

The Network for Responsible Business

We offer three membership streams which can help companies at any stage of their CSR journey.

- **THE ENGAGE STREAM**

Connecting your company with your community and engaging employees via a suite of CSR programmes.

(from €10,000)

- **THE STRATEGIST STREAM**

Creating greater benefit by helping your company develop and execute an integrated CSR strategy throughout your business.

(from €15,000)

- **THE LEADER STREAM**

Assisting companies who have the Business Working Responsibly Mark or its equivalent to look beyond current best practice in CSR through collaboration and access to inspiring thought leaders.

(from €20,000)

Business in the

Community

Ireland

Find out more

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Connect with us

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www.bitc.ie

**BUSINESS IN THE COMMUNITY
IRELAND IS THE NETWORK FOR
RESPONSIBLE BUSINESS.**

We work with companies on their Corporate Social Responsibility. Our vision is to make all companies in Ireland responsible and sustainable.

Business in the Community Ireland (BITCI) is the network for responsible business.

From providing bespoke advice to some of the most progressive multinational and indigenous companies to helping smaller enterprises navigate and understand CSR, we are the trusted advisers on responsible business practices in Ireland.

Reputation, trust, transparency and sustainability are essential in today's business world. Companies know that a solid CSR agenda is essential if they want to gain competitive advantage, attract and retain talent, have loyal customers, mitigate supply chain risk and combat climate change.



An invaluable service to any company, whether just starting to undertake CSR activities, if CSR is fully embedded in your company or you are looking at a new CSR strategy.

Abbott Ireland

Here are just some of the benefits of joining our network:

1. **A dedicated and experienced CSR Adviser** who will both challenge and support you as you develop and deliver an integrated CSR strategy.
2. Access to **CSR management tools, frameworks** and leading **benchmarks** to meet your needs.
3. Links to **the only business network for CSR** practitioners in Ireland.
4. Access to proven and impactful **employee engagement programmes.**
5. Sharing of **best practice** and latest research.
6. Opportunities to make sure that your success is celebrated and your **profile raised.**
7. Access to a calendar of **events, training** and member **CEO events.**
8. **Comprehensive account management** through monthly updates, annual activity report and online member log in area on our website.



Business in the Community Ireland offers a wide spectrum of support and opportunity to organisations at different stages of the sustainability journey.

Musgrave



Membership offers us access to the most up to date thinking on CSR.

IBM

The Network for Responsible Business

What our **ENGAGE**, **STRATEGIST** and **LEADER** membership streams offer:

	ENGAGE	STRATEGIST	LEADER
Dedicated CSR Adviser	✓	✓	✓
Quarterly Network Meetings	✓	✓	✓
Invitation to exclusive Member CEO Events	✓	✓	✓
Profiling Opportunities	✓	✓	✓
Community Programme Assessment	✓	✓	✓
Presence on the Business Impact Map	✓	✓	✓
Access to Business Action on Education and Employment	✓	✓	✓
Community Engagement and Volunteering	✓	✓	✓
Collaborative Opportunities on Community Initiatives	✓	✓	✓
Bespoke CSR Review and Assessment (all pillars)		✓	✓
Strategy Development and Impact Assessment Tools		✓	✓
Exclusive Speaking & Hosting Opportunities		✓	✓
Annual Calendar of Expert-Led and Peer to Peer Workshops		✓	✓
Extensive Profiling in our CSR Case Studies Database		✓	✓
Business Working Responsibly Mark – Certification Process & Benchmarking		✓	✓
Business Working Responsibly Mark – Management Insights Report			✓
CSR Leadership Masterclasses			✓
Access to International Groups and Thought Leaders			✓
Collaborative Action on Emerging Sustainability Trends			✓

Business Action on Education and Employment

As part of our membership streams, we also offer your company access to our internationally renowned education and employment programmes. We chose these two areas to focus on as we know companies in Ireland can make significant inroads into tackling key issues in education such as literacy and pipeline of talent or unemployment of marginalised people. Companies benefit too by accessing proven employee engagement programmes and improving trust with key stakeholders.

CSR Certification

We developed our **Business Working Responsibly Mark** as a way to measure and benchmark CSR practices. Based on ISO 26000 and audited by the National Standards Authority of Ireland (NSAI), this all-encompassing standard certifies responsible and sustainable business practices.

The Mark is available to all companies in Ireland and you do not need to be a member to avail of the Mark. Access to the Mark is included in our **STRATEGIST** and **LEADER** Membership Streams or if you only want to do the Mark on its own, the fee is €10,000 excluding NSAI Audit fees.

For Smaller to Medium Companies

We want to make all companies in Ireland responsible and sustainable so in addition to our network and certification, we have developed a dedicated website for small to medium sized enterprises.

Visit www.responsiblebusiness.ie for free sustainability tools, case studies and information on our reporting services.