relationship with its 1512 suppliers. Achieving sustainability outcomes often requires developing a long term vision, which has a better chance of success if it is shared by a supplier that considers the purchasing organisation as a 1513 1514 "customer of choice".

- 1515 The quality of the supplier relationship can be enhanced through a combination of practices. These include:
- 1516 full compliance with legal requirements in terms of the client-supplier relationship;
- 1517 balanced clauses, fair conditions (e.g. guarantees, deadlines, etc.), key performance indicators and liquidated damages or penalties where permitted by law in contracts:
- robust procedures (e.g. base-contracts, protection of intellectual property) and conditions (e.g. prompt payments) generating better health for all supply chain stakeholders;
- 1521 prompt issue of orders whenever the client organisation and supplier agree to begin the work and avoidance of hidden costs and risk increase for both parties when ordering;
- controlled and improved payment performance, in respect to contractual terms and legal requirements.

 Even when suppliers are responsible for delays, the monitoring of payment performance is key to maintain a balanced and sustainable relationship. This should be done on a regular basis against target or/and benchmarking data;
- 1527 avoidance of conflicts through dialogue and efficiency of dispute resolution;
- 1528 focused attention paid to the different categories of suppliers: strategic, small and medium sized organisations, vulnerable suppliers, etc.

1530 7.5.2 Implementing the contract

- 1531 There is a period of transition and bedding in at the start of any new contractual arrangement and
- 1532 frequently the influence and involvement of stakeholders change as the contract becomes operational.
- 1533 From a sustainable business perspective, it is critical that awareness and focus on sustainable elements
- and associated performance targets are communicated and understood by relevant internal stakeholders to
- ensure that any sustainability commitments made in the contract are fully implemented.
- 1536 The supplier should also fully support the implementation of sustainability practices, right from the start of
- 1537 the contract. It is the role of the contract manager to make sure that sustainability remains firmly on the
- 1538 supplier's agenda.

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7.5.3 Contract management plan

- 1540 Linking the organisation's sustainability targets with the contract management plan puts sustainability firmly
- on the commercial agenda and helps sustain focus and momentum for sustainability.
- 1542 Many organisations use key performance indicators to measure their own performance and that of their
- 1543 suppliers. Targets and related key performance indicators can cover the whole spectrum of sustainable
- 1544 impacts and depend on the priorities set in the procurement strategy and refined during the tendering
- 1545 stage: from raw materials sourcing, labour standards across the supply chain, local sourcing and training,
- through to production, use and end of life management.
- 1547 At this point, the contract manager and supplier should revisit any sustainability risk and opportunity
- 1548 analysis completed by the organisation throughout the planning and selection stages. Corresponding action
- 1549 plans should be revisited or developed to ensure supplier buy in, alignment and continued focus on
- 1550 sustainability key risks and opportunities. These should be referred to in the contract management plans
- and, where appropriate, incorporated into supplier development plans.
- 1552 In some cases, there might be a conflict of interest and improving sustainability practices might not be in
- the supplier's short-term financial interest. For example, waste contractors who are paid by the tonne might
- be reluctant to embrace waste reduction initiatives, or IT equipment suppliers might not be supportive of
- 1555 customer attempts to increase product lifespan through product upgrade as opposed to replacement. In
- such instances, a combination of incentives and remedies may be adopted to re-align profitability with

1557 sustainability. For example:

- 1558 supplier bonuses could be paid for achieving targets;
- 1559 fixed price contracts could be agreed (in this case reducing waste or improving efficiency would improve a supplier's profit margins);
 - gain share agreements could be put in place where the customer and the supplier split any gains from improvements in sustainable supply arrangements.

7.5.4 Managing performance and relationship

On-going performance monitoring is essential for the duration of the contract to ensure that the supplier continues to deliver in accordance with the requirements, contract terms and/or separate action plans. Two way evaluations are necessary for effective performance management and to promote a good relationship between organisations and suppliers. Good practice requires:

- the organisation to inform suppliers how they are being evaluated (criteria, key performance indicators, audit terms, etc.);
- the suppliers to have the ability to provide feedback and openly communicate their perception of the organisation.

Many organisations adopt methodologies where sustainability criteria can be monitored alongside service, quality delivery, cost and technical requirements. Balanced scorecard methodologies are an example of such an approach. If any individual results or combined results show a negative trend or fall below an agreed threshold, the supplier should be required to take corrective action.

- Review meetings should be set at agreed intervals and for key suppliers these should be held face-to-face. These meetings should provide an opportunity for both parties to communicate, share concerns, promote understanding and foster a good business relationship. Organisations should consistently attempt to harness suppliers' sustainability expertise to maintain competitive advantage and a constructive review process fosters this.
- It is important to review risks of dependency from both sides, between the organisation and its suppliers. Every situation has to be closely analysed (for example a supplier with a specific competence or a newly created firm, etc.) and appropriate actions taken (for example: accept, prevent, limit or withdraw) in order to reduce excessive dependency as well as to prevent adverse impacts for the other party.
- It is good practice for organisations to carry out periodic audits of suppliers throughout the life of the contract, especially for important and complex contracts, to verify that sustainability claims and work practices meet stated requirements. However, audits alone cannot ensure full compliance with standards. Other techniques for monitoring compliance with sustainability requirements should also be employed. Audits are useful for creating a focus on particular issues such as sustainability requirements, and create awareness of the expected standards of performance.
- Suppliers with outstanding performance regarding sustainability could be recognized through awards or similar initiatives in order to reward and promote efforts towards continual improvement of their goods and services. This also provides an example of good practice for other suppliers.
 - The sustainable procurement policy can promote the use of negotiation, mediation, expert determination, expert appraisal, conciliation or arbitration to solve any dispute between the organisation and a supplier. For that purpose, a dispute resolution process should be developed that outlines steps for resolution and assigns responsibilities for its facilitation.

7.5.5 Supplier/customer joint initiatives

Organisations should champion initiatives to improve sustainability and this frequently involves suppliers and buying organisation in joint approaches. Supply chains can be long and complex and efforts to improve downstream sustainable practices require the proactive support of key tier 1 suppliers. For example, efforts

- by buying organisations to improve working conditions or gain assurance of integrity of source materials could be greatly facilitated by proactive support from these suppliers.
- 1604 Where appropriate, joint initiatives should be put in place to improve the sustainability issues identified
- when priorities were set. In some cases, the market may not be capable of delivering new or challenging
- 1606 sustainability standards. In this case supply chain development programs may be necessary to improve
- 1607 competence and capacity (see clause 6.3.4).
- 1608 Examples of joint initiatives are sector initiatives to deal with labour conditions in their supply chains, finding
- 1609 and developing more sustainable alternatives, sharing of audit data and developing a joint supplier code of
- 1610 conduct.

1611 7.5.6 Supplier failure

- 1612 In some cases it might be necessary to exit a relationship with a supplier where the supplier has failed to
- 1613 meet the requirements and conditions agreed. It is important to treat failure to meet sustainability
- requirements in the same way as any other failure by a supplier.
- 1615 Exiting the relationship should be a last resort. This should only occur after the organisation has made the
- 1616 effort to support the supplier to meet agreed requirements, but where the supplier has made little or no
- effort to improve or has proved to be incapable of improvement. The degree of failure should be determined
- on how the supplier is engaged by the organisation, on the contract performance commitments initially
- agreed to and upon the progress measurements made etc. To continue to source from such a supplier may
- 1620 indicate to the supply market that the organisation is not serious about its sustainability commitments
- 1621 across its supply chains.

1622 7.5.7 Disposal and end-of-life management

- Some goods, equipment and assets require disposal strategies to be developed for the end of their useful
- life. Disposal decisions, however, should not be taken in isolation. While disposal is viewed as the final
- stage in the management lifecycle of goods, equipment and assets, it is common for disposal action to
- trigger the acquisition of a replacement asset. Where appropriate, disposal activities should focus on
- optimising the social, environmental and economic impacts on functionally inadequate or under-utilized
- assets; as well as its safe decommissioning, transport and warehousing.
- 1629 At this point, disposal options should be reviewed and assessed with the aim of minimizing environmental
- impacts, maximizing recycling and reuse and determining all opportunities to minimize landfill and pollution.
- 1631 Unethical disposal can have significant remediation costs and may damage the organisation's reputation.

7.6 Contract review and lessons learnt

- 1633 The buying organisation should conduct regular reviews of the contract throughout the life of the contract as
- well as at the completion of the contract. This is vital to ensure that lessons learned during the life of the
- 1635 contract can be shared and continual improvements can take place to achieve better sustainability
- 1636 performance.

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- During the review of the contract and at the end of the contract it is helpful to develop a debrief document to
- 1638 feed into the next procurement and sourcing strategy. This document should contain the usual contract
- 1639 review information including:
- 1640 details about the sustainability risks and opportunities that occurred and how these were managed;
- 1641 details about the achievement of sustainability objectives and targets contained in the contract;
- 1642 an overview of sustainability performance;
- 1643 an analysis of key success criteria;
- 1644 the key lessons for future contracts.

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1645	The next procurement or sourcing strategy should draw on lessons from the last one. This enables new
1646	thinking to be incorporated into the process alongside a review of priorities and objectives to promote
1647	continual improvement and drive more sustainable outcomes.

It is best practice to publish lessons learned in detail and in a way that other organisations can learn from them.

1650 Annex A 1651 (informative) 1652

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Help box – sustainable procurement issues

An organisation and its procurement function should look at the sustainability issues holistically. On the basis of ISO 26000 this means that it should consider all the seven core subjects and 37 sustainability issues, and their interdependence. An organisation and, in particular, its procurement function should be aware that efforts to address one issue may involve a trade-off with other issues. Particular improvements targeted at a specific issue should not affect other issues adversely or create adverse impacts on the life cycle of the organisation's goods and services, on its stakeholders or on its value and supply chain.

The following table shows how the ISO 26000 sustainability issues relate to possible procurement actions

ISO 26000 seven core subjects and 37 issues	Related actions and expectations for procurement
Organisational Governance	
An overarching core subject, re	elated to the informal or formal system by which an organisation makes and implements
decisions including the fulfilmen	t of its social responsibility
1.Decision-making processes and structures	Develop a procurement policy that reflects a commitment to sustainability, with clear objectives and ambitions.
	Apply the principles of sustainable procurement (4.1.2) in procurement practices and
	make their application visible by 'leading by example', and working within performance
	and commitment frameworks, such as a supplier code of ethical conduct.
	Establish two-way communication processes with suppliers, contractors, business
	partners and other stakeholders in the value and supply chain on sustainability issues with high relevance and significance.
	Encourage an awareness of sustainable development amongst all employees involved in
	the procurement process.
	Investigate innovative solutions for goods and services by adopting approaches such as
	life cycle costing, goods as services system (use instead of ownership), circular economy
	and inclusive economy.
	f Human Rights and the core human rights instruments on Business and Human Rights
2. Due diligence	Identify, prevent and address actual or potential negative impacts on human rights,
	resulting from their activities by initial assessment of suppliers
	Set up a due diligence process with a proactive approach to identifying the actual and potential negative human rights impacts of procurement decisions and activities, with the aim of avoiding and mitigating those impacts.
	Note. Due diligence should be completed not only for human rights, but in an integrated way for all seven core subjects.
3. Human rights risk situations	Analyse human rights risks and opportunities in the supply chain. The procurement
	function should be alert to the supply of goods and services from areas of conflict or
	political instability, with known corrupt business practices, with an absence of civil rights
	or legal protection, of extreme poverty and poor standards of health, with communities of
	indigenous people, and those where child labour is used
Avoidance of complicity	The procurement function should avoid being complicit in assisting the commission of
4. Avoidance of complicity	The procurement function should avoid being complicit in assisting the commission of actions by suppliers or contractors that are inconsistent with, or disrespectful of, human
	actions by suppliers or contractors that are inconsistent with, or disrespectful of, human rights.
Avoidance of complicity Resolving grievances	actions by suppliers or contractors that are inconsistent with, or disrespectful of, human rights. Establish a transparent grievance mechanism to enable stakeholders who believe their
	actions by suppliers or contractors that are inconsistent with, or disrespectful of, human rights. Establish a transparent grievance mechanism to enable stakeholders who believe their human rights have been abused in the supply chain to bring this to the attention of the
	actions by suppliers or contractors that are inconsistent with, or disrespectful of, human rights. Establish a transparent grievance mechanism to enable stakeholders who believe their

	grievances through engagement between the affected parties, the procurement function and suppliers.
6. Discrimination and vulnerable groups	Ensure in communication with suppliers to ensure that the procurement of goods and services does not involve discrimination against workers, local communities, indigenous people, women and girls, people with disabilities, other vulnerable groups such as the elderly and poor, or discrimination based on race, religion or caste.
7. Civil and political rights	Respect, in collaboration with suppliers, of the civil and political rights of stakeholders involved in the supply chain for the production of goods and services. For example, the right to a life with dignity, the right to personal security, freedom from torture, freedom of association, freedom of opinion.
8. Economic, social and cultural rights	Respect, in collaboration with suppliers, of the right of stakeholders in the supply chain to: practice local culture, work in just and favourable conditions; enjoy an adequate standard of health;
	enjoy a standard of living adequate for maintenance of their physical and mental health and well-being adequate food, clothing, housing, medical care and social protection
	Do not limit but facilitate access to essential services such as water, electricity and medical care
9. Fundamental principles and rights at work	Ensure, in collaboration with suppliers, that basic human rights in labour issues are maintained, such as freedom of association and collective bargaining; no forced labour; equal opportunities and non-discrimination; no child labour
Labour practices Based on Recommendations an	d Conventions of the UN agency the International Labour Organisation (ILO)
10. Employment and employment relationships	Ensure, in collaboration with suppliers and contractors, that labour issues are addressed, such as legal recognition of contractors and workers, equal opportunities for workers, the deprecation of unfair, exploitative or abusive labour practices
11. Conditions of work and social protection	Ensure, in collaboration with suppliers, that good conditions of work are provided, such as: fair wages and other forms of compensation: limits to working time:, rest periods: holidays, disciplinary and dismissal practices, maternity protection; and that the welfare of workers is served by the provision of, for example, safe drinking water, sanitation, canteens and access to medical services
12. Social dialogue	Recognize the importance of social dialogue between suppliers, workers, employees, labour unions and governments on aspects such as collective bargaining and freedom of association, or transparency in the social conditions of subcontractors
13. Health and safety at work	Contribute, in collaboration with suppliers, to the development and maintenance of occupational health and safety systems, to the physical, mental and social benefit of workers, and for the prevention of harm to health caused by working conditions
14. Human development and training in the workplace	Contribute, in collaboration with suppliers to providing workers with access to skills development, training, opportunities for improving their capabilities, functioning and for career advancement
•	precondition for the survival and prosperity of human and living beings series can assist in addressing environmental issues
	Promote environmental principles with suppliers and other stakeholders in the supply chain, encouraging a precautionary approach, environmental responsibility, environmental risk management and operation in accordance with the 'polluter pays' principle Assess with suppliers the relevance and feasibility of environmental strategies such as
	life cycle analysis and life cycle costing, environmental impact assessments, cleaner production and eco-efficiency, and the goods to services system approach
15. Prevention of pollution	Improve, in collaboration with suppliers, the prevention of polluting emissions to air and discharges to water, waste management, the use and disposal of toxic and hazardous chemicals and pesticides, and the management of other forms of pollution such as noise, odour, vibration, electromagnetic emissions, radiation, and viral or bacterial pollution
16. Sustainable resource use	Improve, in collaboration with suppliers, the sustainable use of key energy sources (renewable resources such as solar, wind, wave and geothermal energy); water

	conservation, use and access to water (safe drinking water, reuse of water); efficiency
	the use of materials (reuse- recycle, circular economy, life cycle approach); and a
	minimized resource requirement for goods and services
17. Climate change mitigation	Mitigate, in collaboration with suppliers, the adverse climate change impacts of direct and
and adaptation	indirect greenhouse gas emissions and consider aiming for carbon neutrality through
	supporting joint programs
	Identify, together with suppliers and other stakeholders, opportunities to prevent or
	minimize damage associated with climate change such as floods, drought and water
	scarcity, intense cold or heat, and to ensure the security of drinking water, sanitation,
	food and other resources critical to human health
18. Protection of the	Protect and value, in collaboration with suppliers and other stakeholders, biodiversity,
environment, biodiversity and	ecosystem services, use land and natural resources sustainably and promote
restoration of natural habitats	environmentally sound urban and rural development
	Promote and adopt sustainable agricultural, fishing, and forestry practices including
	aspects relating to animal welfare
	Respect the welfare of animals, when affecting their lives and existence, and ensure
	decent conditions for keeping, breeding, producing, transporting and using animals
	decent conditions for keeping, preeding, producing, transporting and dsing animals
Fair operating practices	
	luct in the organisation's dealings with other organisations such as suppliers, contractors,
partners, customers, competitors	s, governments and business associations
19. Anti-corruption	Prevent and fight corruption, in collaboration with suppliers, manifested, for example, in
•	bribery (soliciting, offering or accepting a bribe in money or in kind) in both the public and
	private sectors, fraud, money laundering, embezzlement, concealment or obstruction of
	iustice
	Prevent corruption by raising awareness, supporting and training staff in the procurement
	function, representatives of suppliers and contractors, and encourage the reporting of
	unfair treatment and violations of the organisation's anti-corruption policy
20. Responsible political	Prohibit undue influence of suppliers and avoid behaviour, such as manipulation,
involvement	intimidation and coercion, that can undermine the public political process
involvement	intimidation and coercion, that can undermine the public political process
21. Fair competition	There are many forms of anti-competitive behaviour. Some examples are: price fixing,
21. I all competition	where parties collude to sell the same goods or services at the same price; bid rigging,
	where parties collude to manipulate a competitive bid; and predatory pricing, which is
	selling a goods or services at a very low price with the intent of driving competitors out of
	the market and imposing unfair sanctions on competitors.
	The procurement function should support and promote fair competition between suppliers
	throughout the supply chain
	Support anti-trust and anti-dumping practices with suppliers, and do not take advantage
	of social conditions, such as poverty, to achieve unfair competitive advantage
22. Promoting social	The procurement function should exercise influence throughout the supply chain in
responsibility in the value	purchasing goods and services that are being produced and delivered in the most
chain	sustainable way (see Annex B)
	Where appropriate, provide support to SMO suppliers that includes raising awareness of
	sustainability issues and best practice, and provide necessary additional assistance (for
	example, technical advice, capacity building) or other resources
23. Respect for property rights	Property rights cover both physical property and intellectual property and include interest
, 3	in land and other physical assets, copyrights, patents, geographical indicator rights,
	funds, and moral rights.
	The procurement function should promote respect for property rights with suppliers and
	other stakeholders in the supply chain, and should not engage in activities that violate
	property rights, including misuse of a dominant position, counterfeiting and piracy
0	1 Francis and and and an a dominant position, counterfolding and place
Consumer issues	
	ds and services to consumers, as well as other customers, have responsibilities to those
consumers and customers. Base	ed on UN Guidelines for Consumer Protection
	Promote consumer rights principles with suppliers, for example, being informed,

	managing safety, offering redress, adopting the precautionary approach, respecting the
	right to privacy, ensuring gender equality and employing universal design
24. Fair marketing, factual and unbiased information and fair	Provide, in collaboration with suppliers, clear and sufficient information about prices,
contractual practices	features, terms, conditions, costs, the duration of the contract and cancellation periods Provide, in collaboration with suppliers, information about sustainability issues and
contractadi practices	impacts across the supply chain of goods and services
25. Protecting consumers'	Ensure with suppliers that goods and services will protect consumers' health and safety,
health and safety	in consumption, use, storage, maintenance, repair and return
26. Sustainable consumption	Stimulate the design of products and packaging so that they can be easily used, reused,
•	repaired or recycled and, if possible, offer or suggest recycling and disposal services
	Provide consumers with information about goods and services, including country of
	origin, energy efficiency (where applicable), contents or ingredients (including, where
	appropriate, use of genetically modified organisms and nanoparticles), and information
	relating to animal welfare
	Make use of reliable and effective, independently verified, labelling schemes or other
	verification schemes, such as eco-labelling, or auditing activities, to communicate positive
	environmental aspects, energy efficiencies, and other socially and environmentally
27. Consumer service, support	beneficial characteristics of goods and services Offer adequate consumer service, support and complaint mechanisms including proper
and complaint and dispute	installation, warranties and guarantees, and technical support regarding use, as well as
resolution	making provisions for return, repair and maintenance
	Make use of alternative dispute resolution, conflict resolution and redress procedures that
	are based on national or international standards, are free of charge or are at minimal cost
	to consumers
28. Consumer data protection	Provide consumer data protection and privacy to safeguard consumers' rights of privacy
and privacy	by limiting the types of information gathered and the ways in which such information is
	obtained, used and secured
	Note. Increasing use of electronic communication (including for financial transactions) and genetic
	testing, as well as the growth in large-scale databases, raise concerns about how consumer privacy
	can be protected, particularly with regard to personally identifiable information Do not disclose, make available or otherwise use personal data for purposes other than
	those specified, including marketing, except with the informed and voluntary consent of
	the consumer or when required by the law; and provide consumers with the right to verify
	personal data
29. Access to essential	Stimulate and contribute in the supply chain to (local) opportunities for fulfilling the right to
services	essential utility services, such as electricity, gas, water, wastewater services, drainage,
	sewage and communication
30. Education and awareness	Contribute to education of consumers by providing, together with suppliers, information
	on sustainable consumption, health and safety and environmental impacts, e.g., by
	providing labelling, instructions, user manuals, and other communication
Community involvement and o	levelopment
'Community' refers to residential	levelopment or other social settlements located in a geographic area that is in physical proximity to an
'Community' refers to residential organisation's sites or within an	levelopment or other social settlements located in a geographic area that is in physical proximity to an organisation's areas of impact (e.g., where it purchases goods and services in the supply
'Community' refers to residential organisation's sites or within an chain). Supporting the former	levelopment or other social settlements located in a geographic area that is in physical proximity to an
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'Community' refers to residential organisation's sites or within an chain). Supporting the former Development Goals 31. Community involvement 32. Education and culture	or other social settlements located in a geographic area that is in physical proximity to an organisation's areas of impact (e.g., where it purchases goods and services in the supply UN Millennium Development Goals and, where possible, the new UN Sustainable Contribute to community involvement, in collaboration with suppliers, in respecting the cultural, social and political rights of communities (e.g., traditional or indigenous) by consulting representatives of communities, participating in local associations, and contributing to development programmes Promote and support the education of communities at all levels, in particular the education of children, women and vulnerable groups, in areas where goods to be purchased are being produced Analyse the impacts, together with suppliers, of investment and purchasing decisions on employment creation and capacity building, and on the alleviation of poverty Consider helping to develop or improve skills development programmes in the community

34. Technology development and access	Consider contributing to the development of innovative or low-cost technologies that can help solve social and environmental issues in local communities or can have a high positive impact on poverty and hunger eradication Engage in partnerships with suppliers and other organisations, such as universities or research laboratories, to enhance scientific and technological development with partners from the community, and employ local people in this work Consider, where economically feasible, developing potential local and traditional knowledge and technologies while protecting the community's right to that knowledge
	and technology
35. Wealth and income creation	Consider, in consultation with suppliers, the economic and social impacts of entering or leaving a community, including impacts on basic resources needed for the sustainable development of the community
	Consider giving preference to local suppliers of goods and services and contributing to local supplier development where possible
	Ensure suppliers fulfil their tax responsibilities and provide authorities with the necessary information to correctly determine taxes due
36. Health	Seek to eliminate the negative health impacts of any production process, or of goods and services provided by suppliers
	Consider supporting long-lasting and universal access to essential health care services, to clean water and to appropriate sanitation as a means of preventing illness, For example, by participating in public health campaigns together with suppliers
37. Social investment	Take into account the promotion of community development in planning social investment projects with suppliers. All actions should broaden opportunities for citizens, for example by increasing local procurement and ensuring that any outsourcing supports local development
	Consider contributing to programmes of suppliers that provide access to food and other essential products for vulnerable or discriminated groups and persons with low income, taking into account the importance of contributing to their increased capabilities, resources and opportunities

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1663 Annex B 1664 (informative) 1665

HELP BOX - ISO 26000 – Sphere of Influence

What are related actions?

An organisation and its procurement function should:

a) Assess its sphere of influence within the supply chain

An organisation should consider its ability to influence its supply chains. This should be done through systematic evaluation of the organisation and its relationship with its supply chains. Where possible this should be integrated with a wider commercial evaluation of the supply chain. The individuals who are responsible for the actual procurement should always consider its ability to influence the supplier. This influence may vary according to the level of mutual dependency.

When assessing its sphere of influence and determining its responsibilities, an organisation should *exercise* due diligence to avoid contributing to negative impacts through its supplier relationships. Reasonable efforts could include: assessing contractual obligations on suppliers and subcontractors towards sustainability principles and practices, seeking dialogue with suppliers, making unannounced visits and inspections and supervising contractors and intermediaries.

b) Promote sustainability in the supply chain

To promote sustainability in its supply chain, an organisation and its procurement function should:

- integrate ethical, social, environmental and gender equality criteria, and health and safety, in its purchasing, distribution and contracting policies and practices to improve consistency with sustainability objectives;
- encourage suppliers and other stakeholders to adopt similar policies, without indulging in anticompetitive behaviour in so doing;
- carry out appropriate due diligence and monitoring suppliers and other organisations with which it has relationships, with a view to preventing compromise of the organisation's commitments to sustainability;
- consider providing support to small and medium sized organisations, including awareness raising on sustainability issues and best practice and additional assistance (for example, technical, capacity building or other resources) to meet sustainability objectives;
- actively participate in raising the awareness of suppliers and other organisations with which it has relationships about principles and issues of sustainability; and
- promote fair and practical treatment of the costs and benefits of implementing sustainability practices throughout the supply chain, including, where possible, enhancing the capacity of organisations in the supply chain to meet sustainability objectives. This includes adequate purchasing practices, such as ensuring that fair prices are paid and that there are adequate delivery times and stable contracts.

c) Exercise influence

Procurement can exercise its influence with suppliers and other stakeholders either to enhance positive impacts on sustainable development, or to minimize negative impacts, or both. The exercise of an organisation's influence should always be guided by ethical behaviour and other principles and practices of sustainable procurement. When exerting its influence, an organisation and procurement should first consider engaging in dialogue aimed at improving awareness of sustainability and encouraging socially responsible behaviour. If dialogue is not effective, alternative actions should be considered, including changing the nature of the relationship with suppliers and other stakeholders.

1709 Methods of exercising influence include: 1710 setting contractual provisions or incentives; 1711 — making public statements by the organisation; engaging with stakeholders such as the community, political leaders and other stakeholders (through 1712 1713 open dialogue, workshops, symposium, etc.); 1714 supplier code of conduct; 1715 publishing a sustainable procurement charter; sharing knowledge and information; 1716 with peers, other actors along the supply chain or non-governmental 1717 conducting joint projects 1718 organisations for instance; 1719 — co-innovation of new goods, services, efficiencies and processes; 1720 making investment/procurement decisions; 1721 — undertaking responsible lobbying and using media relations; 1722 — promoting good practices; 1723 — forming partnerships with sector associations, suppliers and others; 1724 requiring stakeholders to report sustainability performance"; 1725 recognizing suppliers for meeting sustainable objectives; 1726 capacity building; 1727 — evidence based analysis or research, including suppliers audits. 1728 1729 When critical suppliers do not have enough leverage or influence to mitigate negative impacts, procurement could consider actions like: 1730 1731 — offering capacity-building support to the supplier to help it address the problems; working collaboratively with other organisations that have relationships with the same supplier to 1732 incentivize improvements; 1733 1734 — working with other organisations on a broader regional or sectorial basis to incentivize improvements; 1735 — working with local or central government to the same ends; 1736 — involving the supplier early in the planning stage to promote significant improvements.

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If these efforts are unsuccessful, the organisation needs to be able to demonstrate that it has done

everything reasonably possible to improve the sustainability performance of the supplier. It needs to take

steps to end the relationship with the supplier or prepare to face any consequences for its decision to

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maintain the relationship.

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Annex C (informative)

Overview of ISO 26000

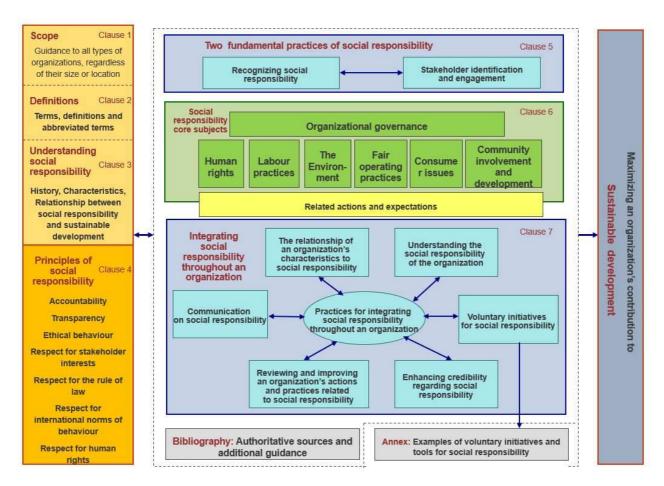


Figure B.1 — overview of ISO 26000

This Figure C.1 provides an overview of ISO 26000, and is intended to assist organisations in understanding how to use the standard. The following points provide guidance on using this standard:

- after considering the characteristics of social responsibility and its relationship with sustainable development (Clause 3), it is suggested that an organisation should review the principles of social responsibility described in Clause 4. In practicing social responsibility, organisations should respect and address these principles, along with the principles specific to each core subject (Clause 6).
- before analysing the core subjects and issues of social responsibility, as well as each of the related actions and expectations (Clause 6), an organisation should consider two fundamental practices of social responsibility: recognizing its social responsibility within its sphere of influence, and identifying and engaging with its stakeholders (Clause 5);
- once the principles have been understood, and the core subjects and relevant and significant issues of social responsibility have been identified, an organisation should seek to integrate social responsibility throughout its decisions and activities, using the guidance provided in Clause 7. This involves practices such as: making social responsibility integral to its policies, organisational culture, strategies and operations; building internal competency for social responsibility; undertaking internal and external

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1762 1763	communication on social responsibility; and regularly reviewing these actions and practices related to social responsibility;
1764 1765 1766	 further guidance on the core subjects and integration practices of social responsibility is available from authoritative sources (Bibliography) and from various voluntary initiatives and tools (some global examples of which are presented in Annex A).
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1768 1769	When approaching and practicing social responsibility, the overarching goal for an organisation is to maximize its contribution to sustainable development.

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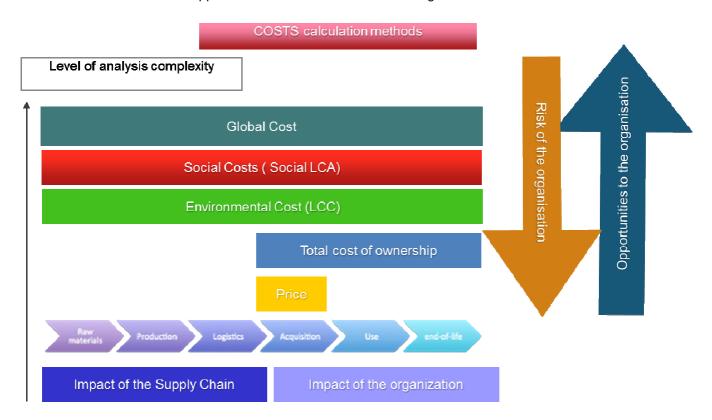
1770 Annex D
1771 (informative)

Global cost calculation method

Whenever important decisions have to be made, it is recommended that economic analysis is completed at all relevant stages within the procurement process.

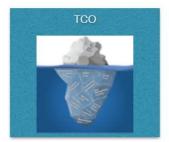
In order to calculate the global cost the following steps are recommended to be completed in as much detail as feasible:

- 1. Calculate the Total Cost of Ownership (sum of the following costs: Price, costs of procurement process, use and end of life)
- 2. Analyse the environmental, social and economic costs over the life cycle of goods and services,
- 3 Assess costs of risks and opportunities or value creation for the organisation:



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The acquisition price of a product, service or work plus the operational costs during the use phase and the end-of-life (included recycling) costs. When choosing among alternatives in a purchasing decision, buyers should look not just at the short-term price, which is its purchase price, but also at its long-term price, which is its total cost of ownership. The item with the lower total cost of ownership will be the more cost-effective and sustainable option in the long run. To be correct the costs of the procurement process itself should be integrated as well.

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The goal of LCC is to calculate the environmental costs of products in order to be able to choose the product with the lowest impact. LCA is a technique to assess the environmental aspects and potential impacts associated with a product, process, or service, by: Compiling an inventory of relevant energy and material inputs and environmental releases; Evaluating the potential environmental impacts associated with identified inputs and releases; Interpreting the results to help you make a more informed decision

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Social Cost

Social Life Cycle Assessment (S-LCA) is a technique to evaluate positive and negative social impacts of a product, service, work along the life cycle.

More information: Life Cycle Initiative United Nations

Global Cost

The global cost considers both economical, environmental & social costs during the life cycle of the product/service/work. In order to calculate the global cost the following steps are recommended:

- Calculate the Total Cost of Ownership
- Analyse the environnemental, social and economic costs over the life cycle of products/services/works), as well as costs of risks and opportunities or value creation for the organization

Value Creation

The global cost could be improved and creates value by taking the opportunities such as:

- · Business development
- Competitive differentiation
- · Access to new markets
- · Efficiency (reduction of costs)
- Better Ecological footprint
- CO2-reductions
- Social considerations (human & labour rights, access for SMO' &

Risks

Limit the costs of risks such as

- · Reputation, image
- Supply failure, supply chain failure
- · Labour conflicts
- · Legal risks, financial penalties
- · Loss of markets
- · Reparation (compensation of victims)
- · Remediation (infrastructure,
- · rehabilitation)
- · Business ethics

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Annex E

(informative) Example of category issue analysis

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					VALU	E CHAIN			
)		Raw Materials (Incl. Reproduction)	Production & Processing	Maintenance in Manufacturing Process	Packaging	Transportation& Storage	Retail	Consumers'usage	Disposing and Recycling
	Organizational Governance								
3	Human Rights	Conflict Minerals Forced labour	Conflict Minerals Forced labour	Conflict Minerals Forced labour			Consideration for Diversity of culture and religion		Child labour
C	Labour Practices	Safety, Health, Working Conditions	Safety, Health, Working Conditions	Safety, Health, Working Conditions	Safety, Health, Working Conditions	Safety, Health, Working Conditions	Safety, Health, Working Conditions		
3	The Environment	Environmental destruction CO2 emission Water usage and Processing	Environmental contamination, CO2 emission Water usage and Processing Chemical disclosure	Environmental contamination, CO2 emission Water usage and Processing	CO2 emission Water usage and Processing	CO2 emission Water usage and Processing	CO2 emission Water usage and Processing	Effective usage of energy and water CO2 emission	
	Fair Operating Practices	Bribery				Bribery			
	ConsumerIssues	Traceability	Traceability		Proper notice		Protection of consumer privacy Proper notice	Consideration for safety and health	Recycling
	Community Involvement & Development	indegineous peole & groups	Information disclosure Capacity building						Illegal waste dumping

1793		Bibliography
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1795	_	OECD - www.oecd.org
1796	_	GRI - https://www.globalreporting.org
1797	_	UN Protect Respect and Remedy Framework - business-humanrights.org
1798	_	UN Guiding Principles on HR - http://business-humanrights.org/en/un-guiding-principles
1799	_	SDG's - https://sustainabledevelopment.un.org/topics/sustainabledevelopmentgoals
1800	_	John Henke Study regarding partnership benefits
1801	_	AA1000 Stakeholder Engagement Standard
1802		