**Corporate Responsibility Manager**

**THE ROLE**

As part of Tesco Ireland’s objectives to contribute meaningfully to communities in which it operates, the Corporate Responsibility Manager will be responsible for developing and delivering Tesco Ireland’s CR strategy, implementing community initiatives, and supporting Store Managers & Community Champions to develop strong community relations across the Country.

Working within the Corporate Affairs Department, the Corporate Responsibility Manager will work closely with the PR & Marketing team.

**KEY OBJECTIVES OF THIS ROLE INCLUDE:**

* You will develop and deliver a community engagement strategy that is aligned with key business priorities, ensuring everything we do fits with these goals and reinforces our brand values and reputation.
* You will work closely with colleagues in stores, particularly the Community Champions, to enhance our ability to play a role in local communities and ensure activity is aligned with overall community strategy.
* You are responsible for the day to day management of Tesco’s charity of the year partnership, ensuring that our 15,000 colleagues are engaged, ensuring that relationships with charities / stakeholders in this space are well managed and leveraged to enhance Tesco’s brand.
* You co-ordinate the community and charity work throughout the store network, providing central support and guidance as required.
* You will develop, deliver and monitor Tesco’s corporate social responsibility agenda to ensure that CSR activity is coordinated and measured.
* You will manage the delivery of CR and Community projects.
* You will partner with Personnel, Internal Communications and Marketing to engage colleagues in our community agenda.
* You will work closely with Tesco’s Group Corporate Social Responsibility team.

**KEY SKILLS REQUIRED FOR THIS ROLE INCLUDE:**

* experience developing and delivering a Corporate Social Responsibility strategy.
* experience and expertise in developing fundraising strategies.
* ability to develop strong stakeholder networks.
* experience managing a diverse programme of activities and strong multi-tasking capabilities.
* experience working in a fast-paced collaborative environment.

**LEADERSHIP SKILLS & STYLE**

* Building strong working relationships internally and externally
* Displaying strong communication skills
* Driven personal style that flourishes in a fast-paced environment.

**OTHER RELEVANT INFORMATION**

The role reports to: Head of Public Affairs

Location: Tesco Ireland Office (Dún Laoghaire)

**TO APPLY**

Please provide a current CV and a short cover letter highlighting your relevant experience and send to [phil.mahon@tesco.ie](mailto:phil.mahon@tesco.ie).

Deadline for submission is **5.30pm** **Friday, 10 April 2015.**